



GEORGETOWN CENTER ON EDUCATION AND THE WORKFORCE (CEW) BEGINS THE YEAR WITH A NEW WEBSITE

(Washington, D.C., Jan. 27, 2015) – The CEW, a nonprofit research and policy Institute that studies the link between individuals’ goals, education and career pathways, today announced the launch of its new and improved cew.georgetown.edu site.

The new website offers easy access to publications as well as enhanced ways to stay connected with the center’s information.

“Our goal with revamping the website was to make it easier for our readers to learn and take advantage of our key findings,” said Anthony P. Carnevale, director of the CEW. “And in order to provide an engaging-user experience when navigating our data, we have integrated interactive content to our report pages.”

The “Publications” section not only features easier access to all of reports, journals, articles, and commissioned book chapters but it also has a new search feature that allows users to search reports based on keywords.

In addition, the new CEW website provides social media integration and direct links to CEW’s Facebook, Twitter, and “In the News” pages where CEW updates will appear on a regular basis. Other functions include a “Press Room” with a video gallery, media kit, press contact, and an engagement section with up to date events and policy information.

“The newly designed website makes it easier for our friends and colleagues to quickly find the latest research and stay connected by joining the conversation on our social media accounts,” said Andrea Porter, the Center’s director of strategic planning and communications.

The CEW will be asking users to respond to a quick experience survey that ultimately will help the Center to make any needed changes and continue its evolution.

The Georgetown University Center on Education and the Workforce is an independent, nonprofit research and policy institute that studies the link between individual goals, education and training curricula and career pathways. The Center is affiliated with the Georgetown Public Policy Institute. For more information, visit: cew.georgetown.edu. Follow us on Twitter [@Cntredwrkfrce](https://twitter.com/Cntredwrkfrce) and on <https://www.facebook.com/GeorgetownCEW>.

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