



ALABAMA



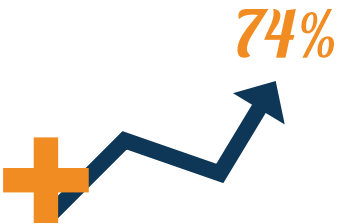
35% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



26% of online job ads for college graduates are for managerial and professional office occupations



20% of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **healthcare professional and technical** (74% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **consulting and business services** (127% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Sales representatives, wholesale and manufacturing, except technical and scientific products
3	Registered nurses
4	Computer systems analysts
5	Computer occupations, all other
6	Accountants and auditors
7	Managers, all other
8	Sales managers
9	Financial managers
10	Mechanical engineers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University Of Alabama	209
2	Regions Financial Corporation	201
3	Compass Bancshares	156
4	University Of Alabama at Birmingham	128
5	ITAC	111
6	The Boeing Company	104
7	Troy University	98
8	Southern Company	89
9	BBVA Compass	81
10	TSYS	80

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	5,284	26	8,753	15
STEM	4,969	24	6,756	12
Sales and office support	3,297	16	14,250	24
Healthcare professional and technical	3,253	16	6,315	11
Education	984	5	1,204	2
Community services and arts	976	5	1,859	3
Blue-collar	813	4	11,631	20
Food and personal services	614	3	6,354	11
Healthcare support	74	<1	1,348	2
Social science	50	<1	52	<1
Total	20,314	100%	58,522	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.