



ARIZONA



43% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



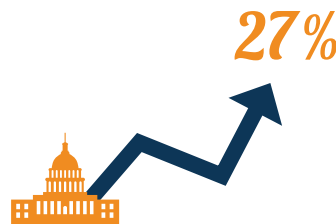
of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the healthcare services industry



Fastest growing occupational cluster for college graduates: sales and office support (39% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: government services (27% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Registered nurses
3	Computer occupations, all other
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Medical and health services managers
6	Accountants and auditors
7	Computer systems analysts
8	Managers, all other
9	Sales managers
10	Human resources specialists

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Arizona	559
2	Banner Health System	379
3	UnitedHealth Group	307
4	Grand Canyon University	179
5	Intel Corporation	166
6	Verizon Communications Inc.	154
7	Freeport-McMoRan Copper & Gold	139
8	Northern Arizona University	136
9	Raytheon	114
10	Abrazo Health Care	107

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	10,164	29	14,660	18
STEM	8,819	25	11,762	15
Sales and office support	4,912	14	18,815	23
Healthcare professional and technical	4,685	13	8,902	11
Education	2,940	8	3,728	5
Community services and arts	1,503	4	2,905	4
Food and personal service	843	2	8,435	10
Blue-collar	697	2	9,681	12
Social science	140	<1	145	<1
Healthcare support	110	<1	1,852	2
Total	34,813	100	80,885	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.