



# ARKANSAS

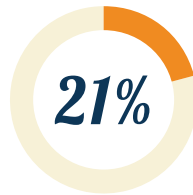


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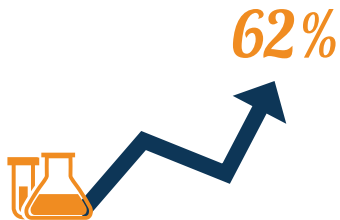
## OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the healthcare services industry



Fastest growing occupational cluster for college graduates: **STEM** (62% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **transportation and utilities services** (114% increase in employment between 2010 Q1 and 2013 Q2)

### TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Sales representatives, wholesale and manufacturing, except technical and scientific products
2	Registered nurses
3	Medical and health services managers
4	Human resources specialists
5	Sales managers
6	Computer occupations, all other
7	Accountants and auditors
8	Software developers, applications
9	Social and human service assistants
10	First-line supervisors of retail sales workers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Arkansas	503
2	Arkansas Department of Human Services	156
3	Tyson Foods Inc.	136
4	Verizon Communications Inc.	73
5	Department of Finance and Administration	69
6	Sisters of Mercy Health System	65
7	Department of Veterans Affairs	61
8	Windstream Communications	60
9	University of Central Arkansas	45
10	Nuvox Communications Inc.	39

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	2,642	30	4,292	15
Healthcare professional and technical	1,581	18	3,563	13
STEM	1,548	18	2,310	8
Sales and office support	1,458	17	6,889	24
Community services and arts	523	6	1,142	4
Education	401	5	521	2
Blue-collar	377	4	5,883	21
Food and personal services	218	2	3,003	11
Healthcare support	41	<1	705	2
Social science	38	<1	38	<1
<b>Total</b>	<b>8,827</b>	<b>100</b>	<b>28,346</b>	<b>100</b>

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.