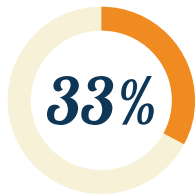




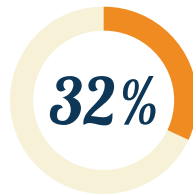
DELAWARE



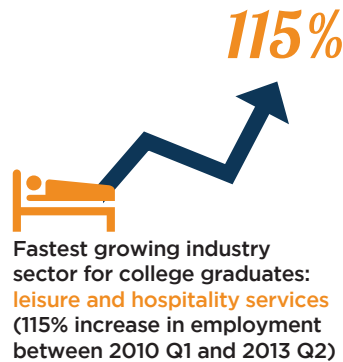
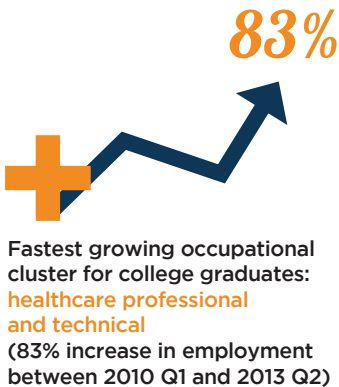
50% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the financial services sector



* Delaware's high rank is due to the high concentration of corporate headquarters in the state, because of the state's favorable tax structure, generating increased demand for college talent.

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Financial analysts
4	Computer systems analysts
5	Accountants and auditors
6	Managers, all other
7	Medical and health services managers
8	Financial managers
9	Management analysts
10	Sales representatives, wholesale and manufacturing, except technical and scientific products

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	JP Morgan Chase Company	490
2	Capital One	197
3	Christiana Care	195
4	DuPont	174
5	State of Delaware	85
6	University of Delaware	77
7	Citi	50
8	AstraZeneca	49
9	Bayhealth Medical Center	40
10	Barclays	38

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	2,440	33	3,124	21
STEM	2,310	31	2,874	20
Healthcare professional and technical	869	12	1,385	9
Sales and office support	785	11	3,173	22
Community services and arts	286	4	521	4
Education	255	3	332	2
Food and personal services	192	3	1,481	10
Blue-collar	159	2	1,541	10
Social science	35	<1	35	<1
Healthcare support	5	<1	265	2
Total	7,336	100	14,731	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.