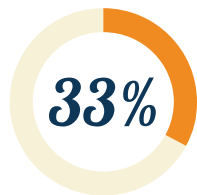




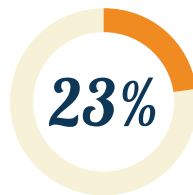
FLORIDA



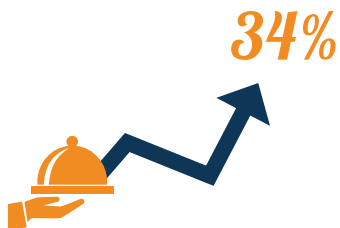
40% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



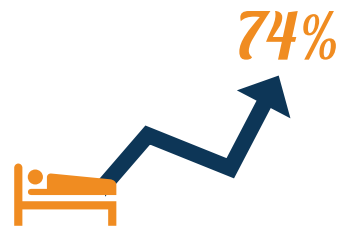
of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **food and personal service** (34% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality services** (74% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

| Rank | Occupational Group |
|------|--|
| 1 | Registered nurses |
| 2 | Software developers, applications |
| 3 | Sales representatives, wholesale and manufacturing, except technical and scientific products |
| 4 | Medical and health services managers |
| 5 | Accountants and auditors |
| 6 | Computer occupations, all other |
| 7 | Sales managers |
| 8 | Computer systems analysts |
| 9 | Financial managers |
| 10 | Managers, all other |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

| Rank | Employer | Job Ads |
|------|---------------------------------|---------|
| 1 | Hospital Corporation of America | 596 |
| 2 | Charter Schools USA | 472 |
| 3 | Verizon Communications Inc. | 346 |
| 4 | Citigroup | 289 |
| 5 | Nova Southeastern University | 273 |
| 6 | Baycare Health System | 260 |
| 7 | University of Florida | 234 |
| 8 | Baptist Health South Florida | 223 |
| 9 | Deloitte Development LLC | 207 |
| 10 | Automatic Data Processing Inc. | 200 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

| Occupational cluster | BA+ job ads | Share of BA+ job ads (%) | All job ads | Share of all job ads (%) |
|---------------------------------------|---------------|--------------------------|----------------|--------------------------|
| Managerial and professional | 26,430 | 33 | 38,629 | 19 |
| STEM | 15,658 | 19 | 21,200 | 10 |
| Sales and office support | 13,793 | 17 | 53,546 | 26 |
| Healthcare professional and technical | 12,270 | 15 | 24,877 | 12 |
| Education | 4,285 | 5 | 5,117 | 3 |
| Community services and arts | 3,512 | 4 | 6,523 | 3 |
| Food and personal services | 2,576 | 3 | 23,052 | 11 |
| Blue-collar | 2,071 | 3 | 25,447 | 12 |
| Healthcare support | 328 | <1 | 5,155 | 3 |
| Social science | 253 | <1 | 255 | <1 |
| Grand total | 81,176 | 100 | 203,801 | 100 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.