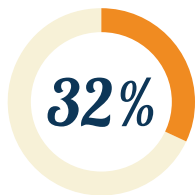




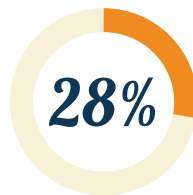
GEORGIA



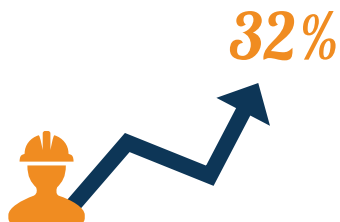
47% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: blue-collar
(32% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: construction
(45% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Computer systems analysts
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Accountants and auditors
6	Managers, all other
7	Registered nurses
8	Sales managers
9	Financial managers
10	Marketing managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	WellStar Health System	557
2	Accenture	419
3	Automatic Data Processing Inc.	346
4	University of Georgia	330
5	SunTrust Bank	308
6	Emory University	263
7	Deloitte Development LLC	243
8	Coca-Cola Enterprises Inc.	230
9	Verizon Communications Inc.	226
10	AT&T	225

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	19,150	32	25,631	20
STEM	16,845	29	20,733	16
Sales and office support	9,198	16	28,696	23
Healthcare professional and technical	5,627	10	10,912	9
Education	2,602	4	3,246	3
Community services and arts	2,566	4	4,124	3
Food and personal service	1,431	2	11,521	9
Blue-collar	1,390	2	19,578	15
Social science	163	<1	164	<1
Healthcare support	131	<1	2,149	2
Total	59,103	100	126,754	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.