

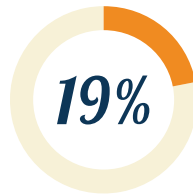
HAWAII



39% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



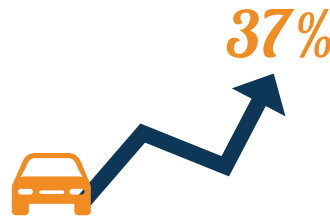
of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in consulting and business services sector



Fastest growing occupational cluster for college graduates: **managerial and professional office** (21% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **transportation and utilities** (37% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Computer occupations, all other
2	Medical and health services managers
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	First-line supervisors of retail sales workers
5	Software developers, applications
6	Accountants and auditors
7	Retail salespersons
8	Management analysts
9	Sales managers
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Hawaii	241
2	State of Hawaii	141
3	Kaiser Permanente	63
4	Hawaii Medical Association	59
5	Hawaii Health Systems	54
6	Wilcox Memorial Hospital	49
7	Science Applications International Corporation	48
8	Kamehameha Schools	41
9	UnitedHealth Group	41
10	Verizon Communications Inc.	38

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	1,323	31	1,885	17
STEM	929	22	1,238	11
Sales and office support	687	16	3,018	28
Healthcare professional and technical	504	12	1,185	11
Education	280	7	332	3
Community services and arts	241	6	444	4
Food and personal service	192	4	1,491	14
Blue-collar	74	2	1,062	10
Social science	34	1	34	<1
Healthcare support	29	1	259	2
Total	4,293	100	10,948	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.