IDAHO

30% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES
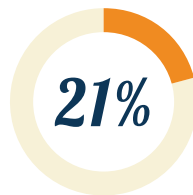
24th BEST ONLINE COLLEGE LABOR MARKET

6,700 ONLINE JOB ADS FOR COLLEGE GRADUATES

24% of online job ads are for managerial and professional office occupations

21% of online job ads are in the education services sector

36%
Fastest growing occupational cluster for college graduates: **managerial and professional office** (36% increase in employment between 2010 Q1 and 2013 Q2)

44%
Fastest growing industry sector for college graduates: **healthcare services** (44% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Registered nurses
3	Medical and health services managers
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Computer occupations, all other
6	Financial managers
7	Sales managers
8	Managers, all other
9	Computer systems analysts
10	Registered nurses

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Micron Technology	108
2	University of Idaho	91
3	Boise State University	90
4	Saint Alphonsus Medical Center	64
5	Idaho State University	54
6	Hewlett-Packard	49
7	Micron Technology Inc.	41
8	UnitedHealth Group	35
9	Brigham Young University Idaho	33
10	Monsanto	31

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional	1,616	24	2,688	12
STEM	1,097	16	1,532	7
Sales and office support	1,088	16	5,946	27
Healthcare professional and technical	957	14	1,819	8
Education	867	13	1,072	5
Community services and arts	486	7	862	4
Blue-collar	246	4	4,466	20
Food and personal service	242	4	3,050	14
Social science	38	1	38	<1
Healthcare support	32	<1	633	3
Grand total	**6,669**	**100**	**22,106**	**100**

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.