KANSAS

41% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES

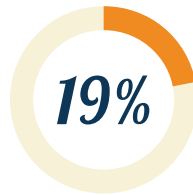**28th** BEST ONLINE COLLEGE LABOR MARKET

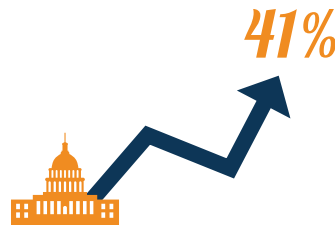**15,800** ONLINE JOB ADS FOR COLLEGE GRADUATES

29% of online job ads are for managerial and professional office occupations

19% of online job ads are in the consulting and business services sector

81% Fastest growing occupational cluster for college graduates: **blue-collar** (81% increase in employment between 2010 Q1 and 2013 Q2)

41% Fastest growing industry sector for college graduates: **government services** (41% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Software developers, applications
3	Accountants and auditors
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Medical and health services managers
6	Computer occupations, all other
7	Sales managers
8	Financial managers
9	Managers, all other
10	Electrical engineers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Koch Industries, Inc.	205
2	Black & Veatch	181
3	University of Kansas	157
4	Hospital Corporation of America	94
5	Via Christi Health	77
6	Verizon Communications Inc.	70
7	Kiewit Company	69
8	Nonprofit Connect	66
9	Via Christi Clinic	63
10	AGCO Corporation	58

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	4,612	29	6,552	17
STEM	3,082	19	4,341	11
Sales and office support	2,370	15	8,787	23
Healthcare professional and technical	2,144	14	3,783	10
Education	1,752	11	2,128	6
Community services and arts	883	6	1,741	5
Blue-collar	484	3	6,389	17
Food and personal service	385	2	3,535	9
Social science	64	<1	65	<1
Healthcare support	55	<1	914	2
Grand total	**15,831**	**100**	**38,235**	**100**

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.