



KENTUCKY



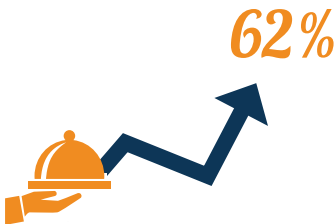
36% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



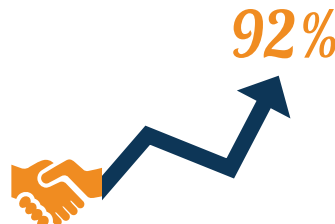
of online job ads are for managerial and professional office occupations



of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **food and personal service** (62% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **personal services** (92% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Sales representatives, wholesale and manufacturing, except technical and scientific products
3	Software developers, applications
4	Medical and health services managers
5	Computer occupations, all other
6	Accountants and auditors
7	Human resources specialists
8	Financial managers
9	Computer systems analysts
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	CompBenefits	274
2	Kentucky Community and Technical College System	204
3	Jewish Hospital & St. Mary's HealthCare	202
4	University of Louisville	182
5	University of Kentucky	180
6	University of Kentucky Chandler Hospital	169
7	Samaritan Hospital	160
8	Eastern Kentucky University	148
9	Humana Inc.	127
10	Catholic Health Initiatives	115

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	4,523	30	6,627	16
STEM	2,892	19	4,011	10
Sales and office support	2,335	16	10,473	25
Healthcare professional and technical	2,328	15	4,602	11
Education	914	6	1,102	3
Community services and arts	877	6	1,610	4
Food and personal service	573	4	4,513	11
Blue-collar	498	3	7,568	18
Social science	70	<1	70	<1
Healthcare support	22	<1	1,235	3
Grand total	15,032	100	41,811	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.