MARYLAND ***









of online job ads are for managerial and professional office occupations



Fastest growing occupational cluster for college graduates: food and personal service

(24% increase in employment between 2010 Q1 and 2013 Q2)



of online job ads are in the consulting and business services sector



Fastest growing industry sector for college graduates: information services

(61% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Computer systems analysts
4	Registered nurses
5	Sales representatives, wholesale and manufacturing, except technical and scientific products
6	Managers, all other
7	Network and computer systems administrators
8	Accountants and auditors
9	Medical and health services managers
10	Information security analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	General Dynamics	707
2	University of Maryland	537
3	Johns Hopkins University	526
4	Science Applications International Corporation	411
5	Northrop Grumman	387
6	Booz Allen Hamilton Inc.	291
7	ManTech International Corp.	266
8	Johns Hopkins University Applied Physics Laboratory	265
9	CACI International, Inc.	246
10	The Maryland Department of the Environment	232

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
STEM	15,396	35	18,870	22
Managerial and professional office	12,771	29	17,018	20
Sales and office support	5,206	12	18,218	22
Healthcare professional and technical	4,351	10	7,569	9
Community services and arts	2,198	5	3,449	4
Education	1,928	4	2,351	3
Food and personal service	1,076	2	7,166	8
Blue-collar	708	2	7,886	9
Social science	228	1	234	<1
Healthcare support	107	<1	1,708	2
Grand total	43,969	100	84,469	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.