



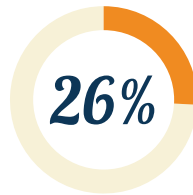
MASSACHUSETTS



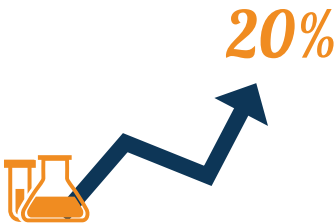
63% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



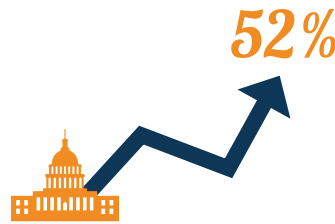
35% of online job ads are for managerial and professional office occupations



26% of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: STEM
(20% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: government services
(52% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Managers, all other
4	Accountants and auditors
5	Sales representatives, wholesale and manufacturing, except technical and scientific products
6	Computer systems analysts
7	Marketing managers
8	Medical and health services managers
9	Registered nurses
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Liberty Mutual	626
2	Sterling Life Sciences	558
3	Commonwealth of Massachusetts	493
4	Massachusetts General Hospital	440
5	Partners Healthcare	433
6	Genzyme	375
7	Massachusetts Institute of Technology	369
8	Deloitte Development LLC	357
9	The Bank of New York Mellon	348
10	Harvard University	324

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	32,707	35	39,185	26
STEM	26,932	28	31,115	21
Sales and office support	11,347	12	28,044	19
Healthcare professional and technical	7,809	8	12,520	8
Education	6,351	7	7,654	5
Community services and arts	5,223	6	7,570	5
Food and personal service	2,266	2	11,435	8
Blue-collar	1,329	1	10,240	7
Social science	496	1	516	<1
Grand total	94,647	100	150,744	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.