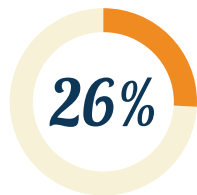




NEW HAMPSHIRE



47% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



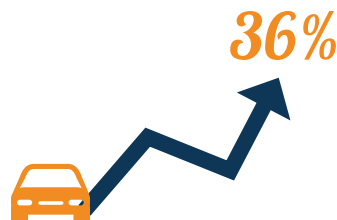
of online job ads are for managerial and professional office occupations



of online jobs ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **blue-collar** (25% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **transportation and utilities** (36% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Registered nurses
5	Medical and health services managers
6	Computer systems analysts
7	Managers, all other
8	Marketing managers
9	Sales managers
10	Nurse practitioners

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Liberty Mutual	163
2	Dartmouth College	111
3	Dartmouth-Hitchcock Medical Center	87
4	University of New Hampshire	81
5	C&S Wholesale Grocers	56
6	Southern New Hampshire University	53
7	Dell	50
8	Fidelity Brokerage Services	48
9	Elliot Health System	38
10	Hospital Corporation of America	37

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	1,953	26	2,737	18
STEM	1,573	21	1,992	13
Healthcare professional and technical	1,263	17	2,102	14
Sales and office support	922	12	3,480	22
Education	776	11	944	6
Community services and arts	439	6	721	5
Food and personal service	280	4	1,468	9
Blue-collar	114	2	1,718	11
Social sciences	42	1	42	0
Healthcare support	16	<1	357	2
Grand total	7,378	100	15,561	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.