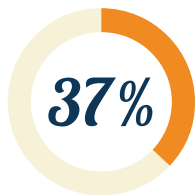




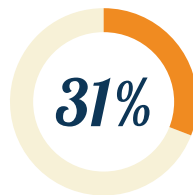
NEW JERSEY



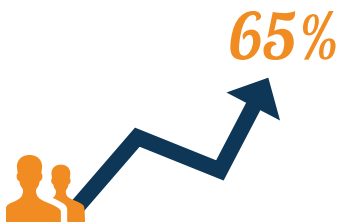
58% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



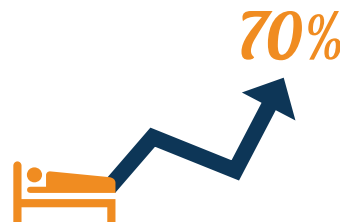
of job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **community services and arts** (65% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality services** (70% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Managers, all other
4	Accountants and auditors
5	Sales representatives, wholesale and manufacturing, except technical and scientific products
6	Financial managers
7	Registered nurses
8	Computer systems analysts
9	Marketing managers
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Johnson & Johnson	830
2	Verizon Communications Inc.	490
3	Celgene Corporation	486
4	Automatic Data Processing Inc.	410
5	Novartis	403
6	Accenture	386
7	inVentiv Health	326
8	Bristol-Myers Squibb	306
9	Princeton University	300
10	Prudential	246

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	23,555	37	28,720	27
STEM	19,196	31	22,590	21
Sales and office support	7,742	12	22,548	21
Healthcare professional and technical	4,402	7	7,364	7
Education	3,107	5	3,823	4
Community services and arts	2,338	4	3,769	3
Food and personal service	1,237	2	8,222	8
Blue-collar	980	2	8,449	8
Social sciences	172	<1	175	<1
Healthcare support	169	<1	2,135	2
Grand total	62,898	100	107,795	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.