



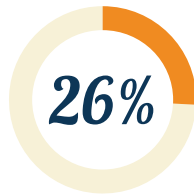
NEW YORK



61% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



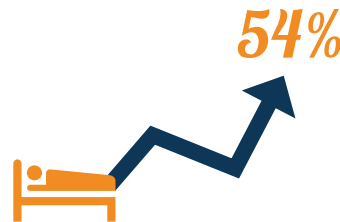
40% of online job ads are for managerial and professional office occupations



26% of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **community services and arts** (27% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality services** (54% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Financial managers
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Accountants and auditors
6	Managers, all other
7	Registered nurses
8	Sales managers
9	Computer systems analysts
10	Marketing managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	IBM	1,282
2	JP Morgan Chase & Company	1,219
3	Citigroup	872
4	Columbia University	831
5	North Shore Long Island Jewish Health System	782
6	SUNY	740
7	Thomson Reuters	697
8	Morgan Stanley	569
9	Deloitte Development LLC	568
10	Accenture	559

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	51,162	40	61,729	29
STEM	31,851	25	38,078	18
Sales and office support	18,406	14	45,638	22
Healthcare professional and technical	9,827	8	16,003	8
Community services and arts	8,365	6	11,452	5
Education	4,677	4	5,675	3
Food and personal service	2,336	2	13,666	6
Blue-collar	1,866	1	15,452	7
Social sciences	419	<1	423	<1
Healthcare support	186	<1	3,108	1
Grand total	129,095	100	211,224	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.