



NORTH CAROLINA



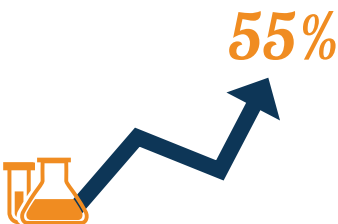
46% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **STEM**
(55% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **information services**
(75% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Registered nurses
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Computer systems analysts
6	Medical and health services managers
7	Accountants and auditors
8	Managers, all other
9	Human resources specialists
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of North Carolina	1
2	Duke University	2
3	BB&T Corporation	3
4	North Carolina State University	4
5	Wake Forest Baptist Health	5
6	Moses Cone Health System	6
7	Time Warner Cable	7
8	WakeMed Health and Hospitals	8
9	Cisco Systems Inc.	9
10	Compass Group	10

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	14,842	30	20,287	19
STEM	14,017	29	18,176	17
Sales and office support	6,360	13	23,490	22
Healthcare professional and technical	6,031	12	11,337	11
Education	3,030	6	3,615	3
Community services and arts	2,278	5	3,703	3
Food and personal service	1,310	3	9,806	9
Blue-collar	1,018	2	13,850	13
Social sciences	164	<1	164	<1
Healthcare support	129	<1	2,191	2
Grand total	49,179	100	106,619	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.