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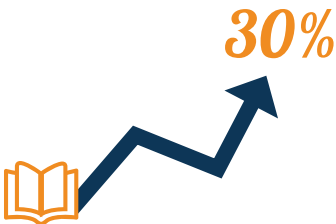
47% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



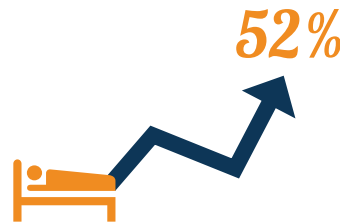
of online job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **education** (30% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality services** (52% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Registered nurses
5	Accountants and auditors
6	Computer systems analysts
7	Medical and health services managers
8	Managers, all other
9	Mechanical engineers
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Cleveland Clinic	1,904
2	General Electric Company	358
3	JPMorgan Chase & Company	318
4	Alliance Data Systems Inc.	286
5	University Hospital Cleveland	236
6	Kettering Health Network	217
7	Verizon Communications Inc.	188
8	The PNC Financial Services Group Inc.	186
9	The Ohio State University	164
10	HCR Manor Care	160

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	17,393	31	23,792	20
STEM	15,931	29	20,524	17
Sales and office support	7,637	14	26,134	22
Healthcare professional and technical	6,235	11	11,448	10
Education	2,752	5	3,336	3
Community services and arts	2,747	5	4,563	4
Blue-collar	1,268	2	15,977	14
Food and personal service	1,068	2	9,657	8
Social sciences	195	<1	197	<1
Healthcare support	69	<1	2,692	2
Grand total	55,295	100	118,320	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.