









of online job ads are for of online job ads are for managerial and professional financial s office occupations



Fastest growing occupational cluster for college graduates: food and personal service (152% increase in employment

between 2010 Q1 and 2013 Q2)



of online jobs ads are in the financial services sector



Fastest growing industry sector for college graduates: leisure and hospitality services (87% increase in employment between 2010 Q1 and 2013 Q2)

## TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Registered nurses
4	Marketing managers
5	Sales representatives, wholesale and manufacturing, except technical and scientific products
6	Managers, all other
7	Accountants and auditors
8	Financial analysts
9	Financial managers
10	Management analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

## **EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE**

Rank	Employer	Job Ads
1	Citizens Financial Group	337
2	Hasbro Inc.	138
3	Lifespan	134
4	Care New England	109
5	Rhode Island Hospital	95
6	Dell	90
7	Fidelity Brokerage Services	60
8	CVS Caremark	60
9	Johnson and Wales University	45
10	Blue Cross And Blue Shield Association	43

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

## DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	1,426	36	1,792	24
STEM	930	24	1,227	17
Healthcare professional and technical	566	14	832	11
Sales and office support	490	12	1,632	22
Community services and arts	222	6	296	4
Education	129	3	138	2
Food and personal service	115	3	647	9
Blue-collar	42	1	656	9
Social science	14	<1	14	<1
Healthcare support	4	<1	187	3
Total	3,938	100	7,421	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.