



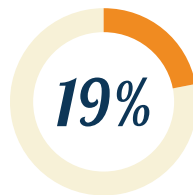
SOUTH CAROLINA



41% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



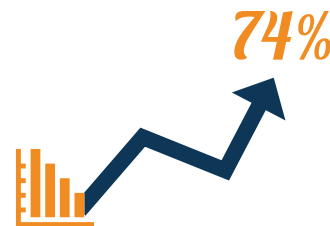
of online job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **managerial and professional office** (74% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **financial services** (74% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

| Rank | Occupational Group |
|------|--|
| 1 | Software developers, applications |
| 2 | Computer occupations, all other |
| 3 | Sales representatives, wholesale and manufacturing, except technical and scientific products |
| 4 | Medical and health services managers |
| 5 | Registered nurses |
| 6 | Human resources specialists |
| 7 | Computer systems analysts |
| 8 | Mechanical engineers |
| 9 | Managers, all other |
| 10 | Accountants and auditors |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

| Rank | Employer | Job Ads |
|------|--|---------|
| 1 | University of South Carolina | 317 |
| 2 | Medical University of South Carolina | 265 |
| 3 | Spartanburg Regional Healthcare System | 87 |
| 4 | Verizon Communications Inc. | 79 |
| 5 | ITT Educational Services Inc. | 78 |
| 6 | TM Floyd Company | 72 |
| 7 | The Boeing Company | 70 |
| 8 | Blue Cross And Blue Shield Association | 69 |
| 9 | URS Corporation | 67 |
| 10 | Coastal Carolina University | 57 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

| Occupational cluster | BA+ job ads | Share of BA+ job ads (%) | All job ads | Share of all job ads (%) |
|---------------------------------------|---------------|--------------------------|---------------|--------------------------|
| Managerial and professional office | 3,673 | 26 | 5,326 | 16 |
| STEM | 3,174 | 23 | 4,540 | 13 |
| Healthcare professional and technical | 2,160 | 16 | 4,724 | 14 |
| Sales and office support | 1,907 | 14 | 8,015 | 23 |
| Education | 1,447 | 10 | 1,679 | 5 |
| Community services and arts | 703 | 5 | 1,259 | 4 |
| Blue-collar | 353 | 3 | 4,905 | 14 |
| Food and personal service | 351 | 3 | 2,723 | 8 |
| Healthcare support | 59 | <1 | 945 | 3 |
| Social science | 47 | <1 | 47 | <1 |
| Total | 13,874 | 100 | 34,163 | 100 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.