SOUTH DAKOTA



32% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES







of online job ads are for managerial and professional office occupations



of online jobs ads are in government services



Fastest growing occupational cluster for college graduates: community services, recreation and arts

(45% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: natural resources and

natural resources and healthcare services

(18% and 17% increase in employment between 2010 Q1 and 2013 Q2, respectively)

TOP OCCUPATIONAL GROUPS

| Rank | Occupational Group |
|------|--|
| 1 | Registered nurses |
| 2 | Sales representatives, wholesale and manufacturing, except technical and scientific products |
| 3 | Software developers, applications |
| 4 | Computer occupations, all other |
| 5 | Medical and health services managers |
| 6 | Financial managers |
| 7 | Accountants and auditors |
| 8 | Postsecondary teachers, all other |
| 9 | Elementary school teachers, except special education |
| 10 | General and operations managers |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

| Rank | Employer | Job Ads |
|------|--------------------------------|---------|
| 1 | University of South Dakota | 135 |
| 2 | Avera Health | 94 |
| 3 | Daktronics Inc. | 67 |
| 4 | Citigroup | 38 |
| 5 | Sanford Health | 36 |
| 6 | Worthington Regional Hospital | 35 |
| 7 | Metabank | 27 |
| 8 | Wells Fargo | 27 |
| 9 | Department of Veterans Affairs | 26 |
| 10 | Aegis Therapies | 25 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

| Occupational cluster | BA+ job ads | Share of BA+ job ads (%) | All job ads | Share of all job ads (%) |
|---|-------------|--------------------------|-------------|--------------------------|
| Managerial and professional office | 1,028 | 23 | 1,524 | 11 |
| Education | 787 | 18 | 904 | 7 |
| Healthcare professional and technical | 722 | 16 | 1,560 | 11 |
| Sales and office support | 669 | 15 | 3,215 | 23 |
| STEM | 665 | 15 | 938 | 7 |
| Community services, recreation and arts | 309 | 7 | 617 | 4 |
| Food and personal service | 149 | 3 | 1,853 | 13 |
| Blue-collar | 115 | 3 | 2,863 | 21 |
| Social science | 31 | 1 | 31 | <1 |
| Healthcare support | 8 | <1 | 402 | 3 |
| Total | 4,483 | 100 | 13,907 | 100 |

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.