

# Johnna Guillerman

Social Media Marketing Specialist

Johnna Guillerman is a Social Media Marketing Specialist at the Georgetown University Center on Education and the Workforce. In her position, Johnna manages the various CEW social media platforms, as well as planning content strategy and the organization's digital marketing.

Before joining the CEW team, Johnna worked with an education non-profit in Washington, DC and then transitioned to work in the higher education sector.

Johnna graduated from Trinity University in 2017, receiving a bachelor's degree in communications and english. Currently, Johnna is enrolled at George Washington University in the Media and Strategic Communications master's program.



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