



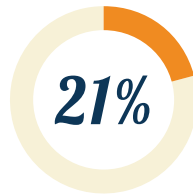
COLORADO



46% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



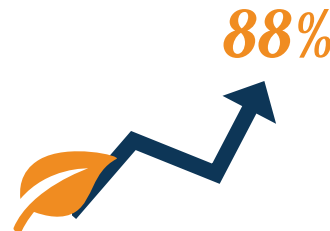
of online job ads for college graduates are for managerial and professional office occupations



of online job ads are in the healthcare services industry



Fastest growing occupational cluster for college graduates: **healthcare professional and technical** (32% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **natural resources** (88% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Software developers, applications
3	Computer occupations, all other
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Medical and health services managers
6	Computer systems analysts
7	Accountants and auditors
8	Managers, all other
9	Sales managers
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Centura Health	1,417
2	State of Colorado	1,367
3	Dish Network	439
4	University of Colorado Denver	400
5	University of Colorado	240
6	Exempla Healthcare	207
7	Porter Adventist Hospital	206
8	University of Colorado Hospital	182
9	Hospital Corporation of America	176
10	CenturyLink	174

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	14,739	31	19,845	19
STEM	12,763	26	16,111	16
Sales and office support	6,421	13	21,942	21
Healthcare professional and technical	6,200	13	10,785	10
Education	2,657	6	3,384	3
Community services and arts	2,190	5	3,758	4
Food and personal services	1,724	4	12,126	12
Blue-collar	1,128	2	13,231	13
Healthcare support	179	<1	2,421	2
Social science	171	<1	173	<1
Total	48,172	100	103,810	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.