CRAFT your CAREER

Find Future Salaries
The Georgetown University Center on Education and the Workforce's interactive web tool allows users to see how much college graduates earn by 15 major groups and 137 detailed major subgroups nationally and within states.

Compare College Majors
Compare the difference in salaries among each major. STEM (science, technology, engineering, and mathematics), health, and business majors are the highest paying, leading to average annual wages of $37,000 or more at the entry level and an average of $65,000 or more annually over the course of a person's career.

visit cew.georgetown.edu/earnings to explore further

Skills Employers Want
Frequently requested skills by employers from online job postings

Foundational Skills
These are necessary building blocks to develop new skills and must be obtained first before acquiring software skills and specialized skills.

Software Skills
Skills that are related to computer operations. Software skills can be subdivided into two broad categories (systems skills and application skills).

Specialized Skills
Job specific skills that permit one to perform tasks. These skills are not generally transferable across occupations.

Explore Majors
Search by State
Prevalence of Hispanic Bachelor’s Degree Holders

Top 10 Majors by Percentage of Hispanic Bachelor’s Degree Holders
1. International Business, 22%
2. Multi/Interdisciplinary Studies, 19%
3. Industrial and Manufacturing Engineering, 17%
4. French, German, Latin and Other Common Foreign Language Studies, 16%
5. Biomedical Engineering, 15%
6. International Relations, 15%
7. Linguistics and Comparative Language and Literature, 14%
8. General Education, 12%
9. Human Services and Community Organization, 12%
10. Language and Drama Education, 12%

Prevalence of African American Bachelor’s Degree Holders

Top 10 Majors by Percentage of African American Bachelor’s Degree Holders
1. Health and Medical Administration Services, 21%
2. Human Services and Community Organization, 20%
3. Social Work, 19%
4. Public Administration, 17%
5. Criminal Justice and Fire Protection, 15%
6. Sociology, 14%
7. Computer and Information Systems, 14%
8. Human Resources and Personnel Management, 14%
9. Interdisciplinary Social Sciences, 13%
10. Pre-Law and Legal Studies, 13%

Some college graduates who have generally low-paying majors earn more than some college graduates with generally higher-paying majors: the top 25 percent of education majors earn $59,000 or more annually, while the bottom 25 percent of engineering majors earn $59,000 or less annually.

While majors play a large role in determining earnings, your major isn’t your destiny.

For the full infographics with details on college majors and earnings for African Americans and Hispanics, visit cew.georgetown.edu/diversity.
### Understanding Credentials

#### Degrees & Certificates
- Awarded for Life by College
- Awarded for completing a program of study/coursework

Each year, colleges and universities award:
- 1.8 Million Bachelor’s degrees
- 980,000 Associate’s degrees
- 980,000 Certificate holders
- 750,000 Master’s degrees
- 750,000 Professional degrees

#### Certifications
- Time-limited; Must be Renewed
- Awarded by professional associations, industry groups, vendors and government agencies

#### Licenses
- Time-limited; Must be Renewed
- Awarded by Government Agencies

Legally required to perform certain jobs

### Out of 142 million workers in the United States:
- 47 million workers have a Bachelor’s degree
- 38 million workers have either a certification or a license
- 17 million workers report a certificate as their highest level of education

### On average per year...
- Certification holders earn: All $31,000 | Men $39,000 | Women $24,000
- Associate's degree holders earn $46,000
- Certifications/licenses and no other postsecondary credential earn $39,000
- Bachelor's degree holders earn $60,000
- 48% of job openings for certification holders are in the healthcare industry


To view the documents these graphics are based on and to explore further, visit cew.georgetown.edu.
Go online to access free resources for college and career planning!

“Your major has a large effect on your ability to get a job and work your way up, and as important as it is, a college major, isn’t your destiny.”

– Anthony P. Carnevale

cew.georgetown.edu/diversity