



# Diversity: Race, Class, and Gender Initiative

The Georgetown University Center on Education and the Workforce’s initiative seeks to narrow the information gap on career earnings for minorities and economically disadvantaged students by informing the practice of school counselors and educational advocates and increasing access to information about majors, degrees, unemployment, and earnings.

## White House Initiative Educational Excellence for Hispanics (WHIEEH)

In honor of the 25th anniversary of the White House Initiative on Educational Excellence for Hispanics, the Georgetown Center has committed to providing resources in English and Spanish to help narrow the information gap for students and families.

Knowledge about degrees and earnings promotes a more secure economic future since it helps students avoid unnecessary debt and underemployment. Language is often an important marker of social, personal, and political identity. According to CDC, Spanish-language TV remains important for Latinos in the US, even those who are fluent English speakers and who regularly watch English-language TV. PEW research notes that the prevalence of the Spanish language is projected to rise with the population through the year 2020.

## RESOURCES



Reports that discuss inequality and economics of minority groups



Interactive web tool and webpages



Webinar presentations on relevant topics



Infographics on majors, postsecondary education, and 21st century skills



Spanish-translated resources



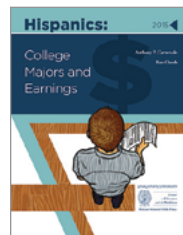
Visit [cew.georgetown.edu/diversity](http://cew.georgetown.edu/diversity) to access these resources and more!

## REPORTS



### **African Americans: College Majors and Earnings**

African Americans are highly-concentrated in majors related to Human Services and Community Organizing. Find out more about majors and earnings for African Americans.



### **The Economic Value of College Majors**

Find an analysis of 137 detailed college majors that are most likely to lead to an advanced degree, and the economic benefit of undergraduate majors.

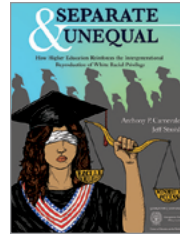
*Also available in Spanish*



### **Hispanics: College Majors and Earnings**

Learn the completion rate for Hispanics in the fields of study of Business, Health, Education, and other undergraduate majors.

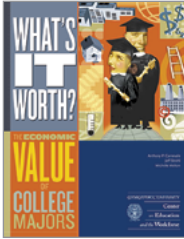
*Also available in Spanish*



### **Separate and Unequal**

Read about enrollment trends at 4,400 postsecondary institutions by race and institutional selectivity over the past 15 years.

*Also available in Spanish*



### **What's It Worth?**

Learn about the relationships between major, gender, race/ethnicity, attending graduate school, and annual earnings on a national level. This report is a precursor to The Economic Value of College Majors.

*Also available in Spanish*



### **Hard Times: College Majors, Unemployment and Earnings**

Explore unemployment and earnings by major for Bachelor's and graduate degree holders.

*Also available in Spanish*

## INFOGRAPHICS

- **Understanding Credentials:** Learn about the differences between certificates, certifications, and degrees.\*
- **21st Century Skills:** Learn which skills are the most requested in online job postings.\*
- **Life After High School:** Help students find resources to inform their decisions after high school.\*
- **Hispanics: College Majors and Earnings:** Learn which majors are the best paying and most popular for Hispanics.\*
- **African Americans: Majors and Earnings:** Learn which majors are the best paying and most popular for African Americans.

\* *Also available in Spanish*

## INTERACTIVE WEB TOOL

### **College Majors and Earnings - Interactive US Map**

This interactive web tool allows the user to see how much college graduates earn by 15 major groups and 137 detailed major subgroups nationally and by state.

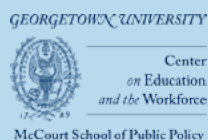
## WEBINAR PRESENTATIONS

### **Video: Economic Benefit of Postsecondary Education for Hispanics**

What is the role of certificates and majors for Hispanics? Learn about the "New Rules" of the workforce and how they affect Hispanics/Latinos and listen to audience Q&A at the end.

### **Video: What Counselors Should Know About 21st Century Skills**

This webinar provides history of past and current competencies employers seek and includes audience Q&A at the end. The presentation provides details on important knowledge, skills, and abilities that job hunters need.



### **Georgetown University Center on Education and the Workforce**

The Georgetown University Center on Education and the Workforce is an independent, nonprofit research and policy institute affiliated with the Georgetown McCourt School of Public Policy that studies the link between education, career qualifications, and workforce demands.

**Learn more about the Diversity Initiative at [cew.georgetown.edu/diversity](http://cew.georgetown.edu/diversity).**