



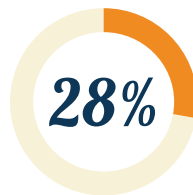
ILLINOIS



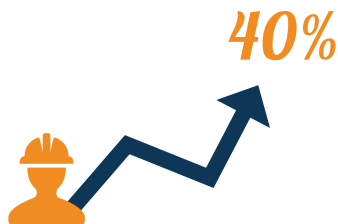
53% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



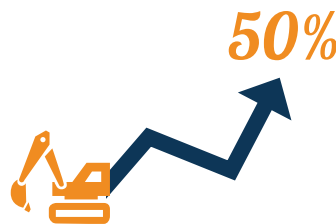
35% of online job ads are for managerial and professional office occupations



28% of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **blue-collar** (40% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **construction** (50% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Accountants and auditors
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Computer systems analysts
6	Sales managers
7	Managers, all other
8	Financial managers
9	Registered nurses
10	Financial analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Accenture	579
2	Motorola Inc.	342
3	Zurich Assurance Ltd	340
4	Advocate Health System	305
5	Automatic Data Processing Inc.	304
6	Deloitte Development LLC	281
7	University Of Illinois	279
8	JP Morgan Chase Company	260
9	Blue Cross And Blue Shield Association	250
10	Sears	235

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	30,076	35	37,699	23
STEM	22,343	26	26,987	17
Sales and office support	12,379	14	35,718	22
Healthcare professional and technical	6,281	7	11,152	7
Education	6,088	7	7,482	5
Community services and arts	4,295	5	6,763	4
Blue-collar	1,924	2	18,757	12
Food and personal service	1,758	2	13,234	8
Social science	373	<1	376	<1
Healthcare support	211	<1	2,797	2
Grand total	85,728	100	160,965	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.