



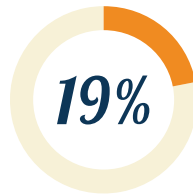
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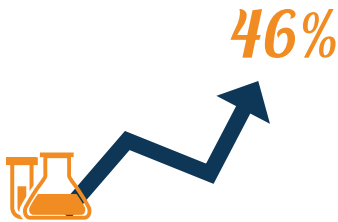
37% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



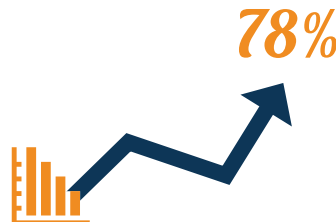
29% of online job ads are for managerial and professional office occupations



19% of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: STEM
(46% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: financial services
(78% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Sales representatives, wholesale and manufacturing, except technical and scientific products
2	Software developers, applications
3	Accountants and auditors
4	Computer occupations, all other
5	Registered nurses
6	Medical and health services managers
7	Mechanical engineers
8	Sales managers
9	Financial managers
10	Computer systems analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Indiana University	241
2	Indiana University Northwest	154
3	Baker Hughes	146
4	Indiana University Health	100
5	Community Healthcare System	99
6	University of Notre Dame	96
7	Purdue University	96
8	ITT Educational Services, Inc.	94
9	Tri Force	90
10	Zimmer Holdings Inc.	82

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	7,300	29	11,011	16
STEM	5,940	24	7,852	12
Sales and office support	4,187	17	16,348	24
Healthcare professional and technical	2,902	12	5,367	8
Education	1,666	7	2,127	3
Community services and arts	1,339	5	2,584	4
Blue-collar	1,034	4	13,337	20
Food and personal service	613	2	7,042	10
Social science	90	<1	96	<1
Healthcare support	76	<1	1,361	2
Grand total	25,147	100	67,125	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.