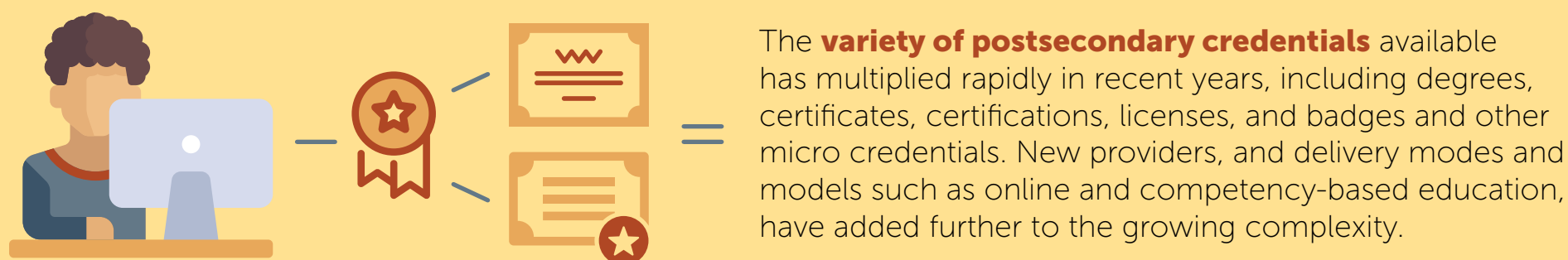
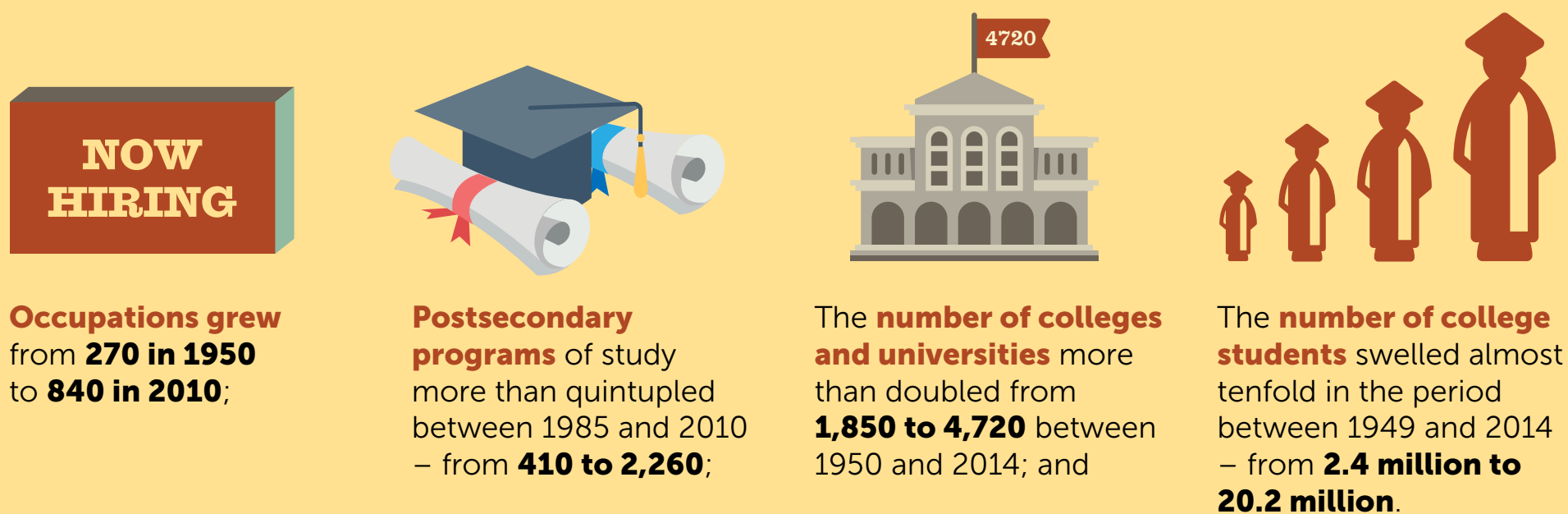


WHY WE NEED A LEARNING AND EARNING EXCHANGE

If students are investing more to go to college, they need to have answers to basic questions about the value of postsecondary education. They need better information to make decisions that have lifelong economic consequences.

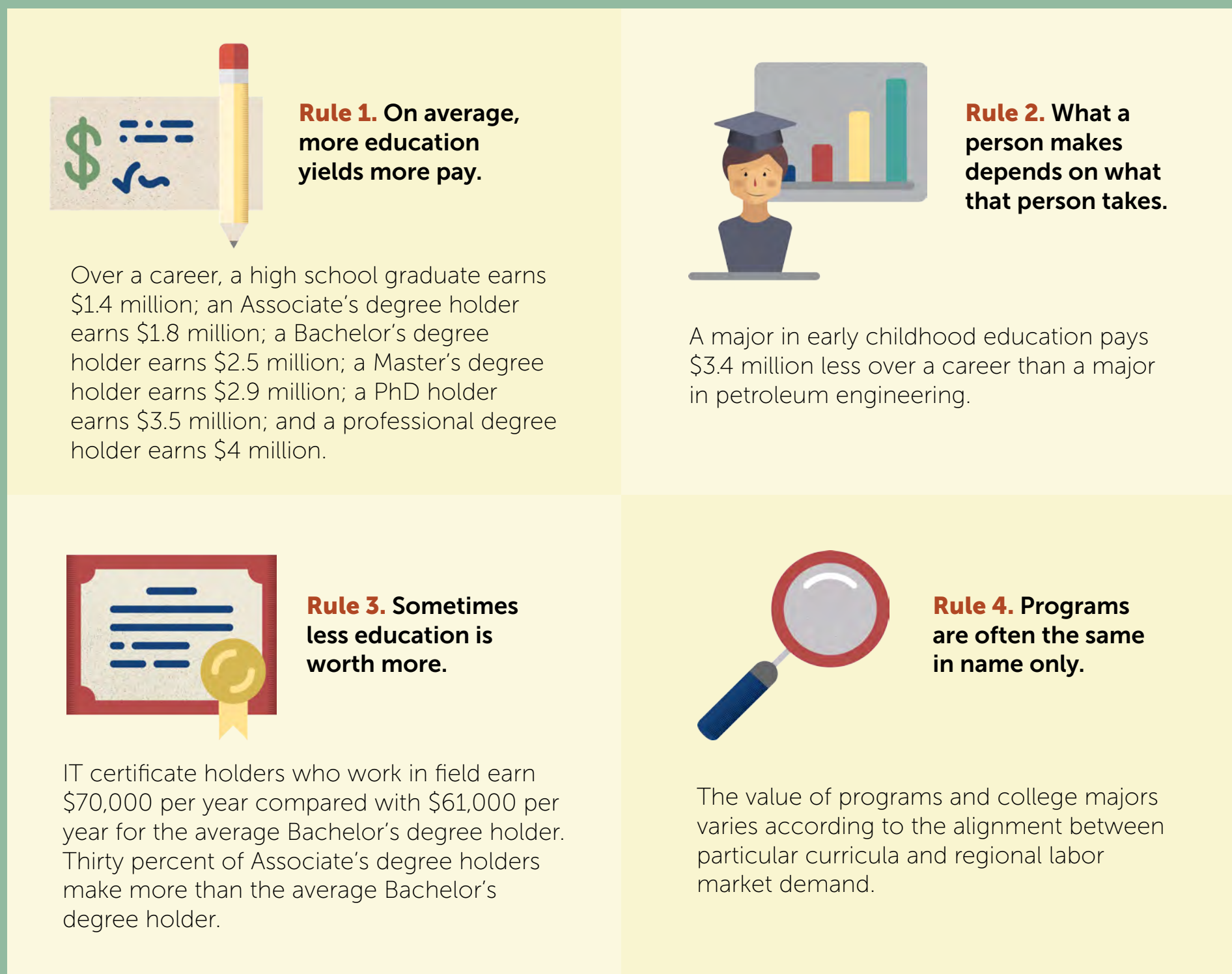
THE GROWING COMPLEXITY OF TODAY'S ECONOMY

Getting a college education is one of the biggest investments people will make in their lives, but the growing complexity of today's economy makes it difficult for higher education to deliver efficiency and consistent quality. Today's economy is more intricate than those of decades past:



FOUR RULES TO UNDERSTAND THE CONNECTION BETWEEN COLLEGE AND CAREERS

The new relationship between postsecondary programs and the economy comes with new rules that require much more detailed information on the connection between individual programs and career pathways:



FOR MORE INFORMATION, VISIT
CEW.GEORGETOWN.EDU/CAREERPATHWAYS