



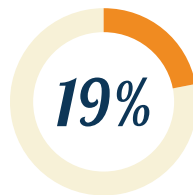
LOUISIANA



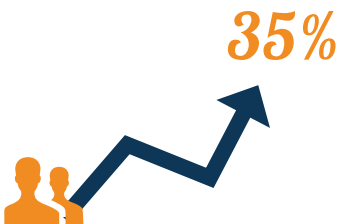
33% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job are for managerial and professional office occupations



of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **community services and arts** (35% increase in employment between 2010 Q1 and 2013 Q2)

*The industry growth for Louisiana is not included because majority of industries were omitted from the analysis due to small sample size in Current Population Survey (CPS).

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Sales representatives, wholesale and manufacturing, except technical and scientific products
2	Accountants and auditors
3	Registered nurses
4	Chemical engineers
5	Mechanical engineers
6	Managers, all other
7	Medical and health services managers
8	Electrical engineers
9	Financial managers
10	Software developers, applications

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	State of Louisiana	799
2	Louisiana State Civil Service	424
3	Ochsner Clinic Foundation	106
4	Blue Cross & Blue Shield Of Louisiana	91
5	Capital One	77
6	CenturyLink	77
7	Jefferson Parish Public School System	68
8	Shell Oil	68
9	General Electric Company	63
10	Charter Schools USA	61

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	4,405	29	7,153	15
STEM	3,403	22	4,873	10
Sales and office support	2,536	17	11,946	25
Healthcare professional and technical	1,949	13	4,097	9
Community services and arts	978	6	1,695	4
Education	813	5	960	2
Food and personal service	613	4	5,666	12
Blue-collar	545	4	9,725	21
Social science	52	<1	54	<1
Healthcare support	37	<1	898	2
Grand total	15,331	100	47,067	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.