



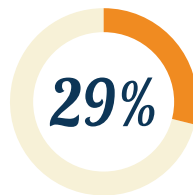
MAINE



42% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



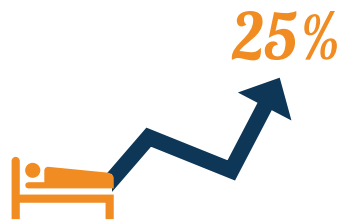
of online job ads are for managerial and professional office occupations



of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **healthcare professional and technical** (27% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality** (25% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Software developers, applications
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Computer occupations, all other
5	Medical and health services managers
6	Nurse practitioners
7	Accountants and auditors
8	Accountants and auditors
9	First-line supervisors of retail sales workers
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	MaineHealth	173
2	University of Maine System	68
3	Eastern Maine Healthcare Systems	58
4	The Jackson Laboratory	47
5	UnumProvident Corporation	46
6	IDEXX Laboratories, Inc.	41
7	L.L. Bean	41
8	CME Group	32
9	New York Mercantile Exchange	30
10	Sweetser	28

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	1,480	25	2,146	15
Healthcare professional and technical	1,149	19	2,112	15
Education	1,017	17	1,196	8
STEM	800	13	1,084	8
Sales and office support	673	11	3,043	21
Community services and arts	559	9	991	7
Food and personal service	183	3	1,508	11
Blue-collar	117	2	1,728	12
Social science	25	<1	25	<1
Healthcare support	7	<1	400	3
Grand total	6,010	100	14,233	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.