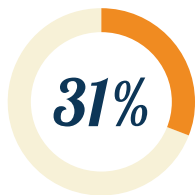




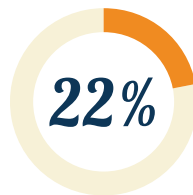
# MINNESOTA



## 49% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



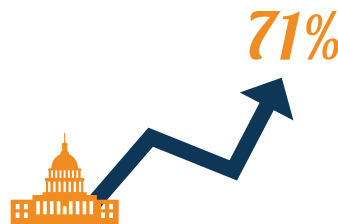
of online job ads are for managerial and professional office occupations



of online job ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **healthcare professional and technical** (44% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **government services** (71% increase in employment between 2010 Q1 and 2013 Q2)

### TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Registered nurses
5	Accountants and auditors
6	Managers, all other
7	Computer systems analysts
8	Medical and health services managers
9	Sales managers
10	Management analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	UnitedHealth Group	1,037
2	University of Minnesota	761
3	Mayo Foundation for Medical Education and Research	459
4	Minnesota Management & Budget	422
5	Target	367
6	Fairview Health Services	333
7	Medtronic	331
8	Minnesota Department of Transportation	268
9	Thomson Reuters	235
10	Xcel Energy Inc.	203

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	13,772	31	17,497	19
STEM	10,997	25	14,305	16
Sales and office support	6,187	14	18,949	21
Healthcare professional and technical	4,407	10	7,738	9
Education	3,788	9	4,683	5
Community services and arts	2,334	5	4,024	4
Blue-collar	1,080	2	12,391	14
Food and personal service	1,051	2	8,161	9
Social science	371	1	378	<1
Healthcare support	127	<1	1,834	2
<b>Grand total</b>	<b>44,134</b>	<b>100</b>	<b>90,051</b>	<b>100</b>

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.