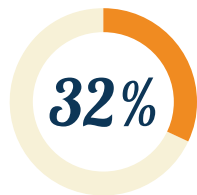




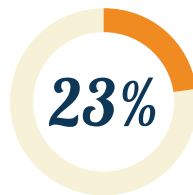
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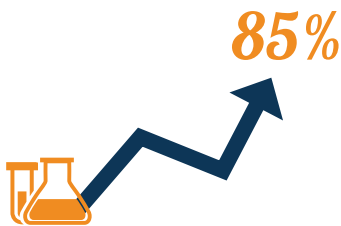
42% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads are for managerial and professional office occupations



of online job ads are in consulting and business services



Fastest growing occupational cluster for college graduates: **STEM** (85% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **leisure and hospitality services** (178% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Accountants and auditors
5	Registered nurses
6	Computer systems analysts
7	Managers, all other
8	Sales managers
9	Medical and health services managers
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Mercy	384
2	Monsanto	263
3	Scottrade Inc.	261
4	Express Scripts	246
5	The Boeing Company	236
6	Ascension Health	140
7	Cerner Corporation	134
8	Commerce Bank	132
9	Deloitte Development LLC	127
10	Savvis Inc.	122

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	9,186	32	12,554	18
STEM	7,374	26	9,729	14
Sales and office support	4,250	15	15,790	23
Healthcare professional and technical	3,586	12	7,323	11
Community services and arts	1,504	5	2,646	4
Education	1,249	4	1,563	2
Blue-collar	783	3	10,860	16
Food and personal service	629	2	6,648	10
Social science	103	<1	105	<1
Healthcare support	101	<1	1,695	2
Grand total	28,779	100	69,027	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.