



NEBRASKA



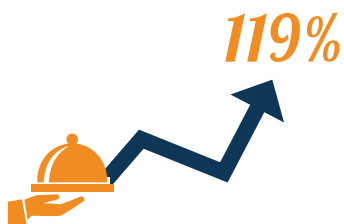
40% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **food and personal service** (119% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **manufacturing** (47% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Registered nurses
4	Sales representatives, wholesale and manufacturing, except technical and scientific products
5	Computer systems analysts
6	Medical and health services managers
7	Accountants and auditors
8	Managers, all other
9	Human resources specialists
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Nebraska	289
2	Nebraska Medical Center	112
3	Good Samaritan Health Systems	92
4	Union Pacific Railroad	83
5	ACI Worldwide	76
6	State of Nebraska	68
7	ConAgra Foods	64
8	First National Bank	59
9	Lincoln National Corporation	52
10	Mutual of Omaha Company	43

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	2,910	29	4,231	17
STEM	2,159	21	3,102	12
Sales and office support	1,668	16	5,989	24
Healthcare professional and technical	1,058	10	2,069	8
Education	977	10	1,163	5
Community services and arts	691	7	1,317	5
Blue-collar	332	3	4,454	18
Food and personal service	301	3	2,475	10
Social sciences	67	1	73	<1
Healthcare support	30	<1	488	2
Grand total	10,193	100	25,361	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.