



# NEVADA



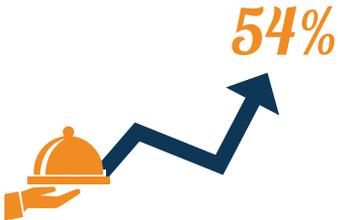
## 32% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



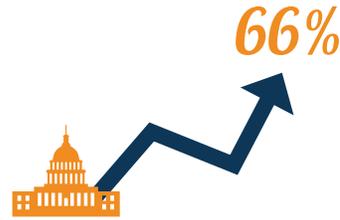
of online job ads are for managerial and professional office occupations



of online jobs ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **food and personal service** (54% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **government services** (66% increase in employment between 2010 Q1 and 2013 Q2)

### TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Sales representatives, wholesale and manufacturing, except technical and scientific products
3	Software developers, applications
4	Accountants and auditors
5	Medical and health services managers
6	Sales managers
7	Computer occupations, all other
8	Financial managers
9	First-line supervisors of retail sales workers
10	General and operations managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Nevada	141
2	Caesar's Entertainment	93
3	State of Nevada	92
4	Dignity Health	81
5	MGM Resorts International	63
6	Bally Technologies	61
7	UnitedHealth Group	60
8	Hospital Corporation of America	51
9	Zappos.com	40
10	Wynn Resort	39

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

### DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	2,778	31	4,804	17
STEM	1,666	18	2,532	9
Sales and office support	1,439	16	7,056	25
Healthcare professional and technical	1,401	15	2,844	10
Community services and arts	558	6	1,145	4
Education	491	5	632	2
Food and personal service	388	4	5,481	19
Blue-collar	263	3	3,510	12
Social sciences	35	<1	35	<1
Healthcare support	33	<1	531	2
<b>Grand total</b>	<b>9,052</b>	<b>100</b>	<b>28,570</b>	<b>100</b>

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.