

MASSACHUSETTS, DELAWARE AND WASHINGTON HAVE MOST JOB OPENINGS PER COLLEGE GRADUATE

Groundbreaking report uses online job ads to analyze the state college labor markets

(Washington, D.C., March 26, 2015) – Massachusetts, Delaware, and Washington State provide college graduates with the best odds of landing a job, according to a new report by the Georgetown University Center on Education and the Workforce. Using online job ads, the report provides information about where the jobs are for college graduates for each of the 50 states to help students, educators, and policymakers make better decisions.

The report ranks the states by how many job openings there are per college-educated worker overall and within industries and career fields. College graduates seeking work in science, technology, engineering, and mathematics (STEM) careers, for example, have the best odds in Delaware, Massachusetts, and New York.

The report also details the number of online job ads overall and within each career field and industry, the fastest-growing careers and industries, and the companies that recruit most heavily in each state. Across the country, college-educated workers will have the best odds of finding a job in STEM, managerial and professional office, and healthcare professional and technical occupations.

The jobs of the new economy are prevalent for college graduates across the 50 states. Employers in information services, consulting and business services and financial services sectors post the most online job ads per college-educated worker.

“The promise of this information is the ability to connect real people with real jobs in real time,” said Anthony P. Carnevale, the report’s lead author. “By combining information on online job ads with traditional employment data we are able to get a more complete picture of job opportunities available to college graduates in each state,” said Tamara Jayasundera, the report’s co-author.

The report’s other major findings are:

- College graduates have the worst odds of finding a job in West Virginia, Rhode Island, and South Carolina.
- In Massachusetts, 63 percent of job openings are for college graduates, while in West Virginia, only 36 percent of job openings are for college graduates.
- College graduates have the best odds of finding managerial and professional jobs in Massachusetts, Delaware, and Washington states; and find greatest challenges in West Virginia, Mississippi, and South Carolina.

- College graduates seeking work in the consulting and business services sector should consider Delaware, Ohio, and Massachusetts; and avoid Rhode Island, New Mexico, and New Hampshire.

The full report and executive summary for *State Online College Job Market: Ranking the States* are available online at <http://cew.georgetown.edu/report/rankingthestates>.

The Georgetown University Center on Education and the Workforce is an independent, nonprofit research and policy institute that studies the link between individual goals, education and training curricula, and career pathways. The Center is affiliated with the Georgetown McCourt School of Public Policy. For more information, visit: <http://cew.georgetown.edu>. Follow us on Twitter [@Cntredwrkfrce](https://twitter.com/Cntredwrkfrce) and on [Facebook](https://www.facebook.com/Cntredwrkfrce).