



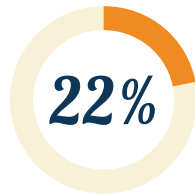
OKLAHOMA



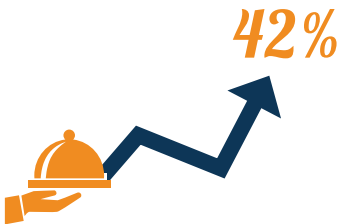
37% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



28% of online job ads are for managerial and professional office occupations



22% of online jobs ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **food and personal service** (42% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **consulting and business services** (71% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Sales representatives, wholesale and manufacturing, except technical and scientific products
2	Software developers, applications
3	Accountants and auditors
4	Registered nurses
5	Medical and health services managers
6	Computer occupations, all other
7	Mechanical engineers
8	Sales managers
9	Managers, all other
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Oklahoma	174
2	Oklahoma State University	172
3	Saint Francis Hospital	164
4	State of Oklahoma	158
5	St. John Health System	109
6	Mercy	94
7	Integris Health	92
8	Oklahoma City Community College	85
9	Uco	84
10	Bank of Texas	79

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	3,921	28	5,925	16
STEM	2,899	21	4,202	11
Healthcare professional and technical	2,284	17	4,769	13
Sales and office support	2,168	16	8,945	24
Education	950	7	1,159	3
Community services and arts	753	5	1,460	4
Blue collar	399	3	6,435	17
Food and personal service	315	2	3,037	8
Social sciences	58	<1	58	<1
Healthcare support	26	<1	992	3
Grand total	13,773	100	36,982	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.