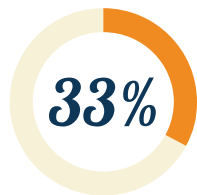
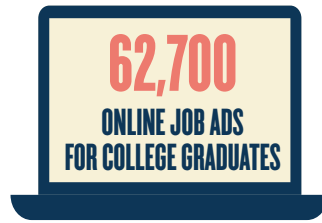




PENNSYLVANIA



50% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads are for managerial and professional office occupations



of online jobs ads are in the consulting and business services sector



Fastest growing occupational cluster for college graduates: **community services and arts** (49% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **transportation and utilities** (48% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Sales representatives, wholesale and manufacturing, except technical and scientific products
3	Computer occupations, all other
4	Registered nurses
5	Accountants and Auditors
6	Managers, all other
7	Computer systems analysts
8	Medical and health services managers
9	Sales managers
10	Financial managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Johnson and Johnson	587
2	Accenture	429
3	The PNC Financial Services Group Inc.	383
4	Deloitte Development LLC	314
5	University of Pittsburgh Medical Center	309
6	The Bank of New York Mellon	297
7	Children's Hospital of Philadelphia	295
8	Drexel University	282
9	University of Pittsburgh	281
10	Automatic Data Processing Inc.	272

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	20,755	33	26,780	21
STEM	16,131	26	20,545	16
Sales and office support	9,111	15	28,852	23
Healthcare professional and technical	7,648	12	13,180	11
Community services and arts	3,244	5	5,328	4
Education	2,680	4	3,152	3
Food and personal service	1,365	2	9,861	8
Blue-collar	1,326	2	14,219	11
Social sciences	256	<1	258	<1
Healthcare support	153	<1	3,091	2
Total	62,669	100	125,266	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.