



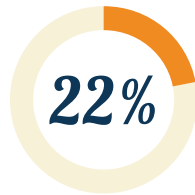
WEST VIRGINIA



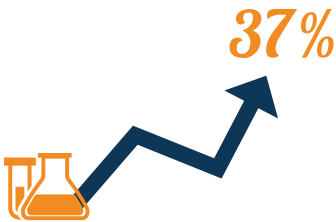
36% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



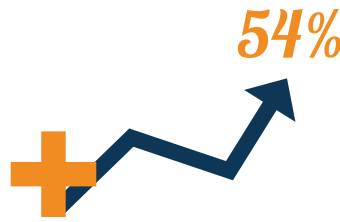
23% of online job ads are for managerial and professional office occupations



22% of online job ads are in the education services and the healthcare services sectors



Fastest growing occupational cluster for college graduates: STEM
(37% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: healthcare services
(54% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Sales representatives, wholesale and manufacturing, except technical and scientific products
3	Medical and health services managers
4	Software developers, applications
5	First-line supervisors of retail sales worker
6	Computer occupations, all other
7	Financial managers
8	Chemists
9	Managers, all other
10	Civil engineers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Mylan Laboratories Inc.	163
2	Marshall University	71
3	Dey Inc.	69
4	Department of Veterans Affairs	68
5	West Virginia Office of Technology	56
6	West Virginia University Healthcare	47
7	General Dynamics	41
8	HCR Manor Care	30
9	West Virginia University	29
10	West Virginia University Hospitals	25

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	1,087	23	1,668	13
Healthcare professional and technical	925	20	1,813	14
STEM	855	18	1,227	10
Education	661	14	816	6
Sales and office support	497	11	2,823	22
Community services and arts	350	8	694	5
Blue-collar	134	3	2,023	16
Food and personal service	84	2	1,251	10
Social science	25	1	25	<1
Healthcare support	12	<1	369	3
Total	4,630	100	12,709	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.