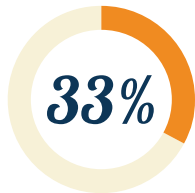




WISCONSIN



44% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



of online job ads are for managerial and professional office occupations



of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: **healthcare professional and technical** (100% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: **manufacturing** (68% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Software developers, applications
2	Computer occupations, all other
3	Accountants and auditors
4	Registered nurses
5	Sales representatives, wholesale and manufacturing, except technical and scientific products
6	Medical and health services managers
7	Mechanical engineers
8	Managers, all other
9	Computer systems analysts
10	Sales managers

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	University of Wisconsin	207
2	General Electric Company	205
3	Johnson Controls Inc.	204
4	Froedtert & the Medical College	188
5	Associated Banc Corporation	168
6	Kohler	143
7	West Bend Clinic	127
8	Harley-Davidson	107
9	Wheaton Franciscan Healthcare	97
10	Ministry Health Care	97

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	8,051	33	10,810	19
STEM	6,281	26	8,473	15
Sales and office support	3,257	13	12,690	23
Healthcare professional and technical	3,132	13	6,476	12
Community services and arts	1,355	6	2,274	4
Education	1,231	5	1,437	3
Blue-collar	623	3	8,458	15
Food and personal service	410	2	4,221	7
Social science	110	<1	115	<1
Healthcare support	61	<1	1,338	2
Total	24,511	100%	56,292	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.