

Small Towns, Big Opportunities

Many Workers in Rural Areas Have Good Jobs,
but These Areas Need Greater Investment in
Education, Training, and Career Counseling



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**CENTER ON
EDUCATION AND
THE WORKFORCE**

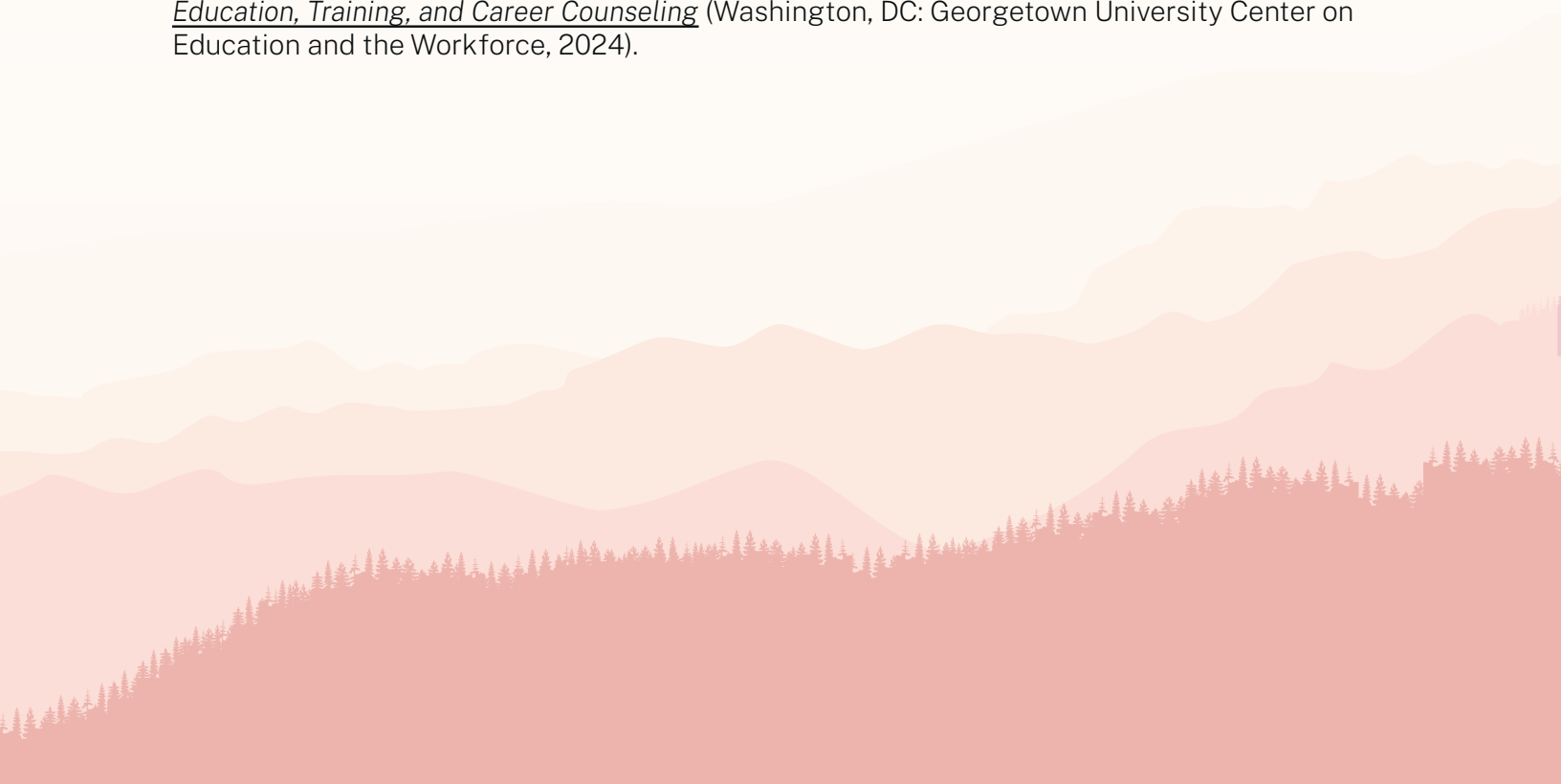
Small Towns, Big Opportunities

Many Workers in Rural Areas Have Good Jobs, but These Areas Need Greater Investment in Education, Training, and Career Counseling

The following maps represent Georgetown University Center on Education and the Workforce analysis of data on workers ages 25–64 from the US Census Bureau, American Community Survey (ACS), 2015–19 (pooled).

A **good job** is one that pays a minimum of approximately \$43,000 for workers ages 25–44, a minimum of approximately \$55,000 for workers ages 45–64, and a median of approximately \$82,000 for all good jobs (in 2022 dollars). In this analysis, we adjusted for geographic differences in cost of living between rural and urban areas when assessing whether workers have good jobs.

For more information about good jobs in rural America and the methodology for this report, see Anthony P. Carnevale, Lulu Kam, and Martin Van Der Werf, *Small Towns, Big Opportunities: Many Workers in Rural Areas Have Good Jobs, but These Areas Need Greater Investment in Education, Training, and Career Counseling* (Washington, DC: Georgetown University Center on Education and the Workforce, 2024).



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

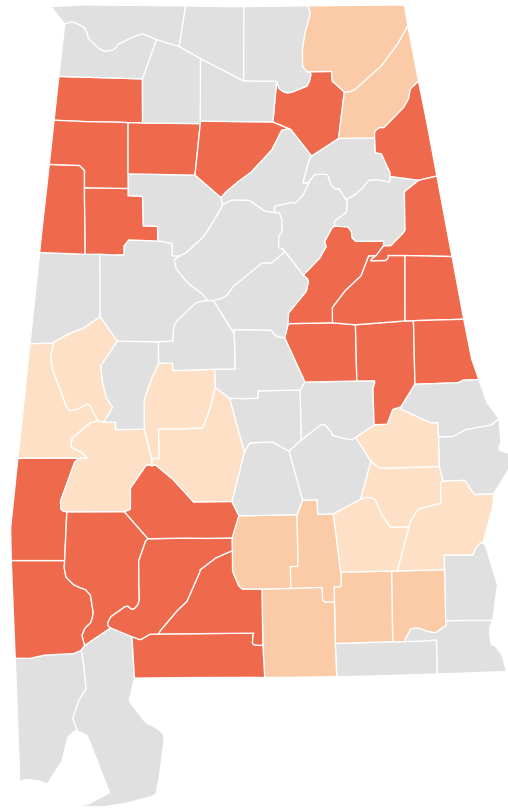
N/A

01

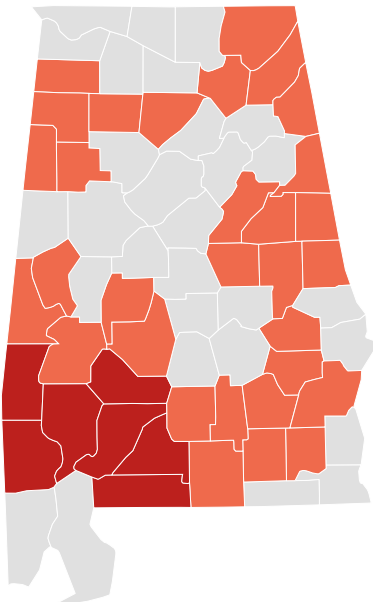
Overall likelihood of having a good job in rural counties

Alabama

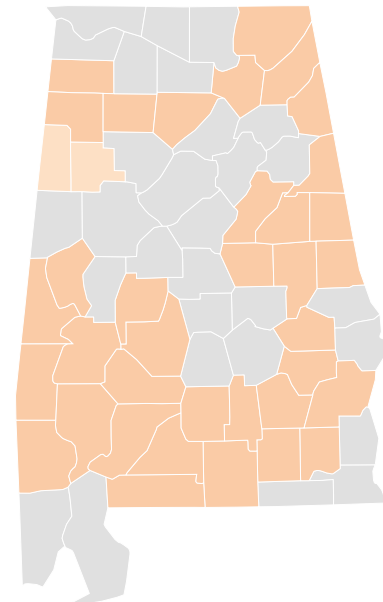
The likelihood that white workers have a good job is significantly higher than it is for Hispanic/Latino and Black/African American workers across rural Alabama.



Likelihood that **white** workers have a good job

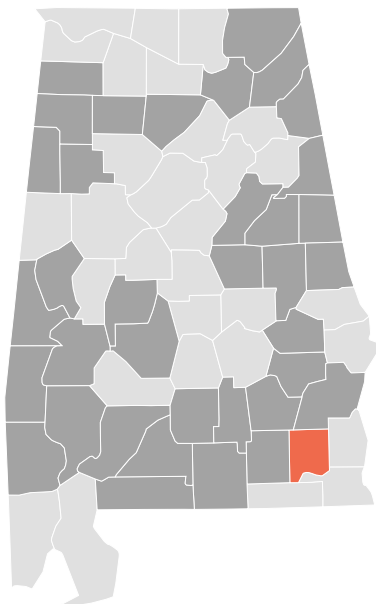


Likelihood that **non-white** workers have a good job

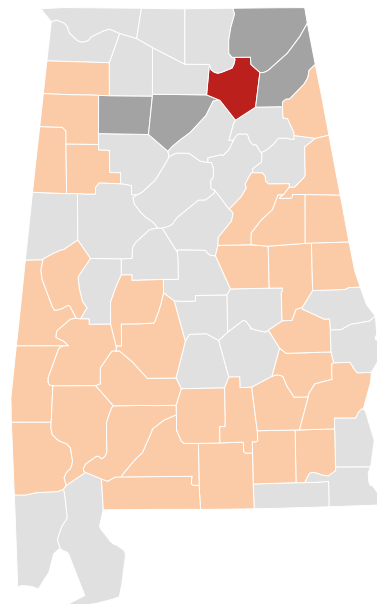


Alabama

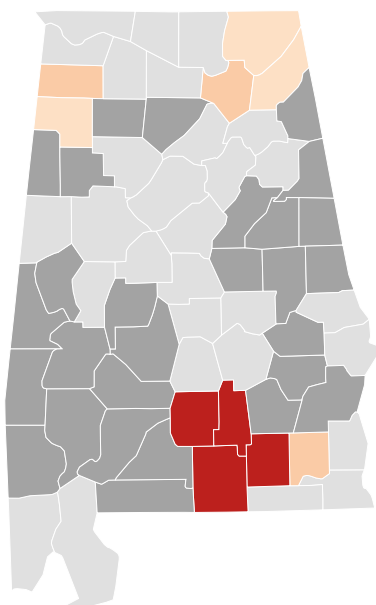
Likelihood that **Asian/Asian American** workers have a good job



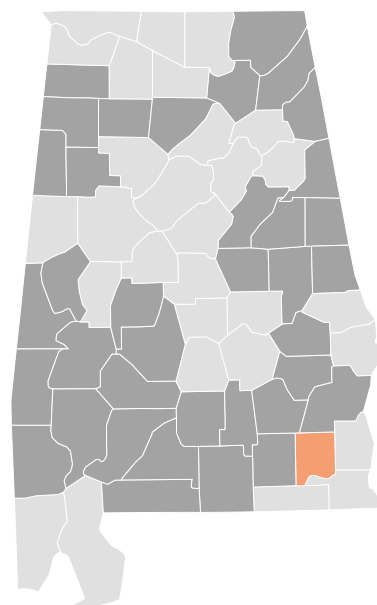
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job

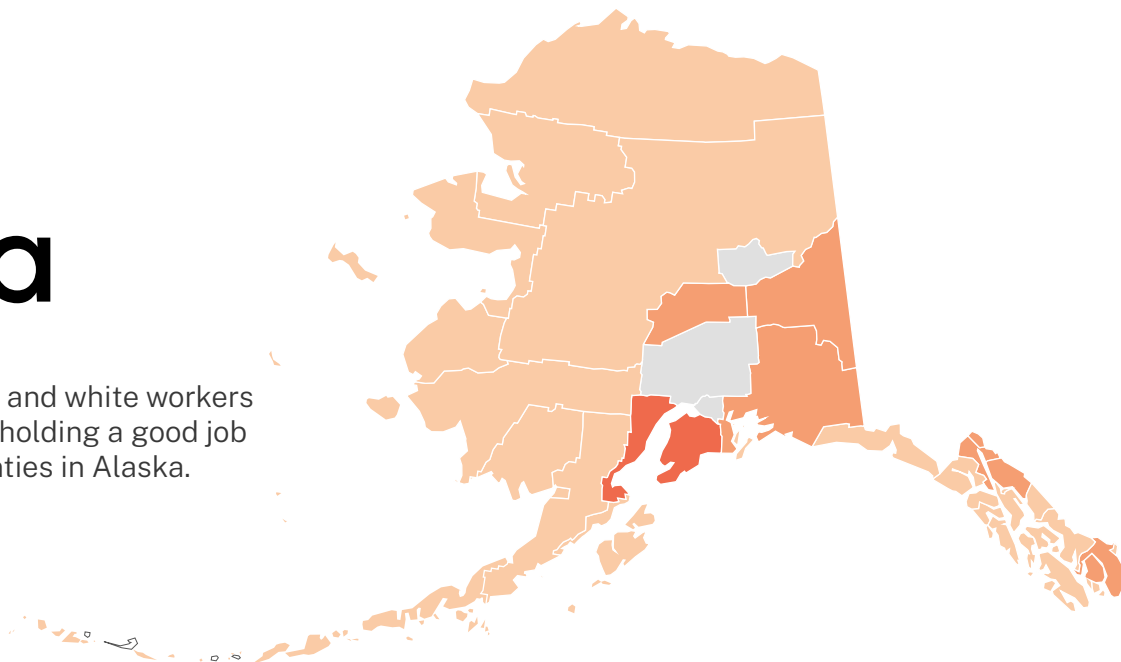


02

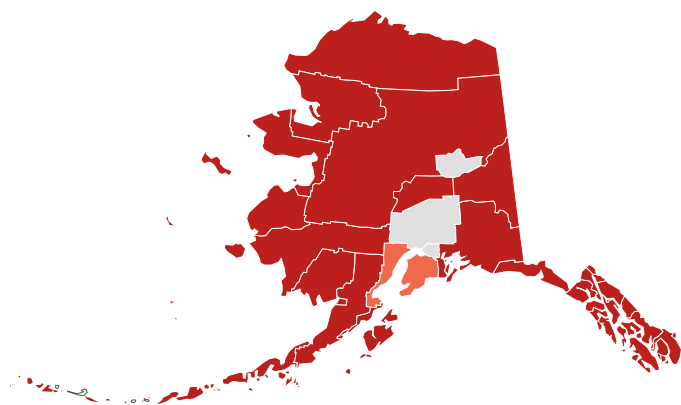
Alaska

Black/African American and white workers have similar chances of holding a good job in most of the rural counties in Alaska.

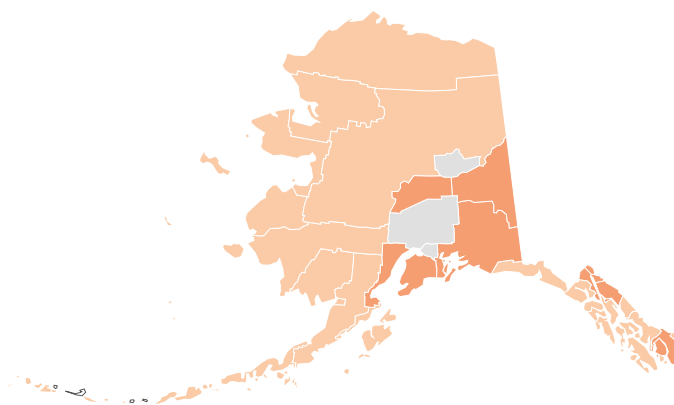
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



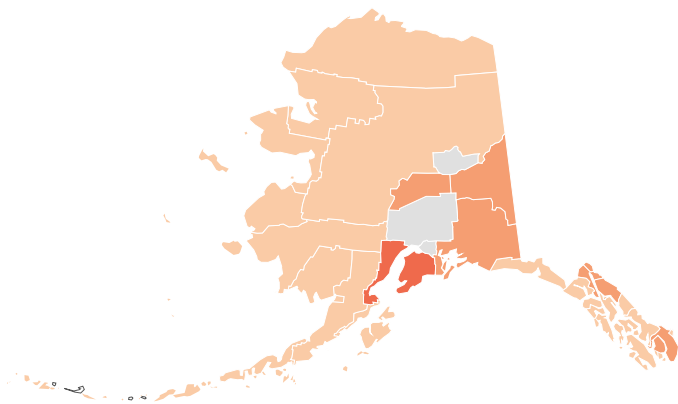
Likelihood that **non-white** workers have a good job



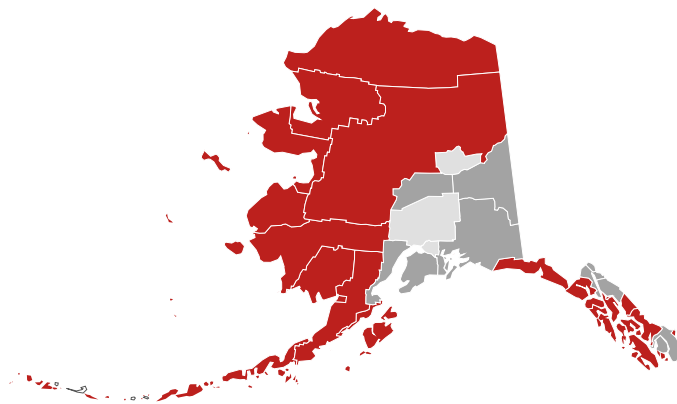
≤30% >30–45% >45–50% >50–60% >60% Urban N/A

Alaska

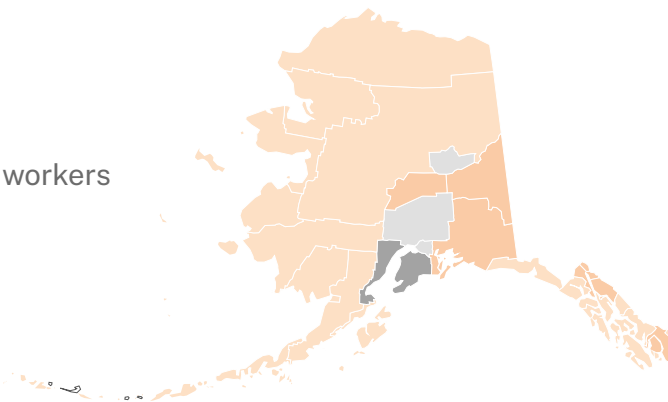
Likelihood that **American Indian/Alaska Native** workers have a good job



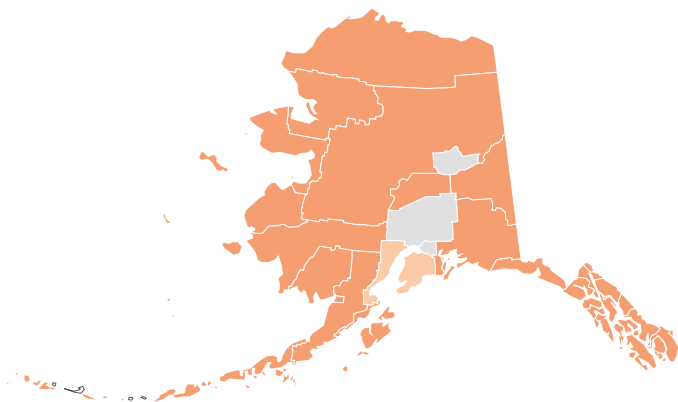
Likelihood that **Black/African American** workers have a good job



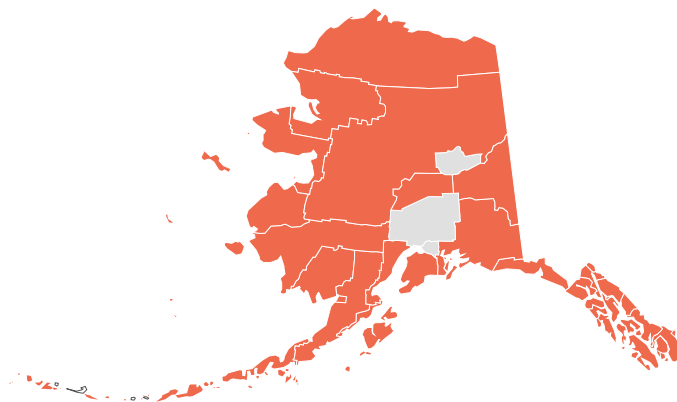
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

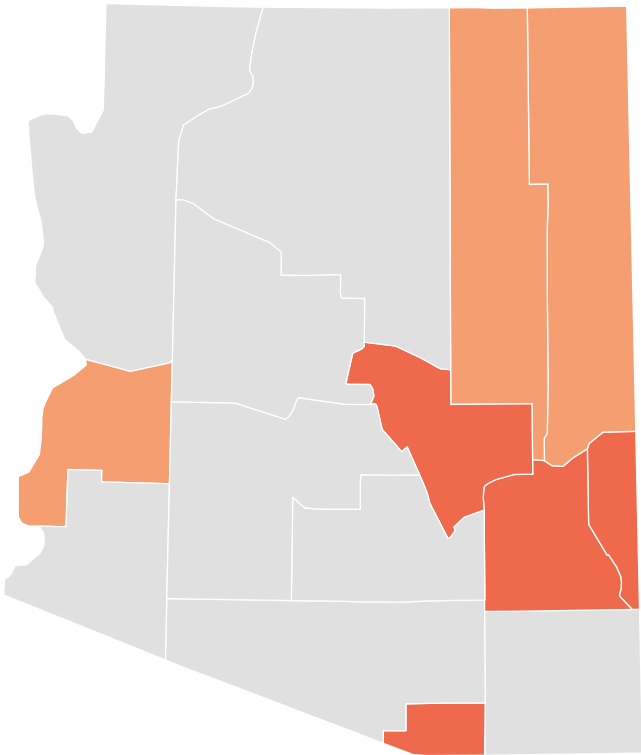


Likelihood that workers who identify as **other/two or more races** have a good job

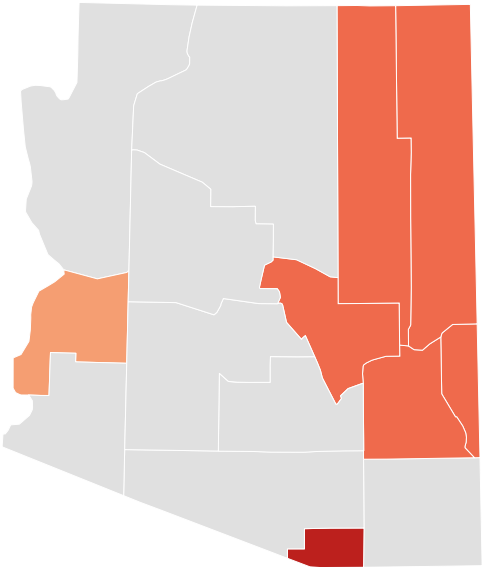


Arizona

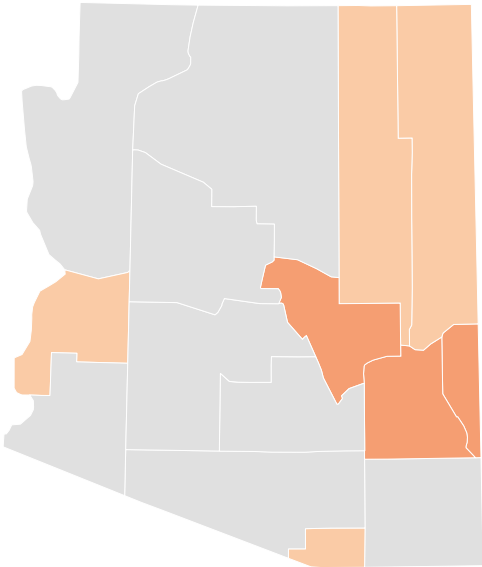
White workers have the best chances of holding a good job in rural Arizona, but Hispanic/Latino workers have similarly good chances in some counties in eastern Arizona. Meanwhile, the likelihood that American Indian/Alaska Native workers hold a good job in rural parts of Arizona is lower overall, sitting between 30 and 45 percent.



Likelihood that **white** workers have a good job

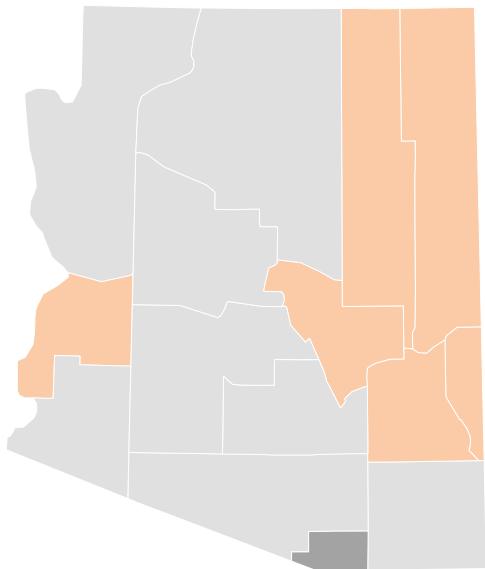


Likelihood that **non-white** workers have a good job

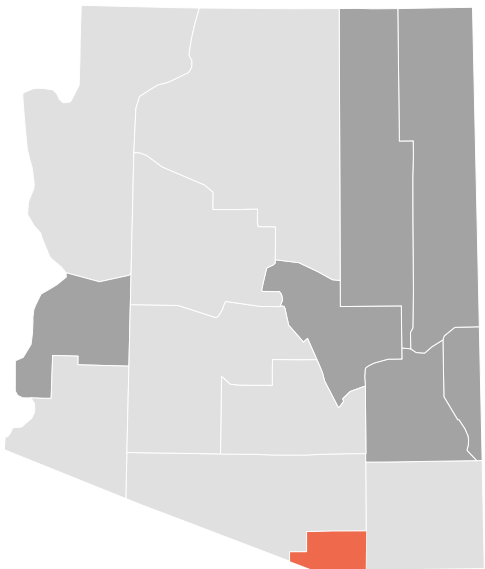


Arizona

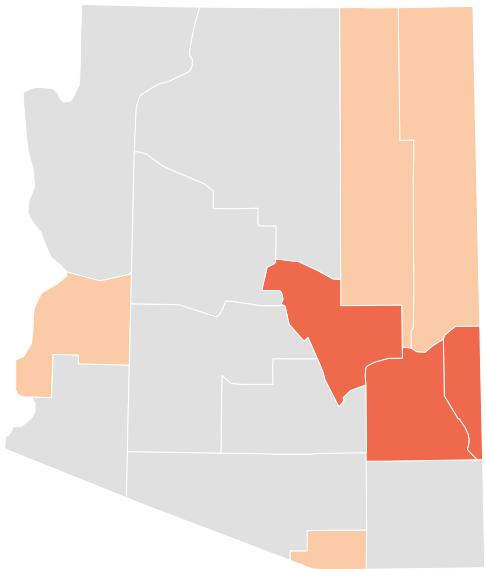
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

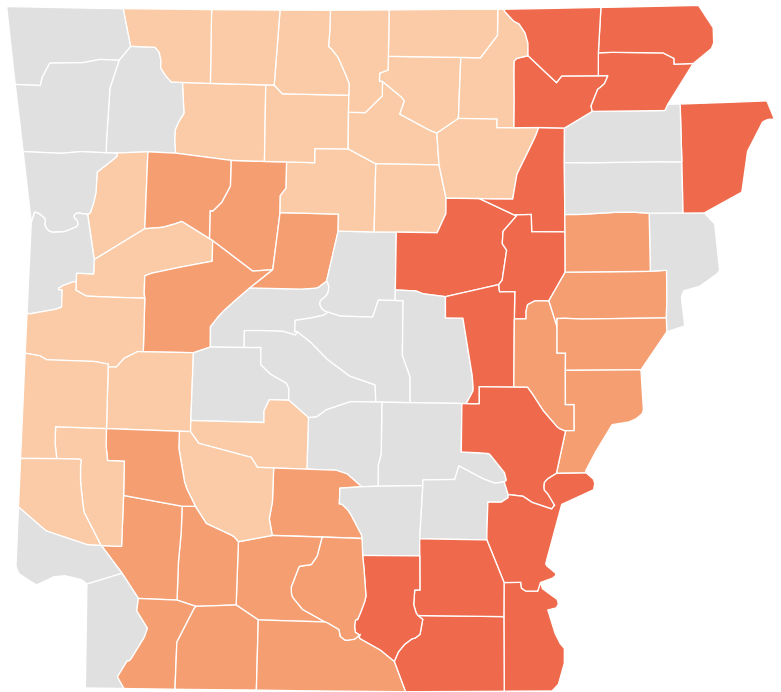
N/A

04

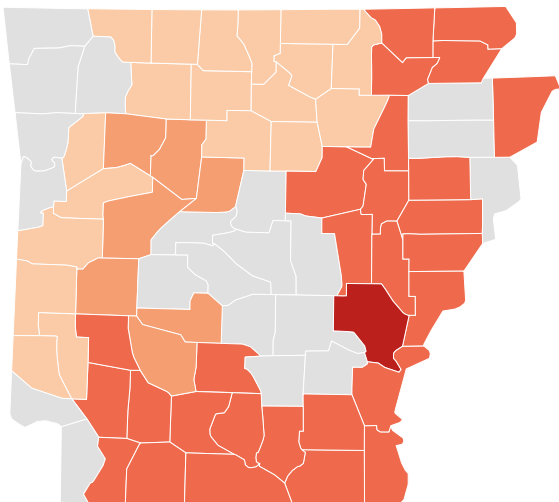
Arkansas

White workers have the highest likelihood of holding a good job across rural Arkansas. Hispanic/Latino workers are least likely to hold a good job, followed by Black/African American workers.

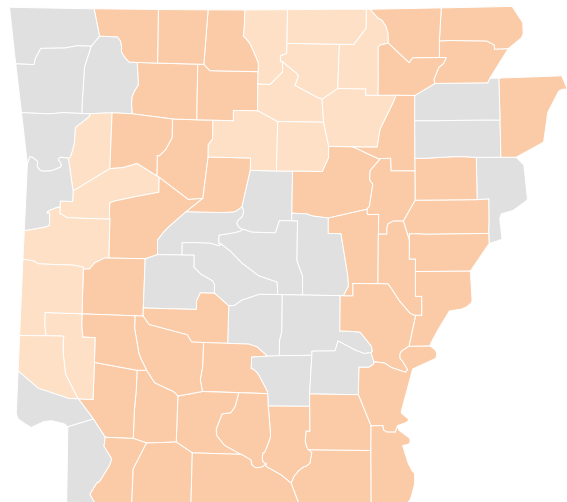
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

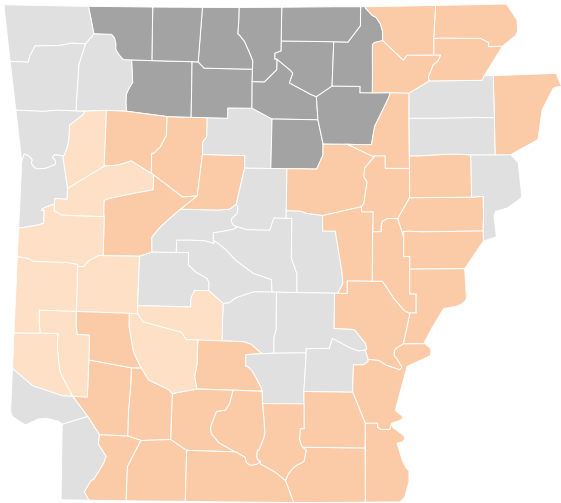


Likelihood that **non-white** workers have a good job

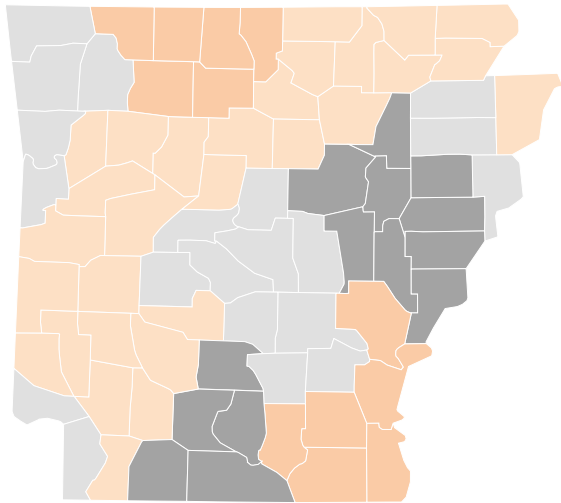


Arkansas

Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

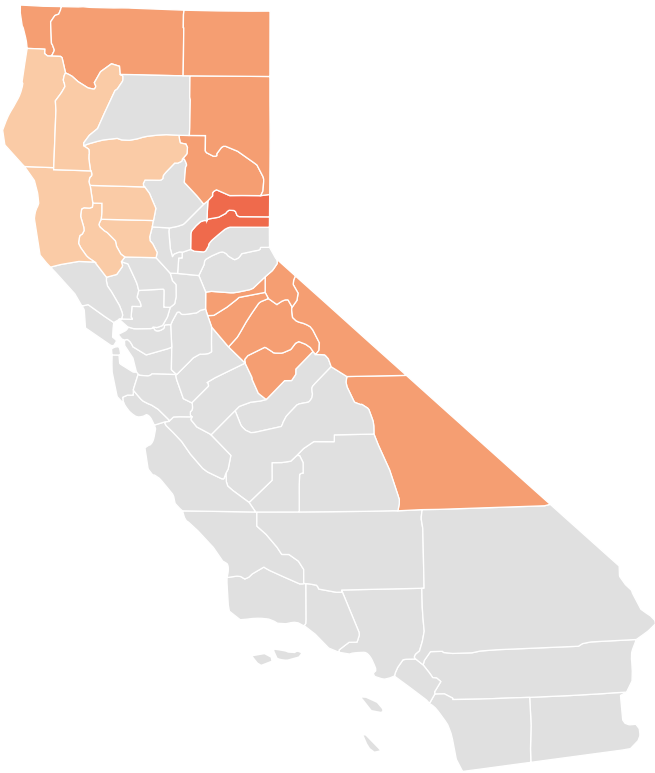


05

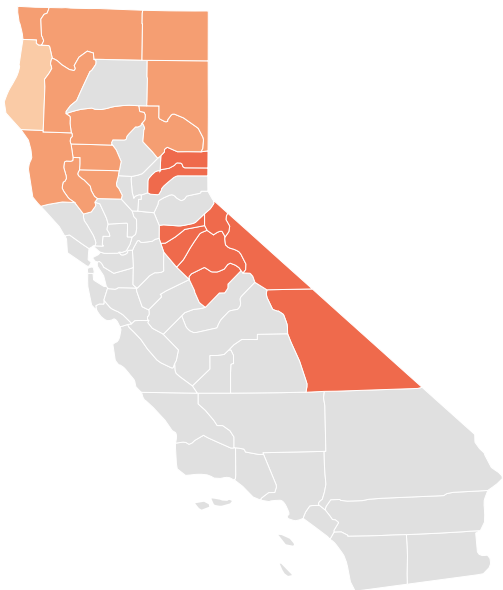
Overall likelihood of having a good job in rural counties

California

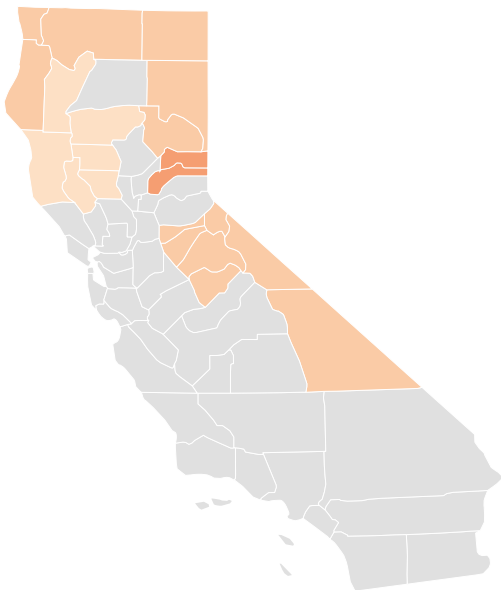
White workers have the highest likelihood of having a good job in rural California. Hispanic/Latino workers’ likelihood of holding a good job, while not as high as that of white workers, is best in the rural east and north.



Likelihood that **white** workers have a good job



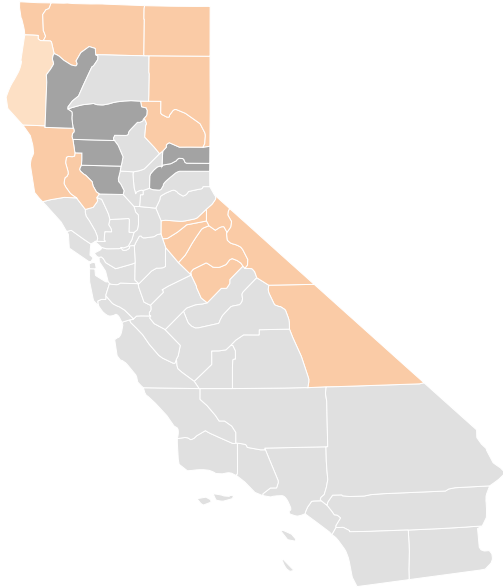
Likelihood that **non-white** workers have a good job



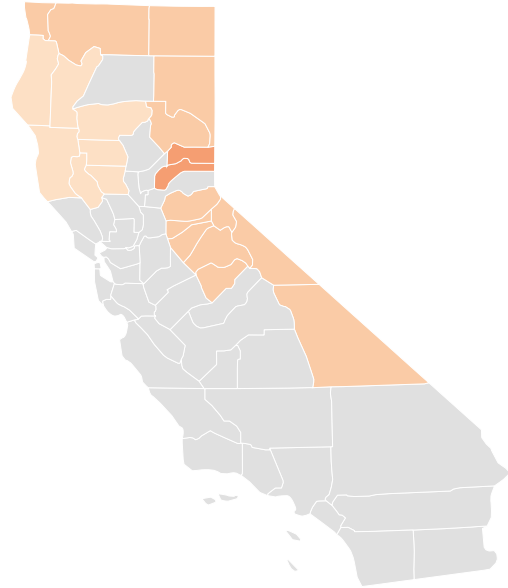
≤30% >30–45% >45–50% >50–60% >60% Urban N/A

California

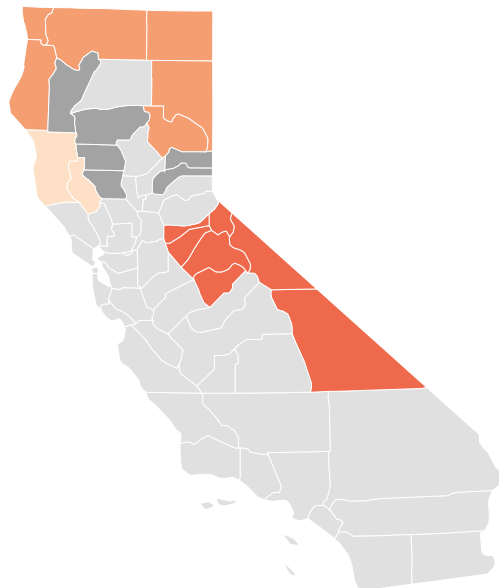
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

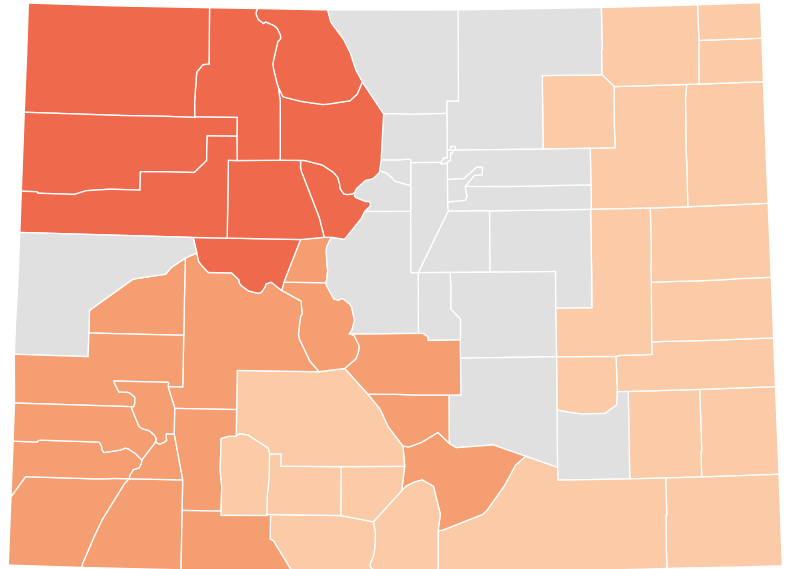
N/A

06

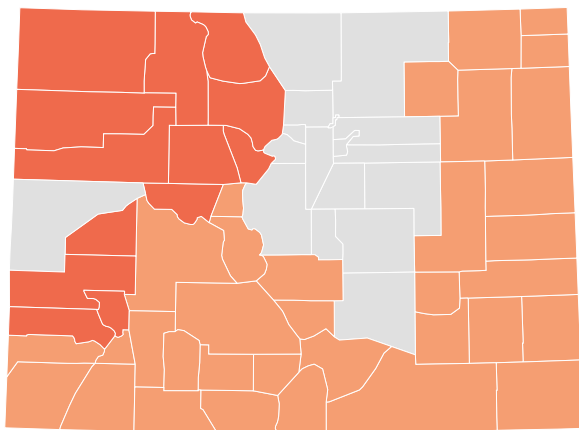
Colorado

White workers have the greatest odds of holding a good job across rural Colorado, with the greatest chances in the northwestern part of the state. The likelihood that Hispanic/Latino workers have a good job is 45 percent or less.

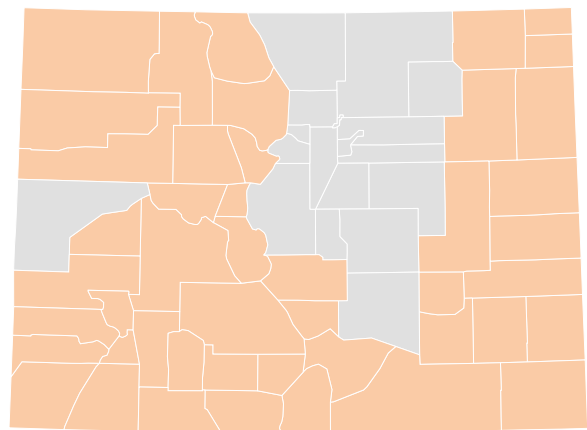
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

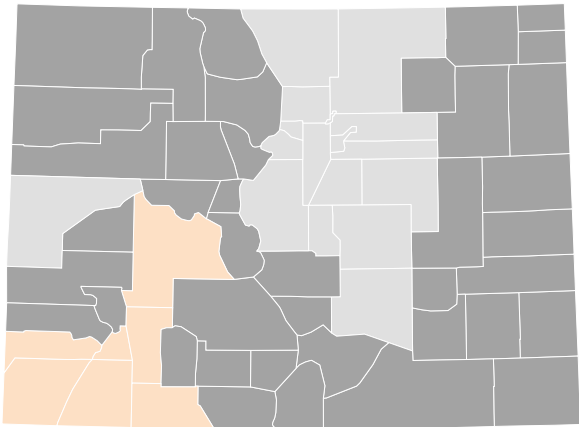


Likelihood that **non-white** workers have a good job

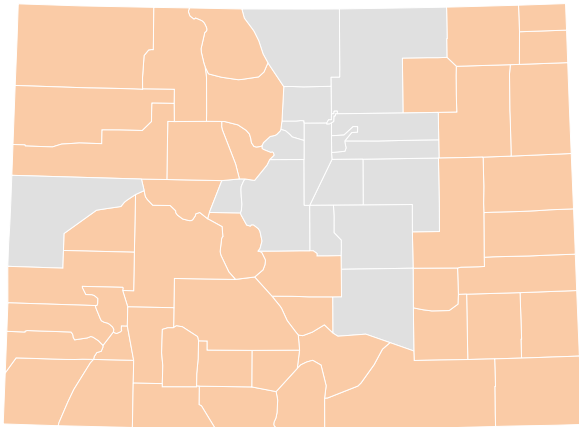


Colorado

Likelihood that **American Indian/Alaska Native** workers have a good job



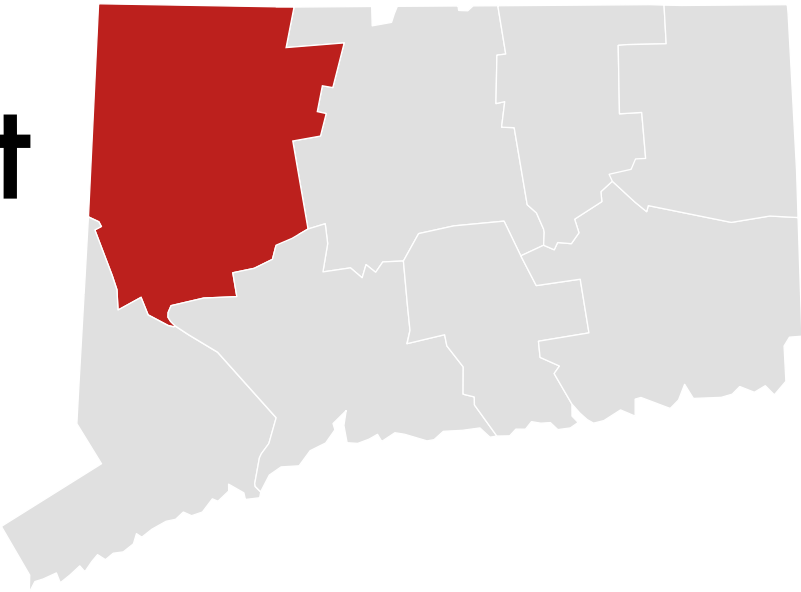
Likelihood that **Hispanic/Latino** workers have a good job



Overall likelihood of having a good job in rural counties

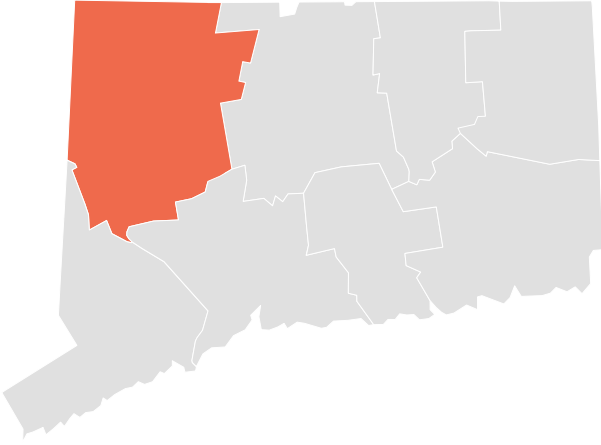
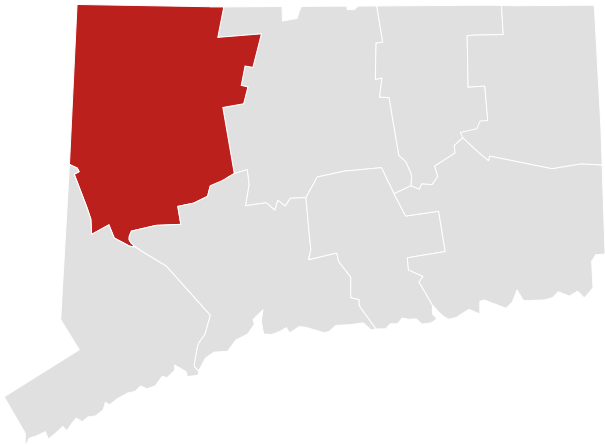
Connecticut

White workers in rural Connecticut have a 60 percent or greater likelihood of having a good job. For Hispanic/Latino workers, the odds are 50 percent or less.



Likelihood that **white** workers have a good job

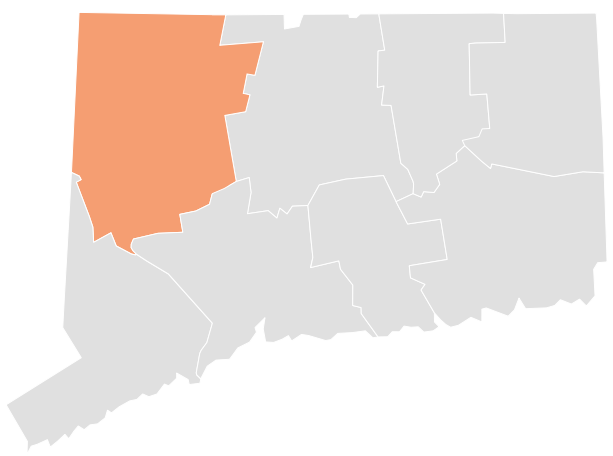
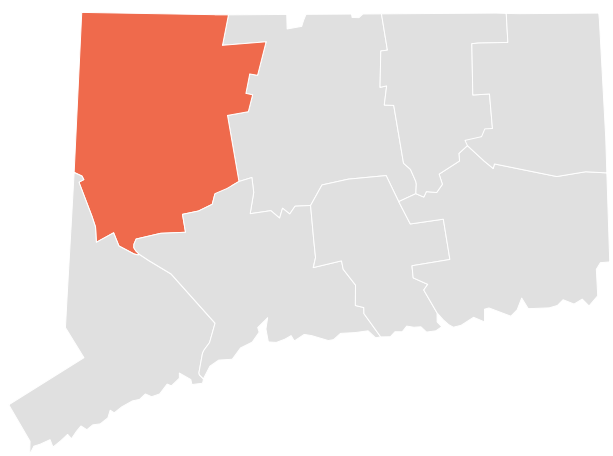
Likelihood that **non-white** workers have a good job



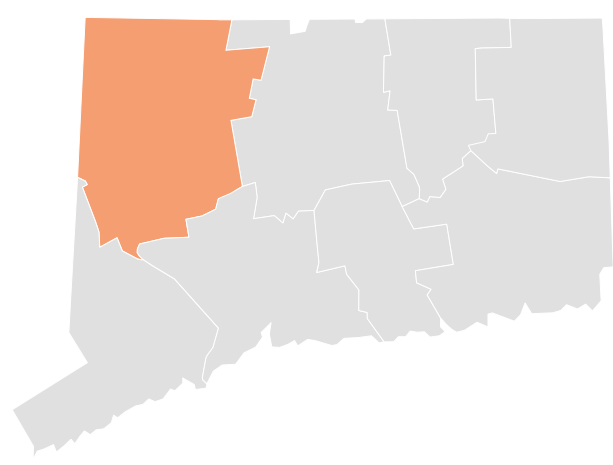
Connecticut

Likelihood that **Asian/Asian American** workers have a good job

Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



08

Delaware

Overall likelihood of having a good job

Delaware

Delaware’s counties are all classified as urban, meaning that any analysis of opportunities for rural workers does not apply to the state.



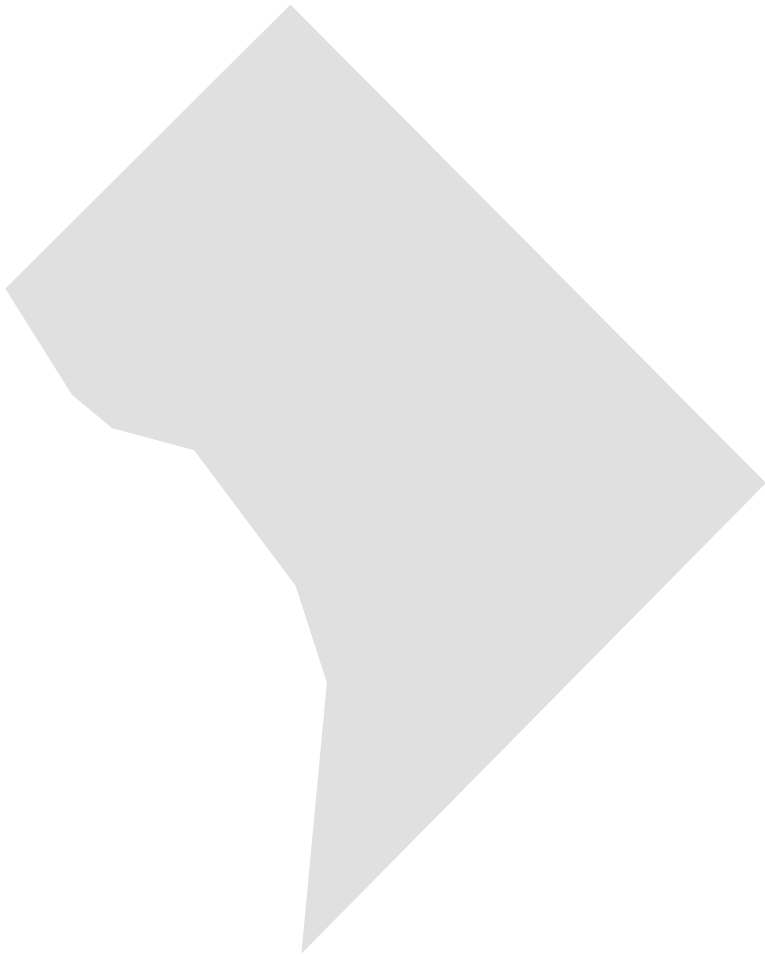
09

District of Columbia

Overall likelihood of having a good job

District of Columbia

Since it is a city, an analysis of opportunities for rural workers does not apply to Washington, DC.

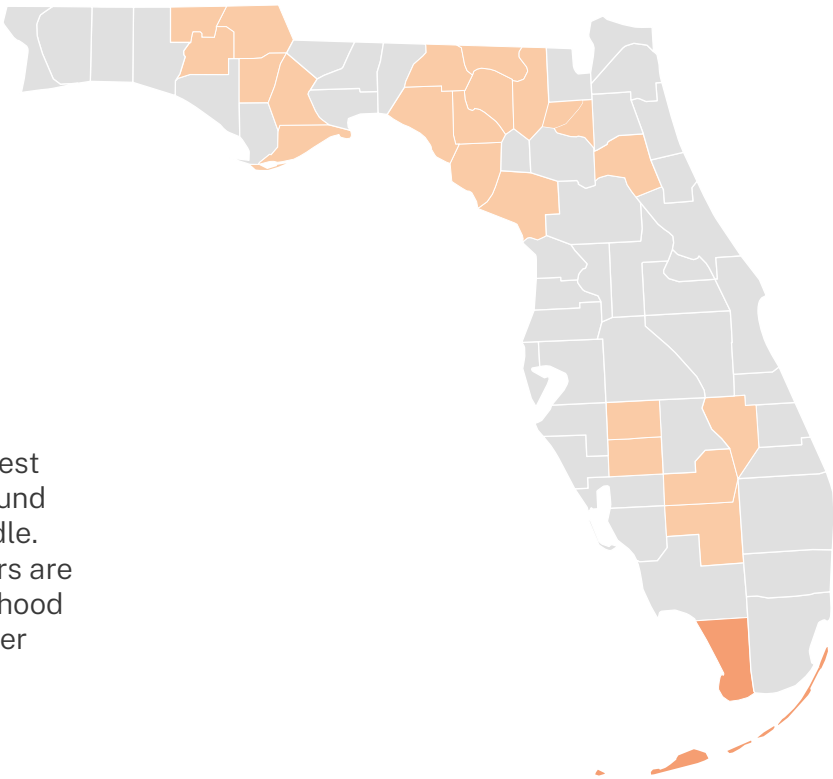


10

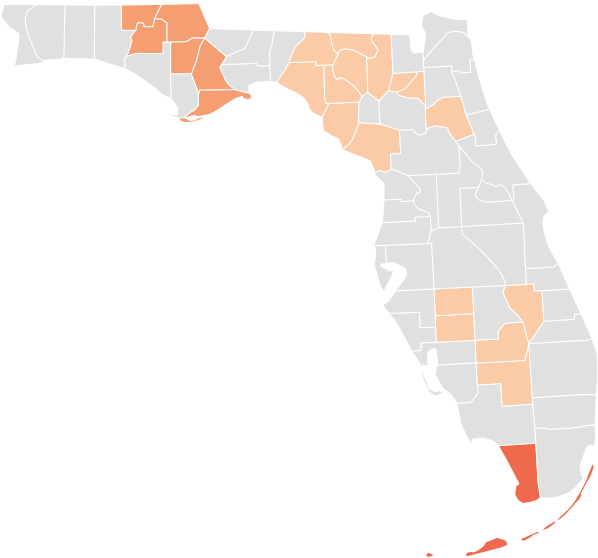
Overall likelihood of having a good job in rural counties

Florida

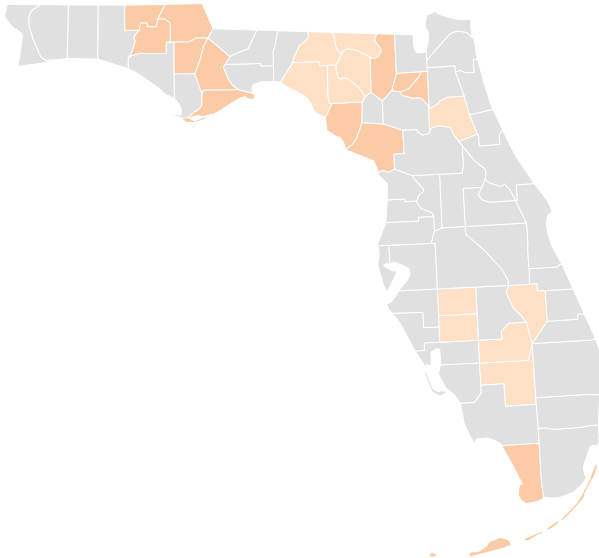
White workers in rural Florida have the best chances of holding a good job in and around the Florida Keys and the Florida panhandle. Opportunities for Hispanic/Latino workers are strongest in similar areas, but their likelihood of holding a good job is nevertheless lower than that of their white counterparts.



Likelihood that **white** workers have a good job

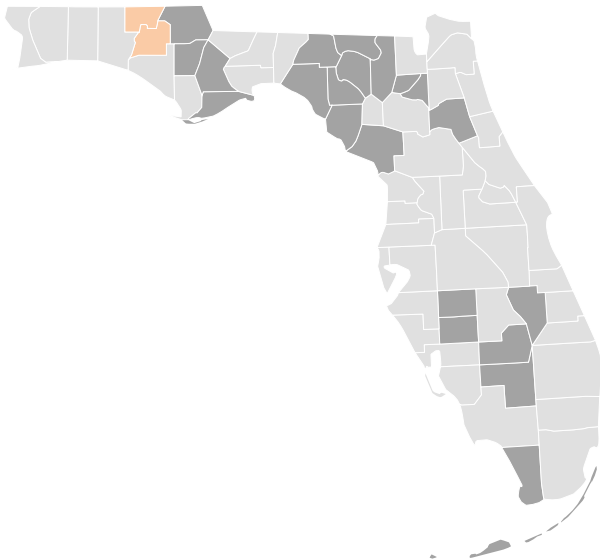


Likelihood that **non-white** workers have a good job

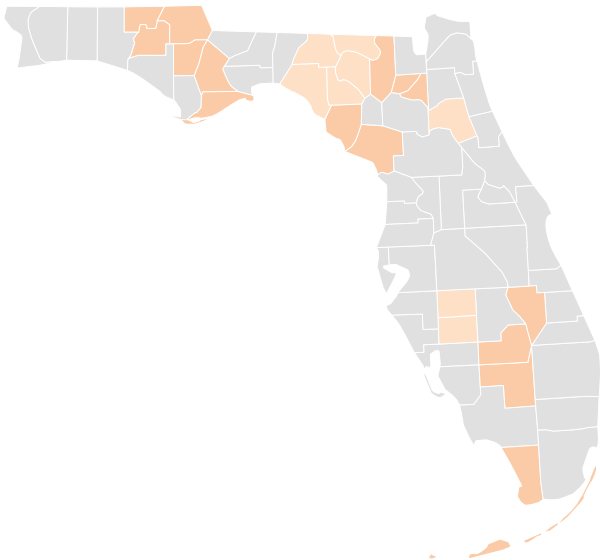


Florida

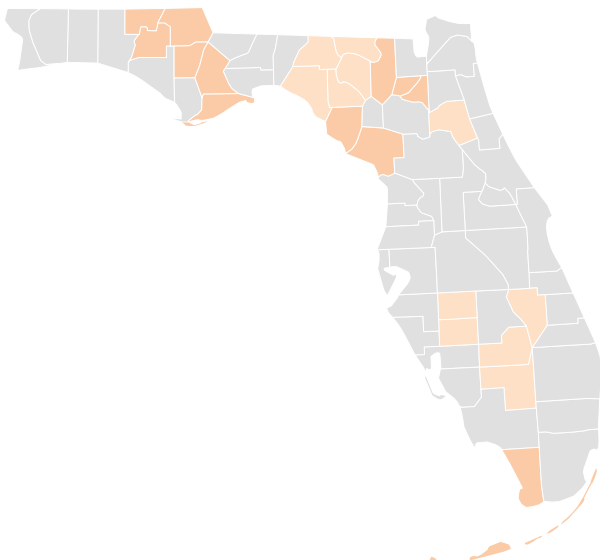
Likelihood that **Asian/Asian American** workers have a good job



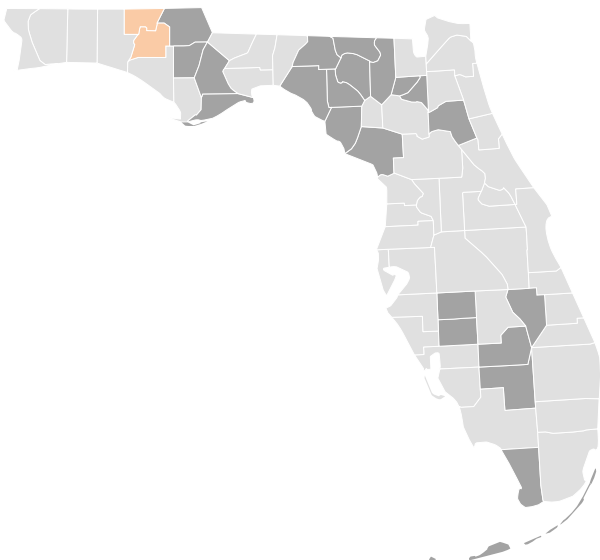
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

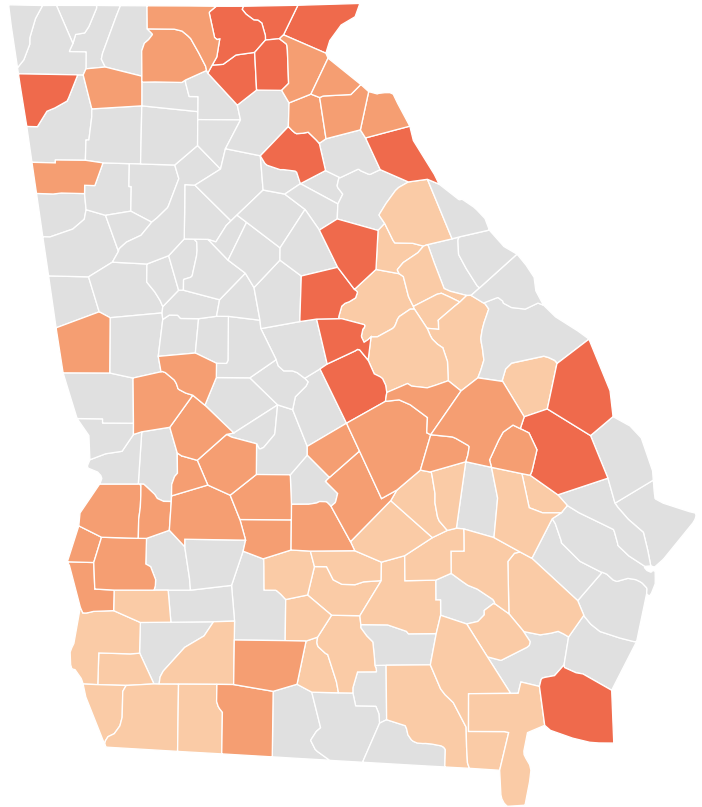
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11

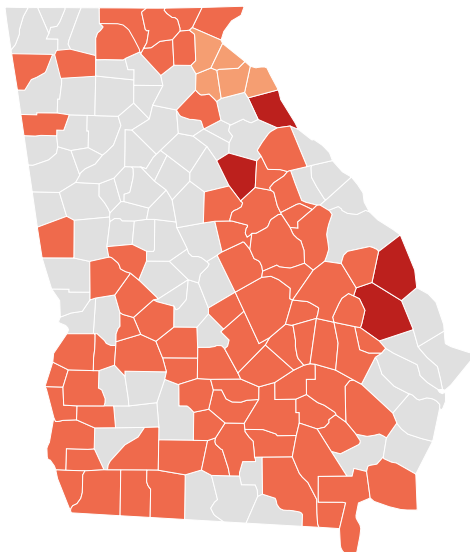
Georgia

White workers have the highest likelihood of having a good job in rural Georgia, although Hispanic/Latino workers in parts of western Georgia have a similarly high probability of having a good job.

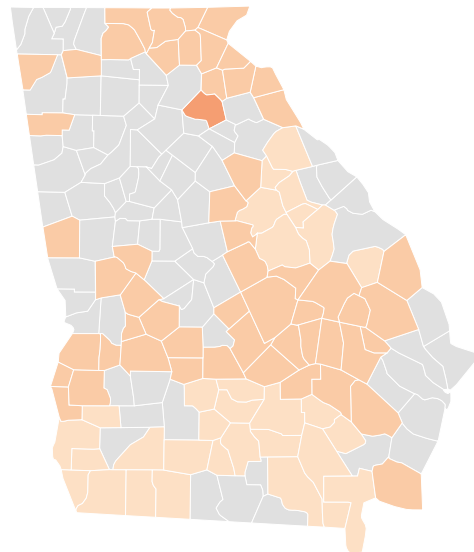
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

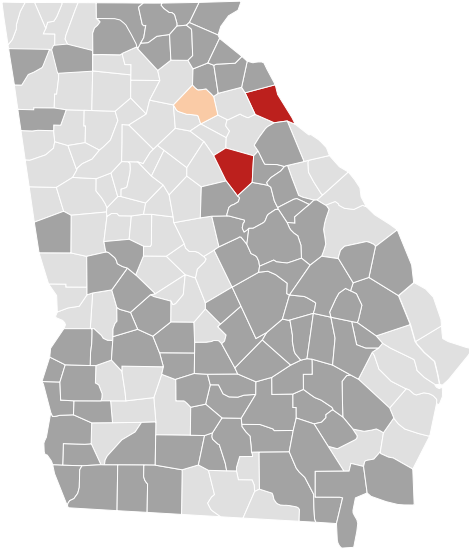


Likelihood that **non-white** workers have a good job

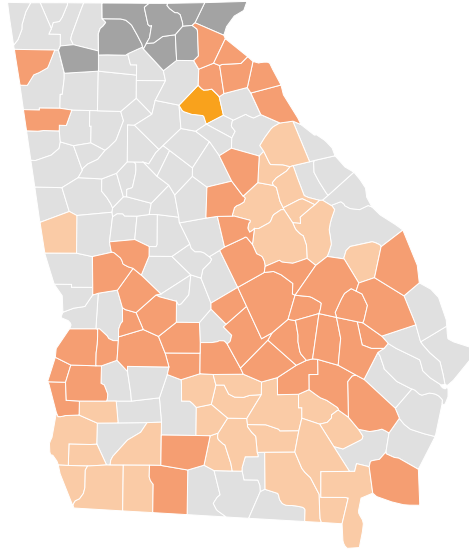


Georgia

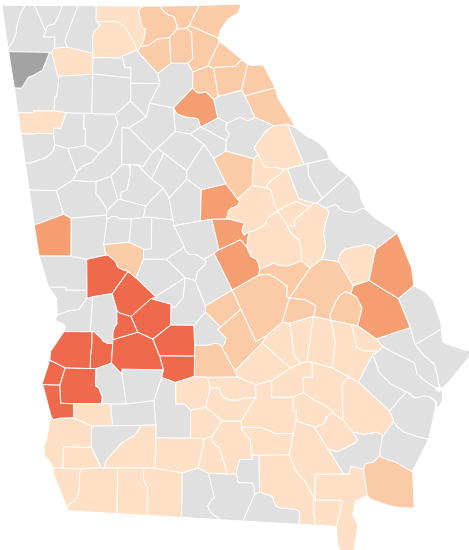
Likelihood that **Asian/Asian American** workers have a good job



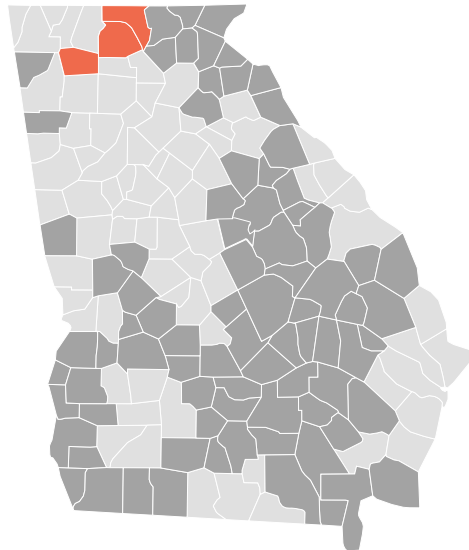
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



12

Overall likelihood of having a good job in rural counties

Hawaii

White workers on the rural islands of Hawaii are slightly more likely than both Asian/Asian American and Native Hawaiian/Pacific Islander workers to hold a good job.

Likelihood that **white** workers have a good job

Likelihood that **non-white** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

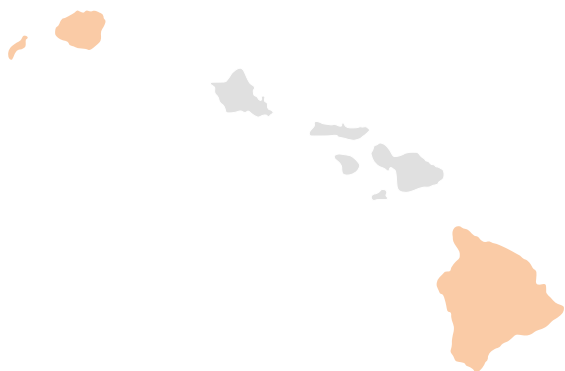
>60%

Urban

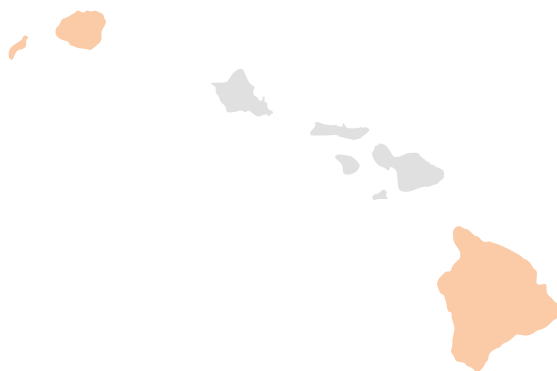
N/A

Hawaii

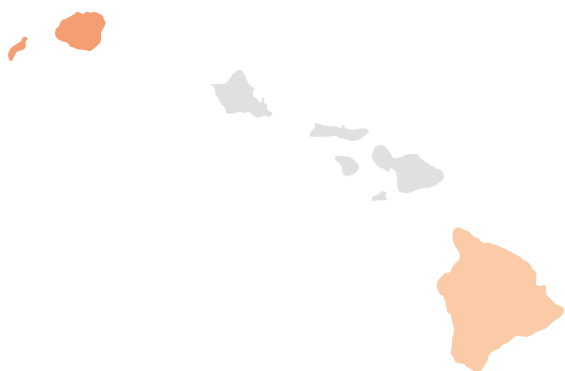
Likelihood that **Asian/Asian American** workers have a good job



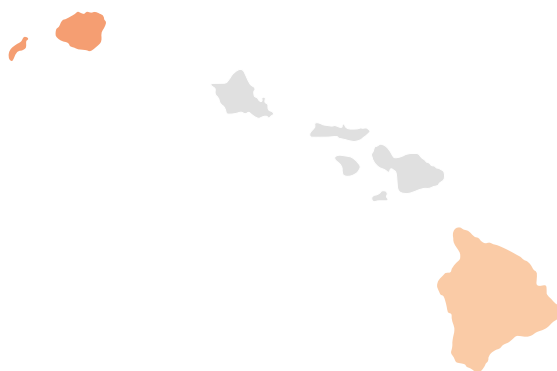
Likelihood that **Native Hawaiian/Pacific Islander** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

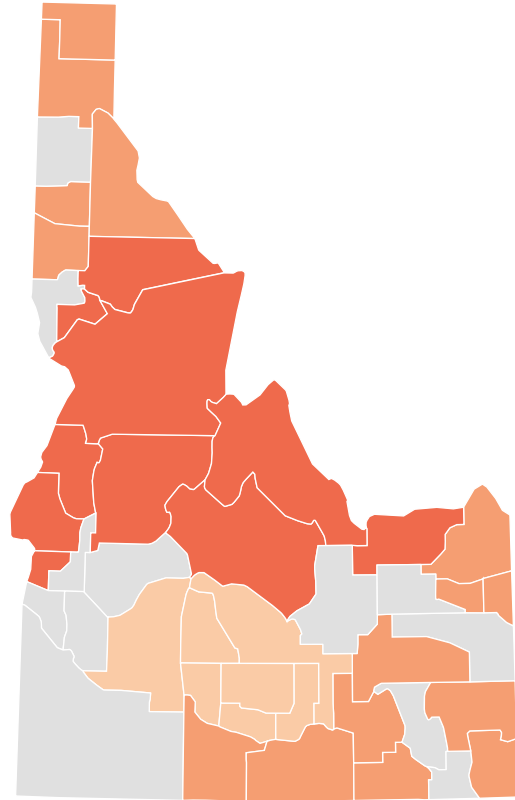
N/A

13

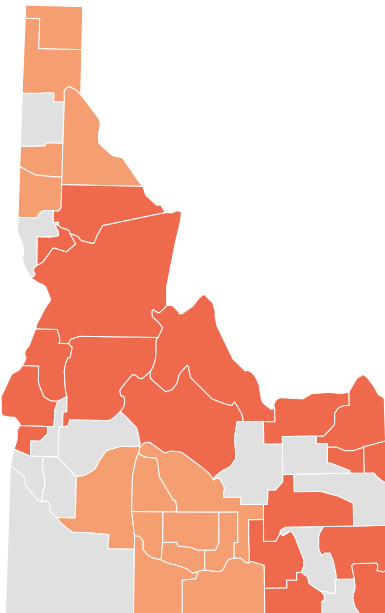
Idaho

White workers have the best chances overall of holding a good job in rural Idaho, but American Indian/Alaska Native workers have similarly good chances in much of central Idaho.

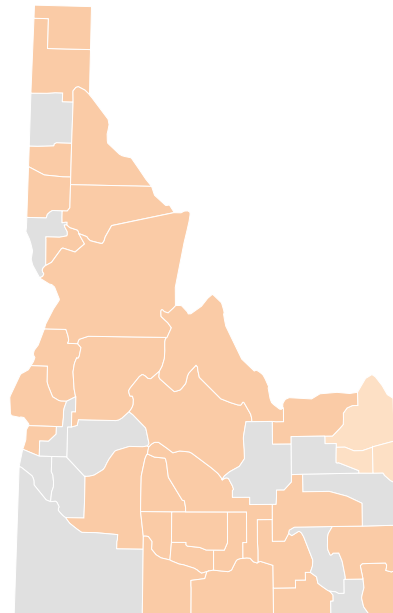
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



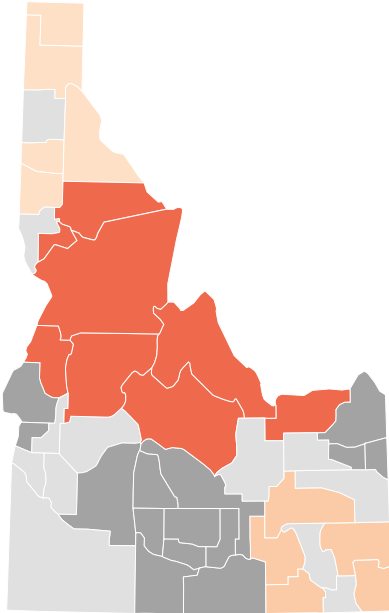
Likelihood that **non-white** workers have a good job



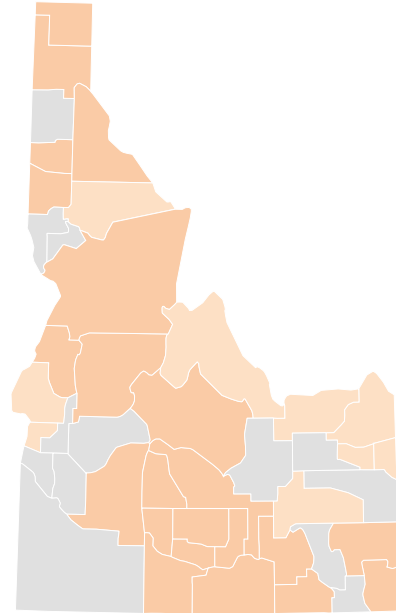
≤30% >30–45% >45–50% >50–60% >60% Urban N/A

Idaho

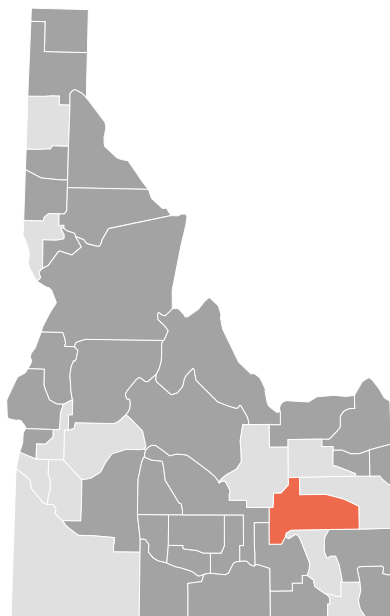
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

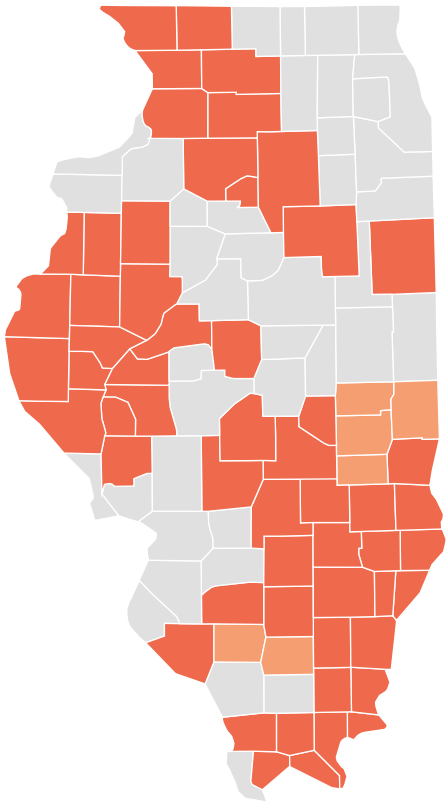


Likelihood that workers who identify as **other/two or more races** have a good job

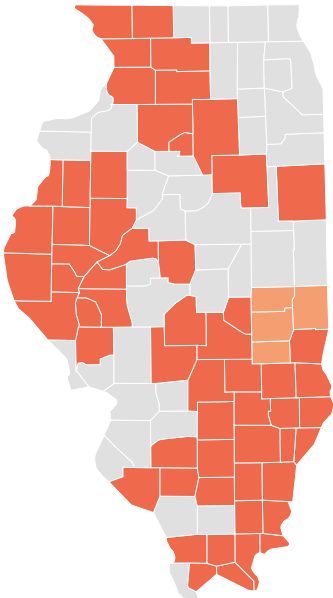


Illinois

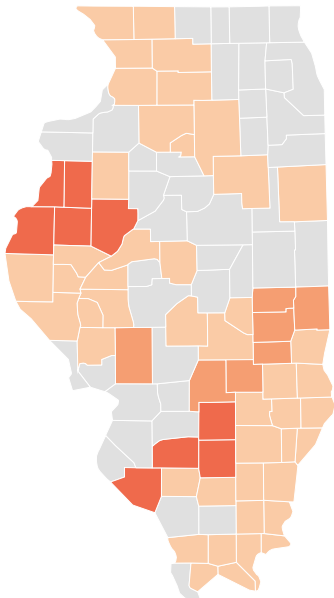
White workers have a better-than-50-percent chance of having a good job across most of rural Illinois. The likelihood that Hispanic/Latino workers have a good job is much lower, except in a handful of counties in the west.



Likelihood that **white** workers have a good job

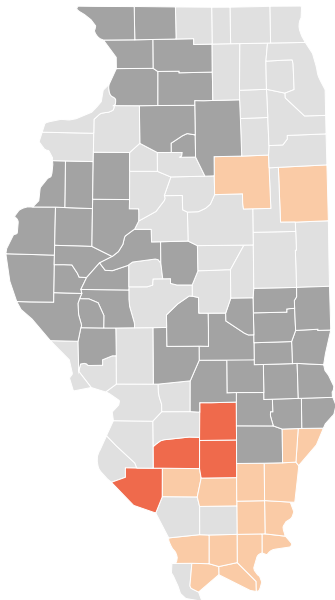


Likelihood that **non-white** workers have a good job

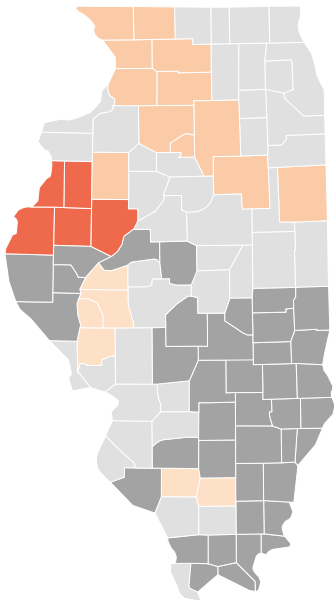


Illinois

Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

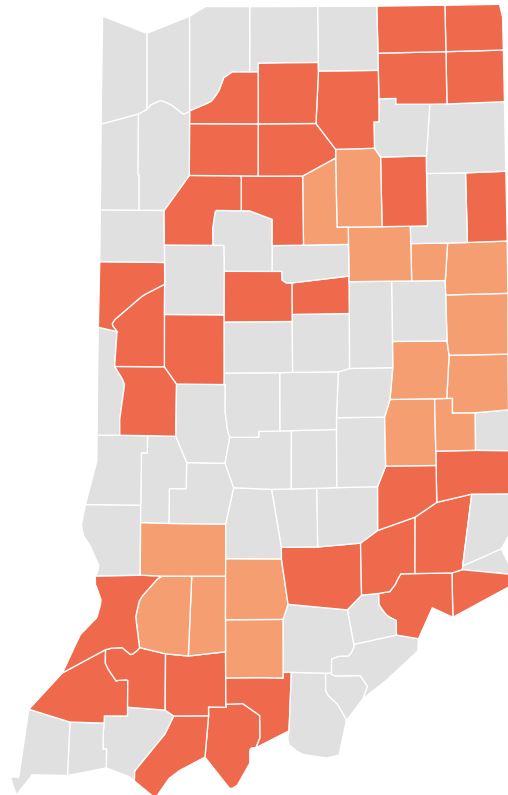
N/A

15

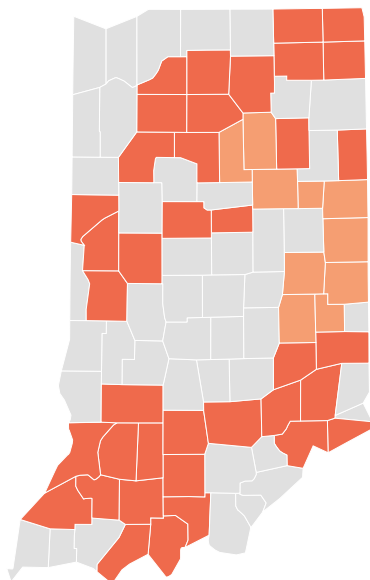
Overall likelihood of having a good job in rural counties

Indiana

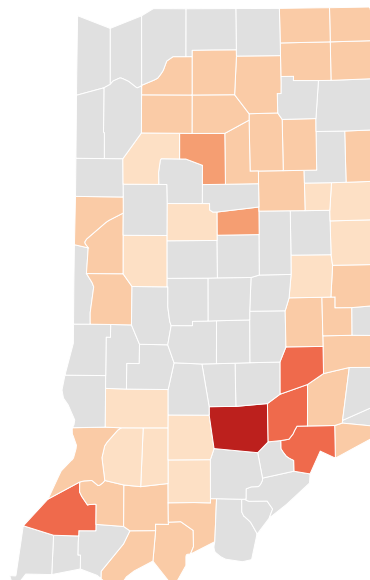
White workers have a better-than-50-percent chance of having a good job across most of rural Indiana. Hispanic/Latino workers' chances of holding a good job are comparatively lower.



Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

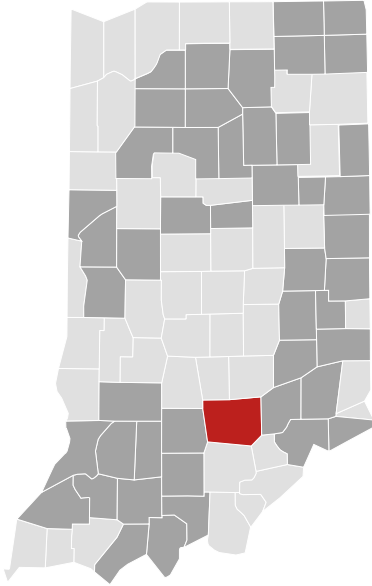
>60%

Urban

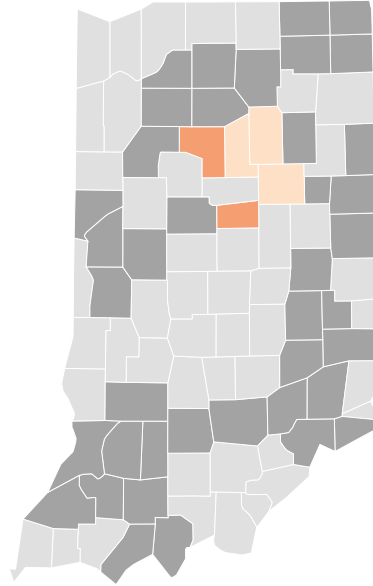
N/A

Indiana

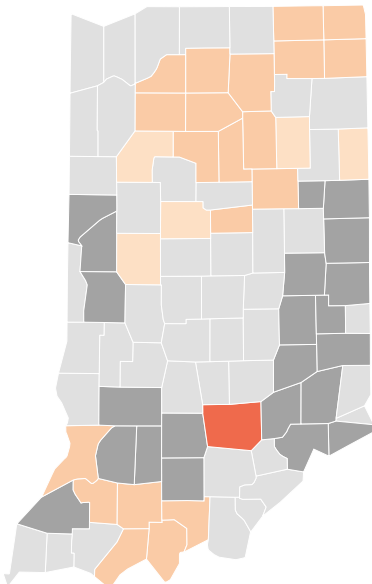
Likelihood that **Asian/Asian American** workers have a good job



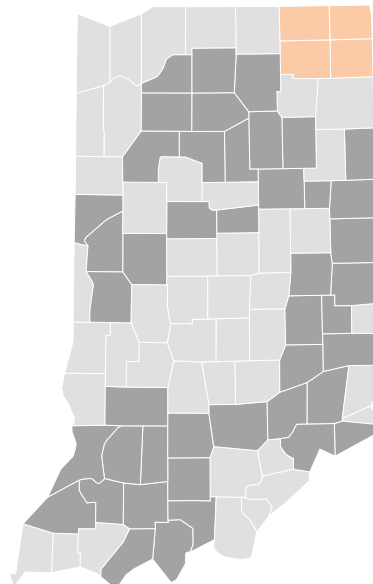
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

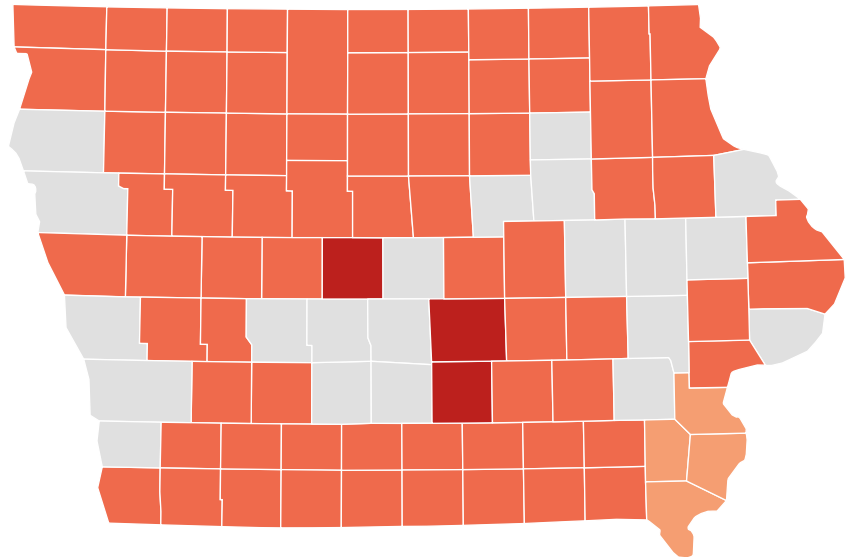
N/A

16

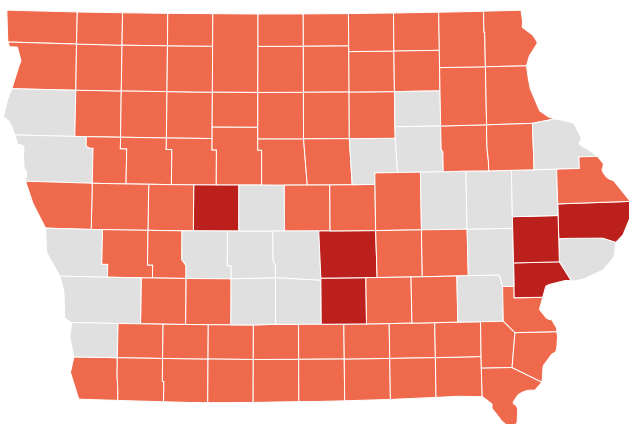
Iowa

White workers have a better-than-50-percent of having a good job across rural Iowa. Hispanic/Latino workers' chances of holding a good job are lower.

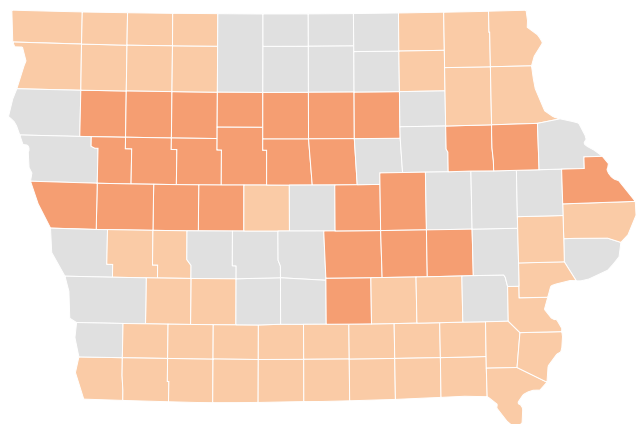
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

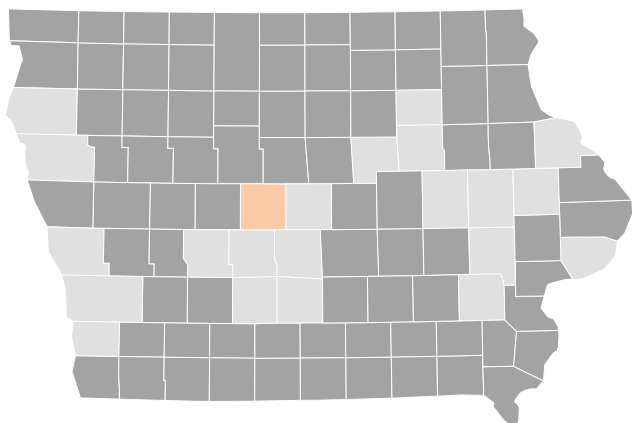


Likelihood that **non-white** workers have a good job

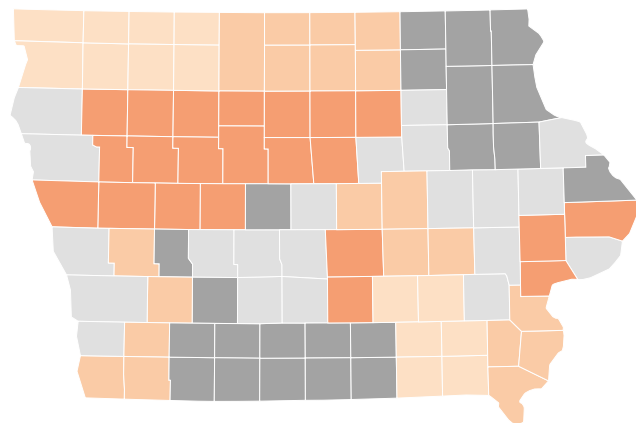


Iowa

Likelihood that Asian/Asian American workers have a good job



Likelihood that Hispanic/Latino workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

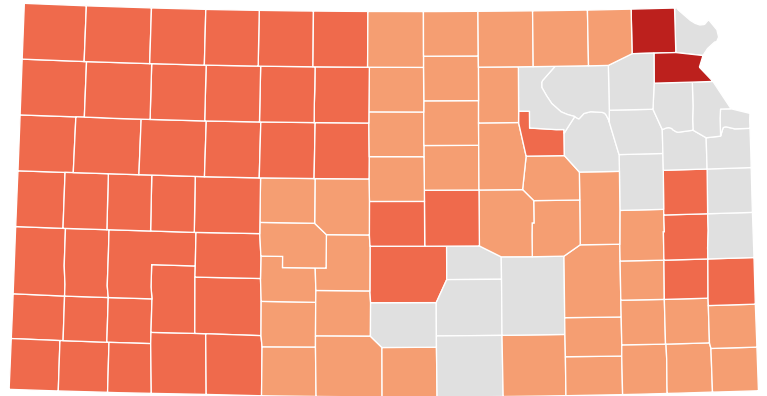
N/A

17

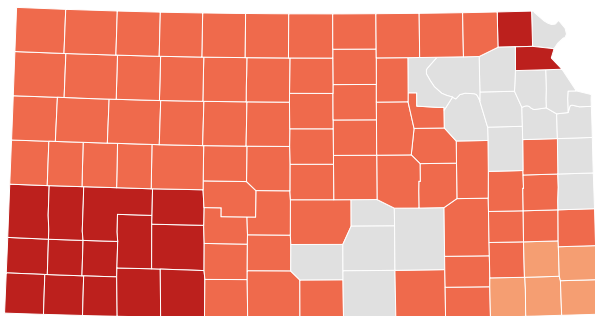
Kansas

White workers are the group most likely to hold a good job across rural Kansas, though Hispanic/Latino workers have a sizable likelihood of holding a good job in some parts of the state.

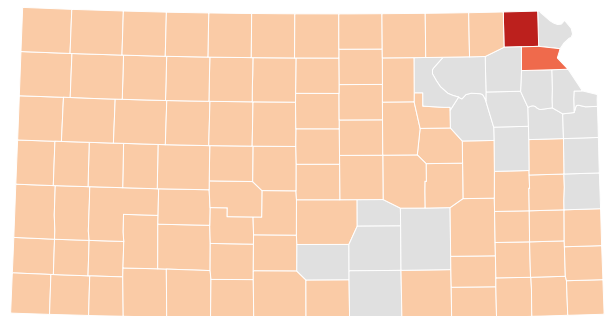
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

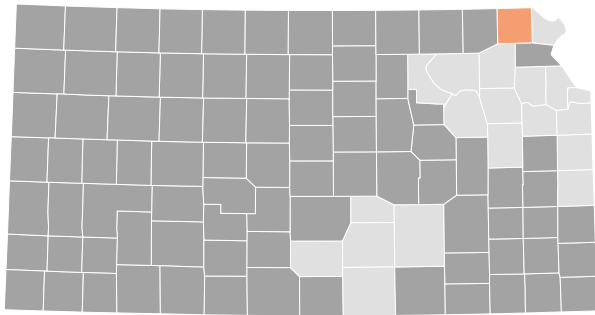


Likelihood that **non-white** workers have a good job

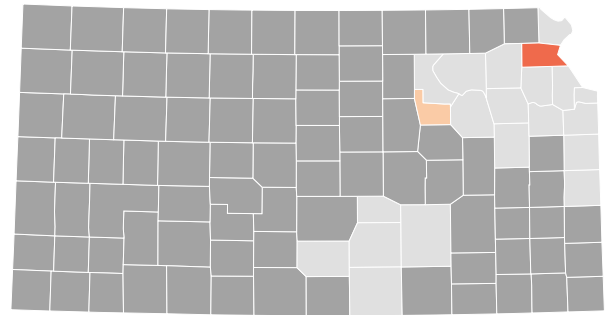


Kansas

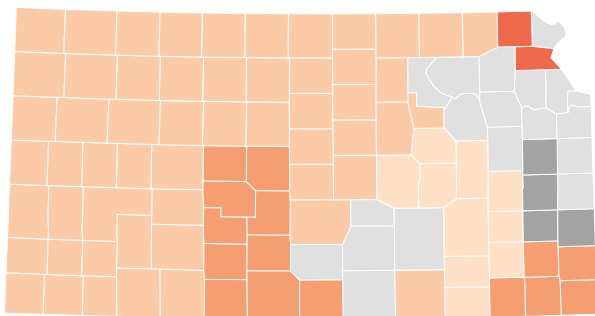
Likelihood that **American Indian/Alaska Native** workers have a good job



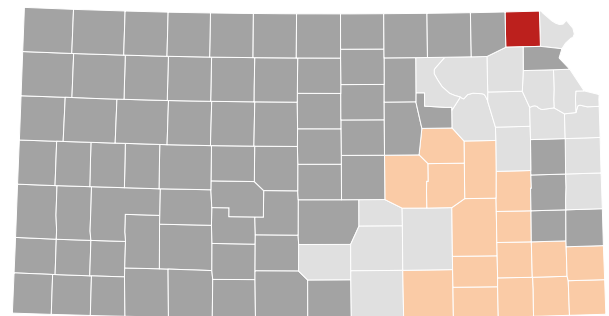
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



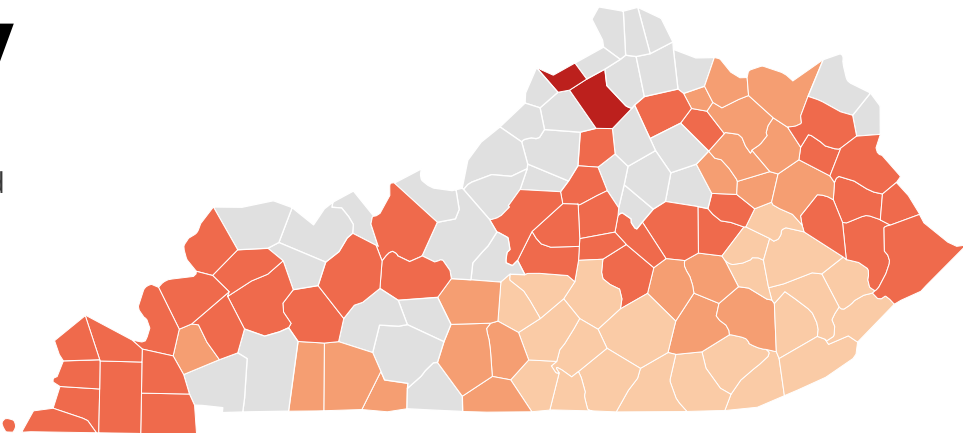
Likelihood that workers who identify as **other/two or more races** have a good job



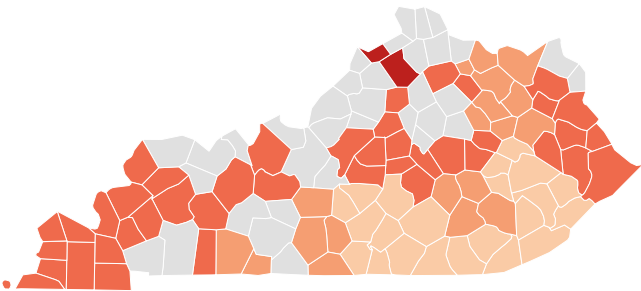
Overall likelihood of having a good job in rural counties

Kentucky

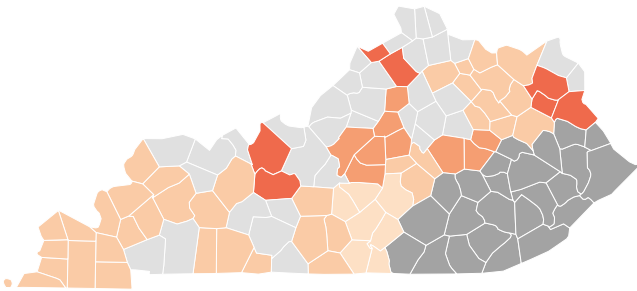
White workers are most likely to hold a good job across rural Kentucky as compared to other racial/ethnic groups, although the likelihood that Black/African American workers hold a good job is better than 50 percent in some north-central parts of the state.



Likelihood that **white** workers have a good job

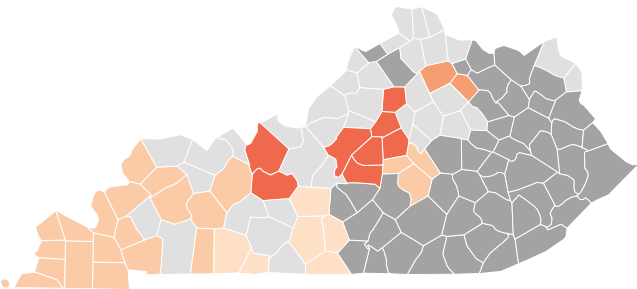


Likelihood that **non-white** workers have a good job

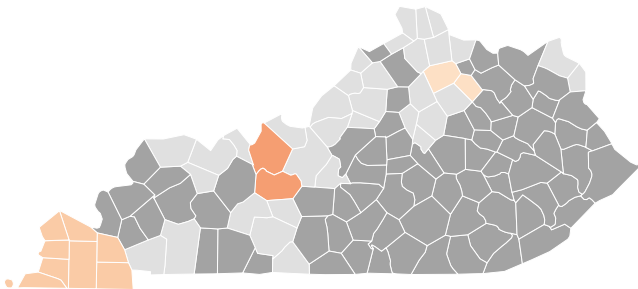


Kentucky

Likelihood that **Black/African American** workers have a good job



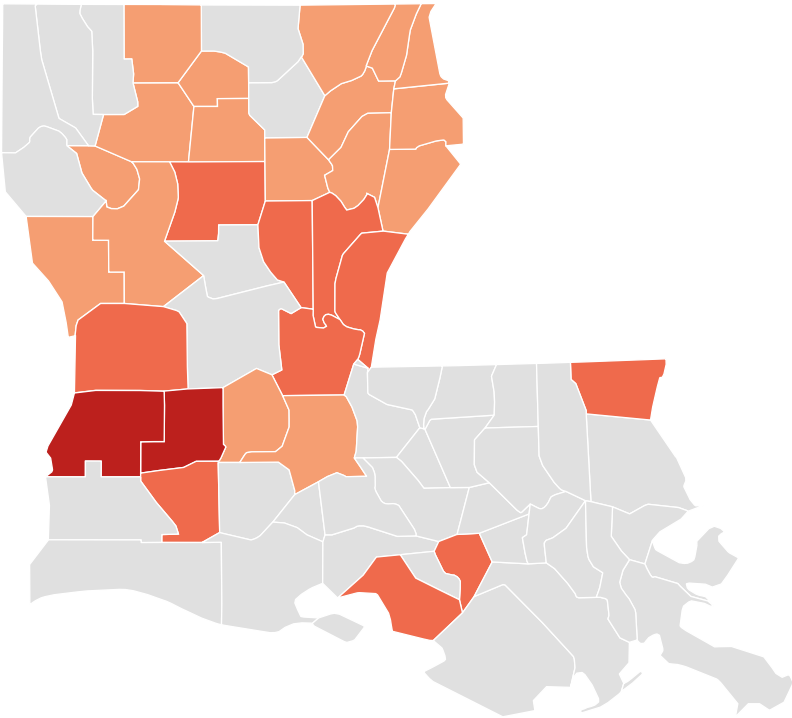
Likelihood that **Hispanic/Latino** workers have a good job



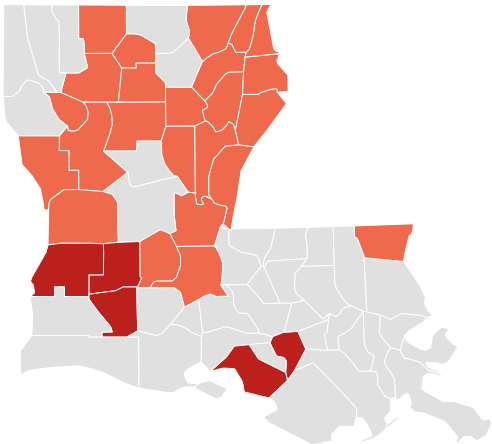
Louisiana

The likelihood that Black/African American and Hispanic/Latino workers hold a good job in almost all of rural Louisiana is significantly less than the likelihood that white workers hold a good job.

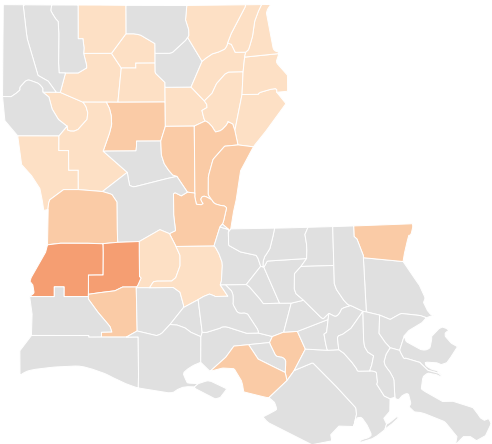
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

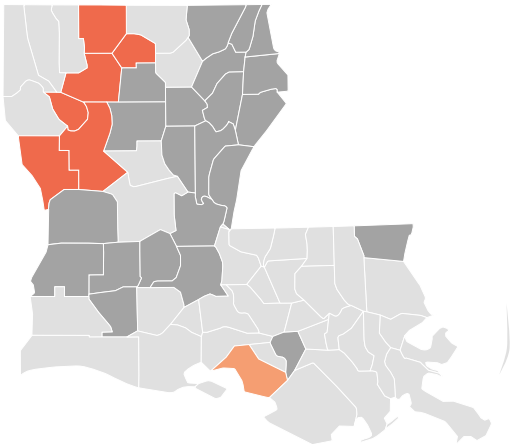


Likelihood that **non-white** workers have a good job

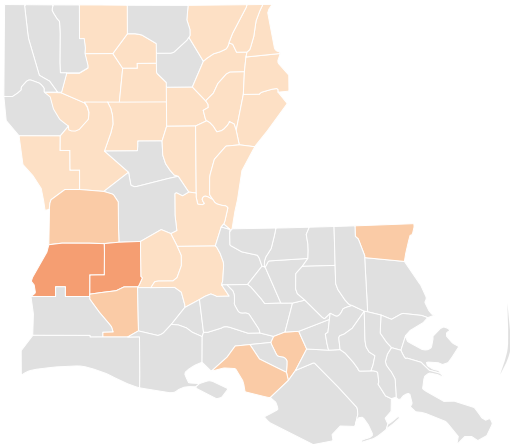


Louisiana

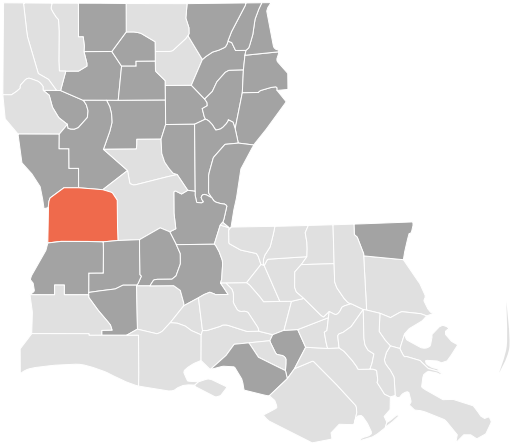
Likelihood that **American Indian/Alaska Native** workers have a good job



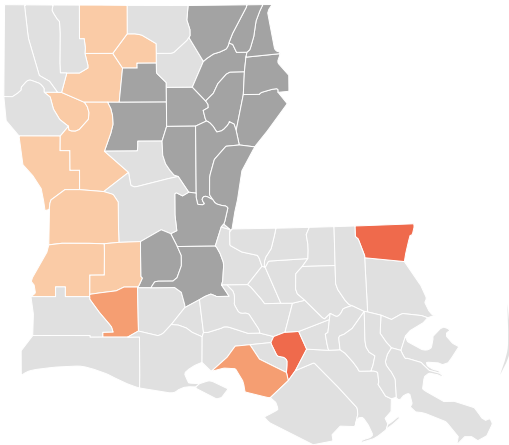
Likelihood that **Black/African American** workers have a good job



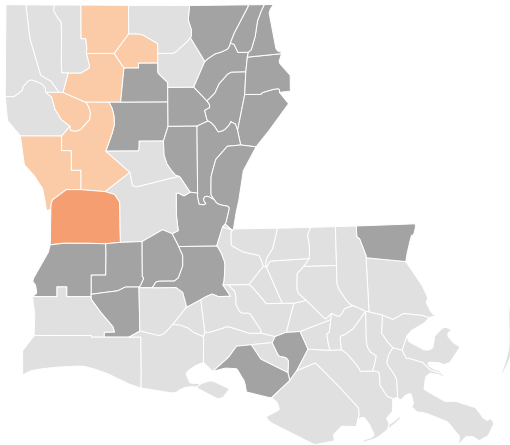
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

N/A

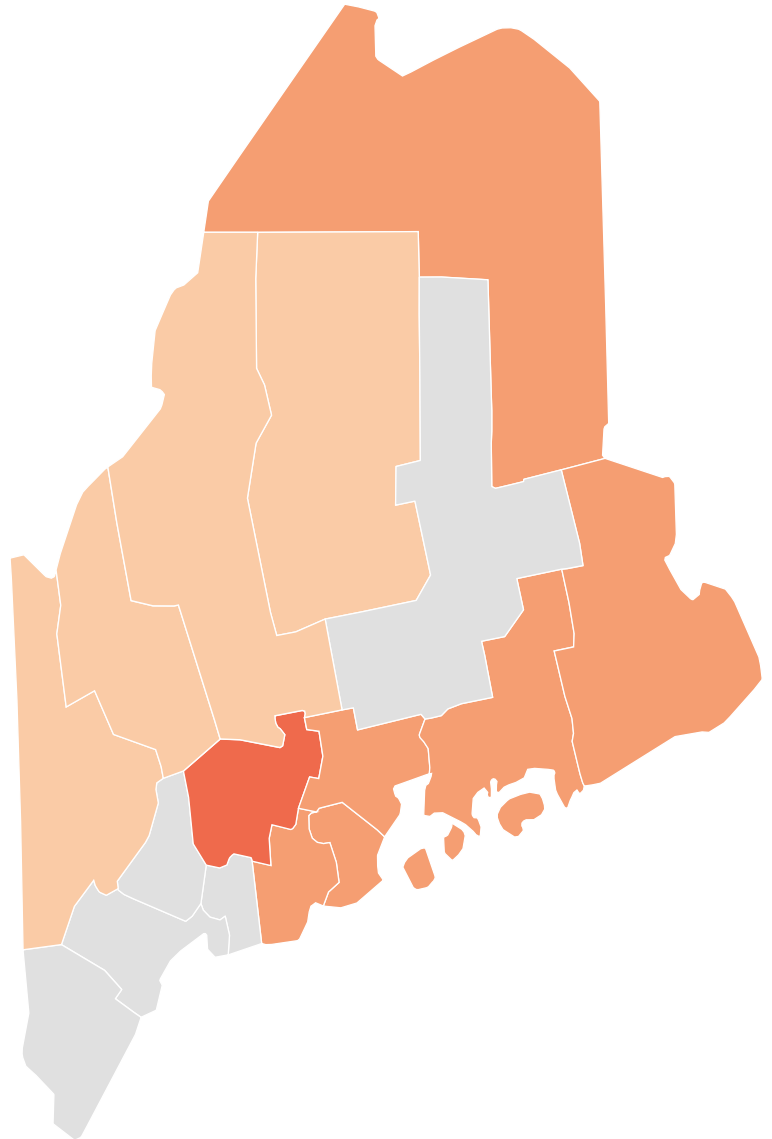
20



Overall likelihood of having a good job in rural counties

Maine

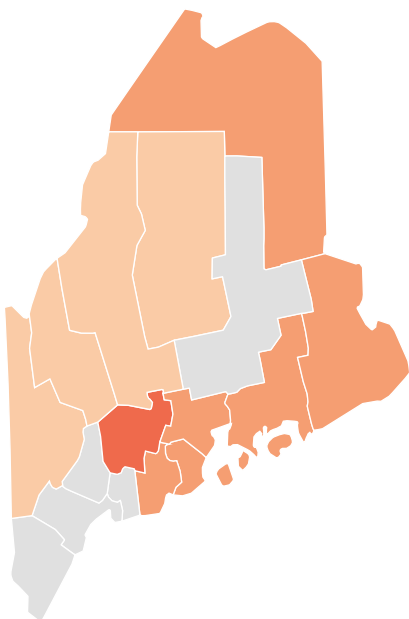
The likelihood that white and non-white workers in rural Maine have a good job is higher than 50 percent in Kennebec County, but is 50 percent or less in the rest of the state.



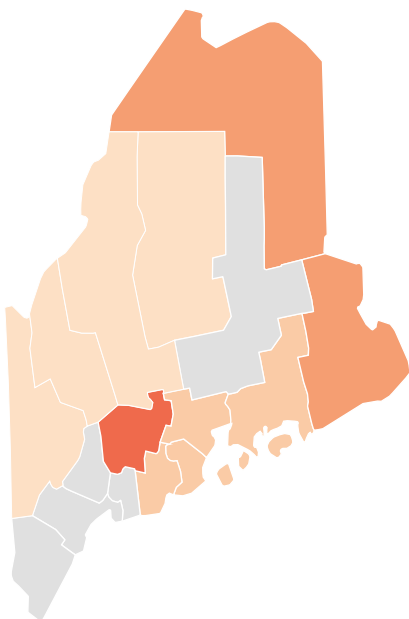
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Maine

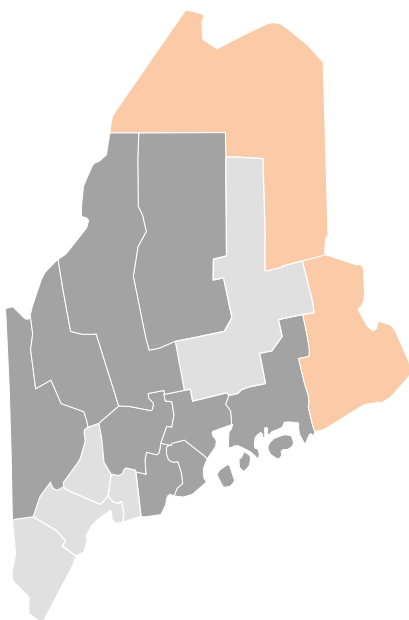
Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

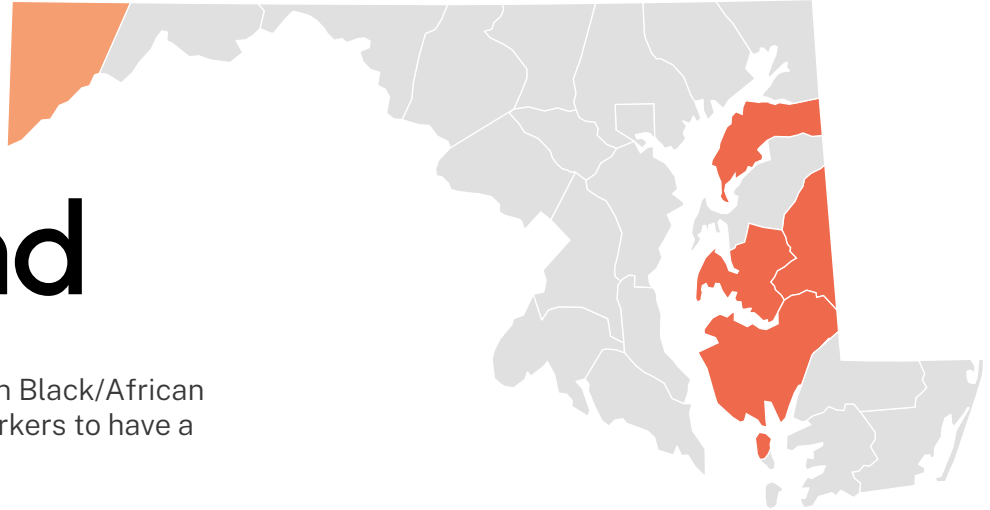
N/A

21

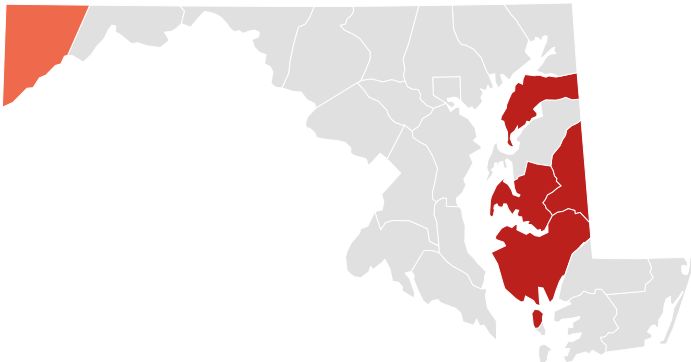
Overall likelihood of having a good job in rural counties

Maryland

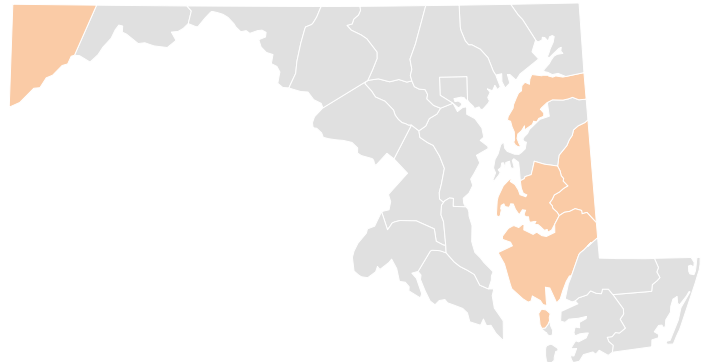
White workers are more likely than Black/African American and Hispanic/Latino workers to have a good job in rural Maryland.



Likelihood that **white** workers have a good job

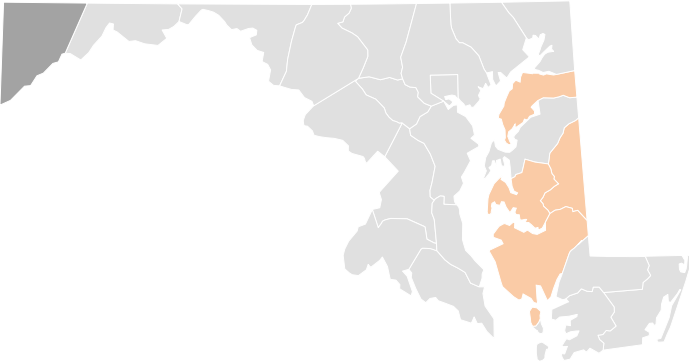


Likelihood that **non-white** workers have a good job

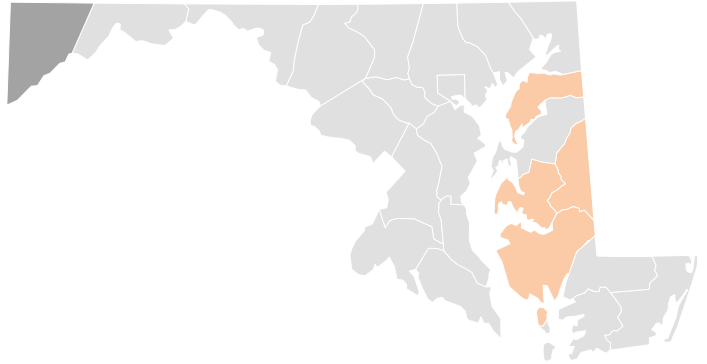


Maryland

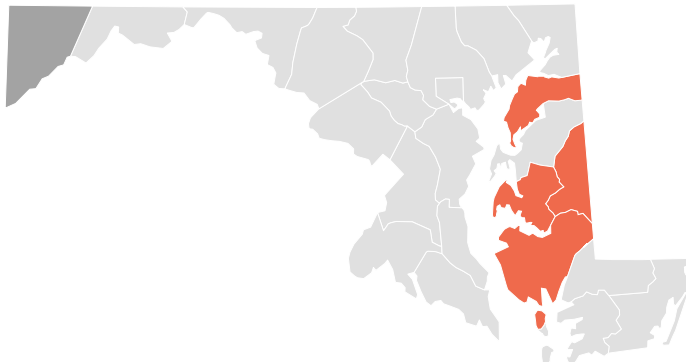
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

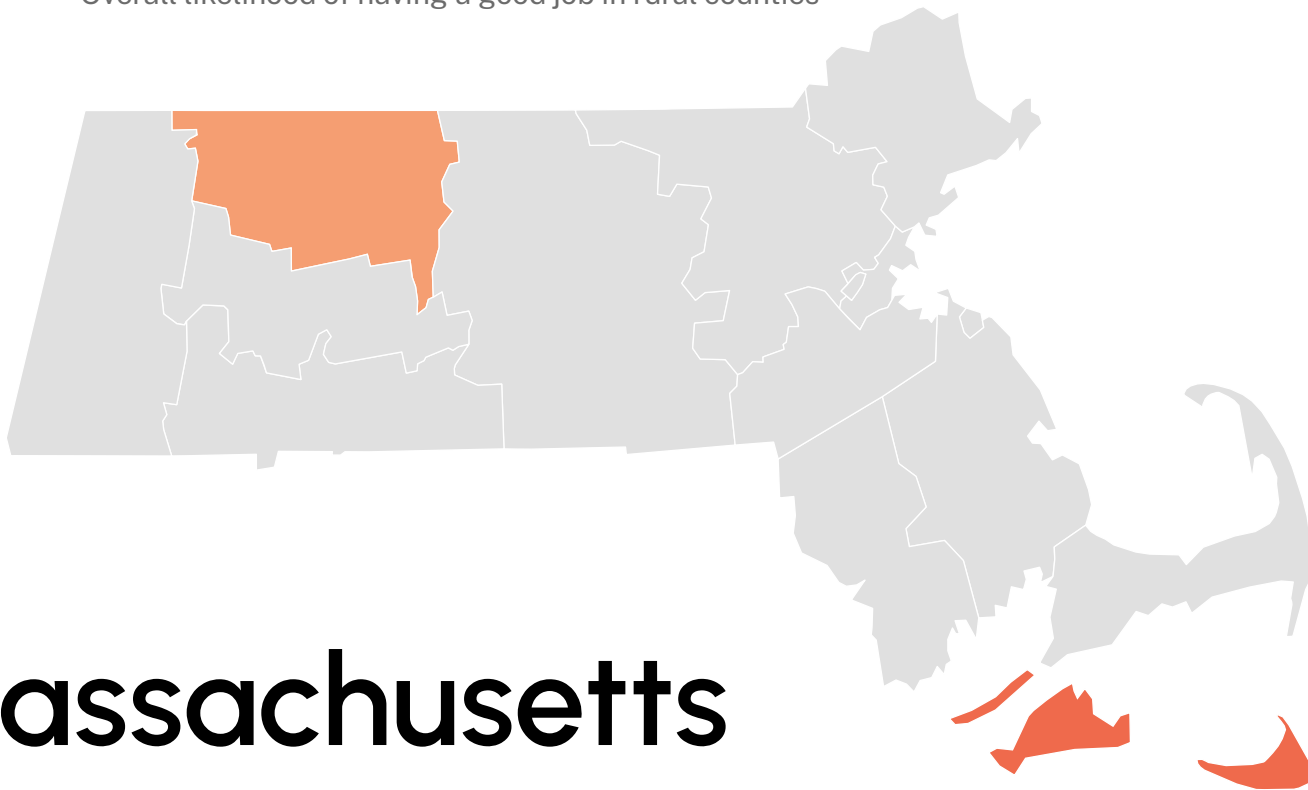


Likelihood that workers who identify as **other/two or more races** have a good job



22

Overall likelihood of having a good job in rural counties

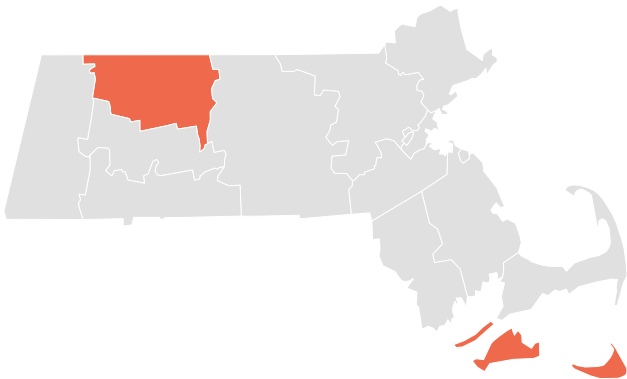


Massachusetts

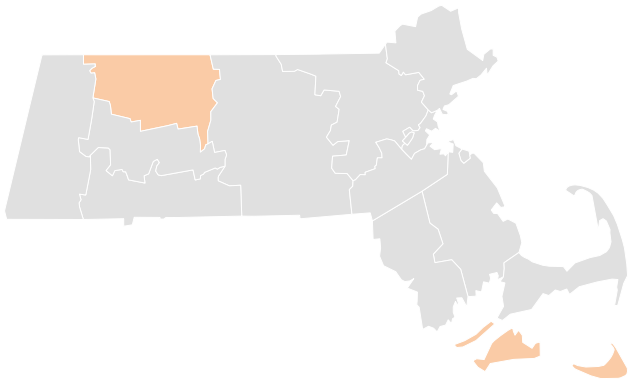
White workers have the highest likelihood of holding a good job in rural Massachusetts, followed by Asian/Asian American workers and Hispanic/Latino workers.

Massachusetts

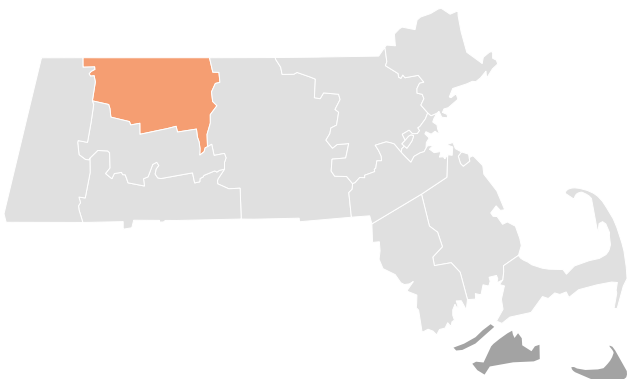
Likelihood that **white** workers have a good job



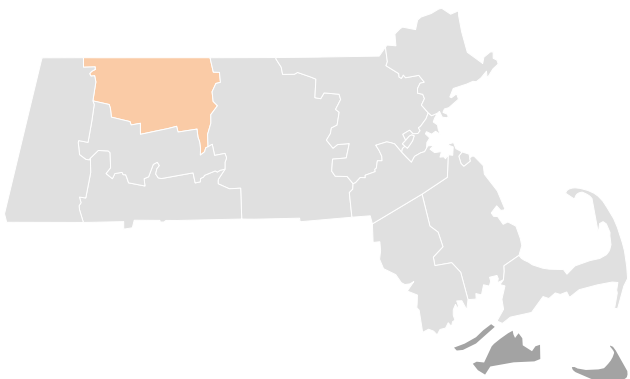
Likelihood that **non-white** workers have a good job



Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

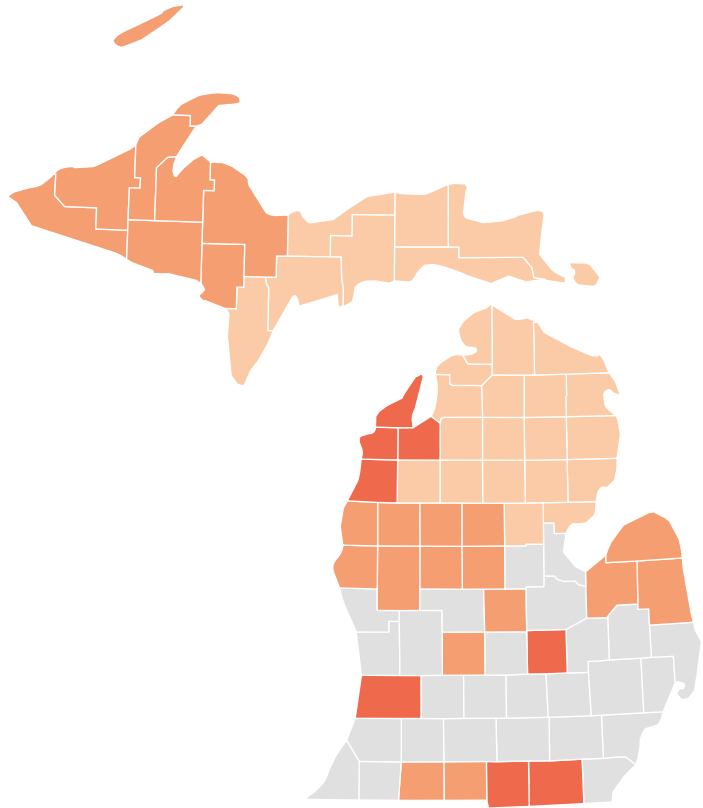


23

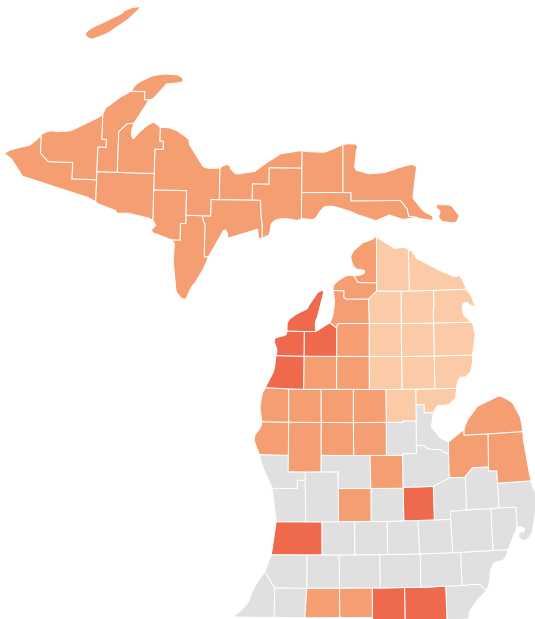
Michigan

White workers are the group most likely to hold a good job across rural Michigan, although Hispanic/Latino workers have a similarly good chance in several counties in the southern part of the state.

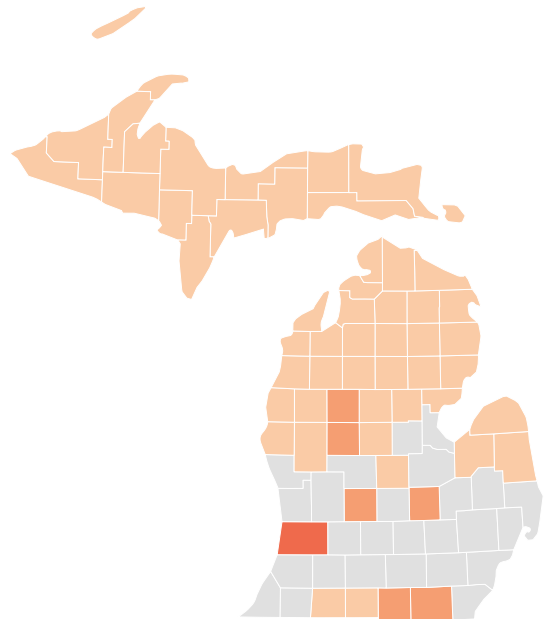
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job

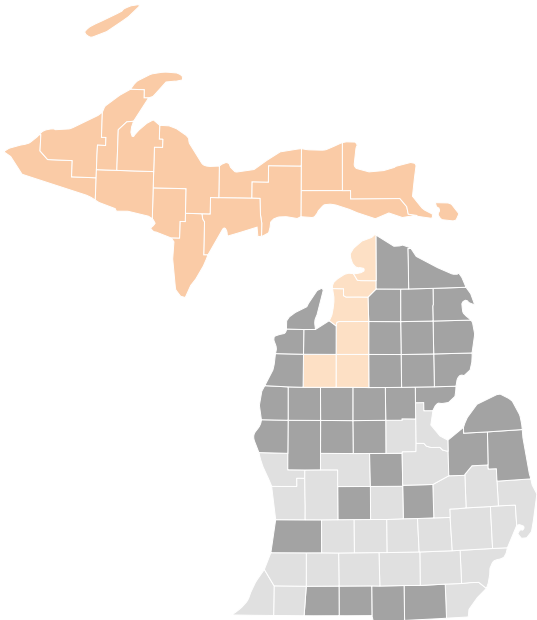


Likelihood that **non-white** workers have a good job

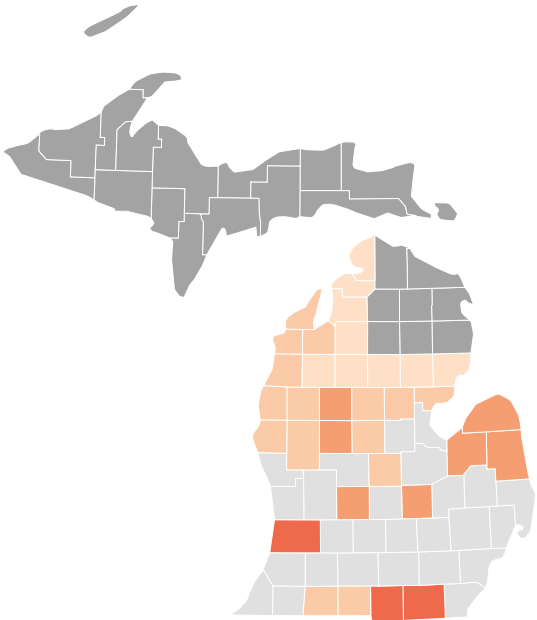


Michigan

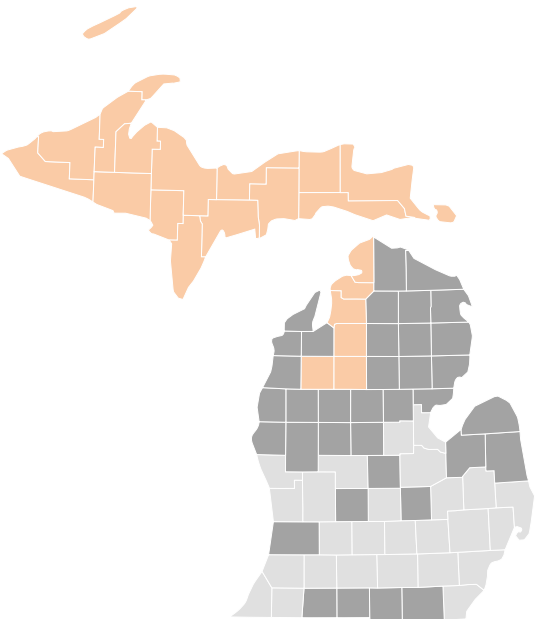
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



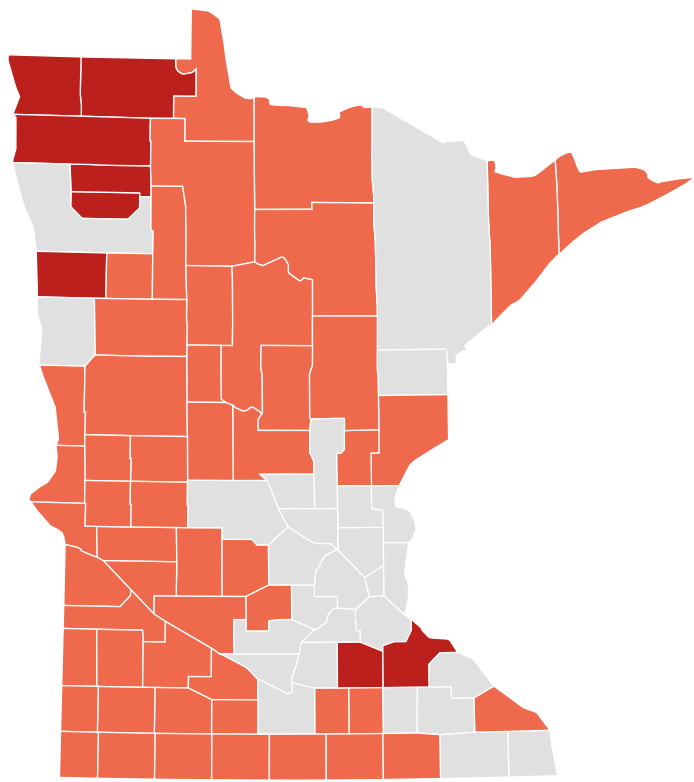
Likelihood that workers who identify as **other/two or more races** have a good job



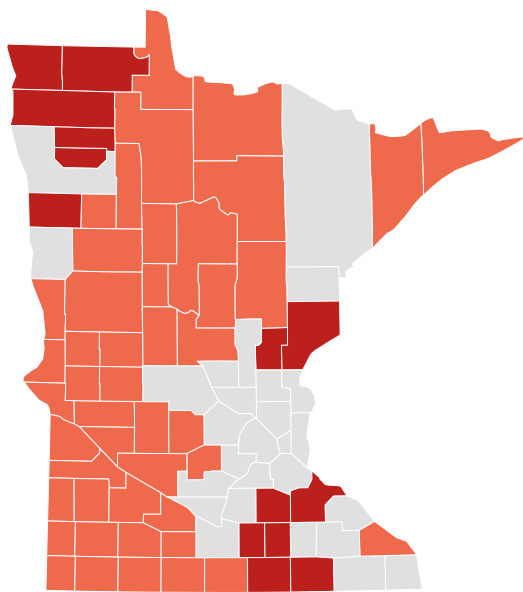
Minnesota

White workers’ chances of holding a good job are better than 50 percent across rural Minnesota. In some parts of western Minnesota, Hispanic/Latino workers have higher chances of holding a good job than white workers.

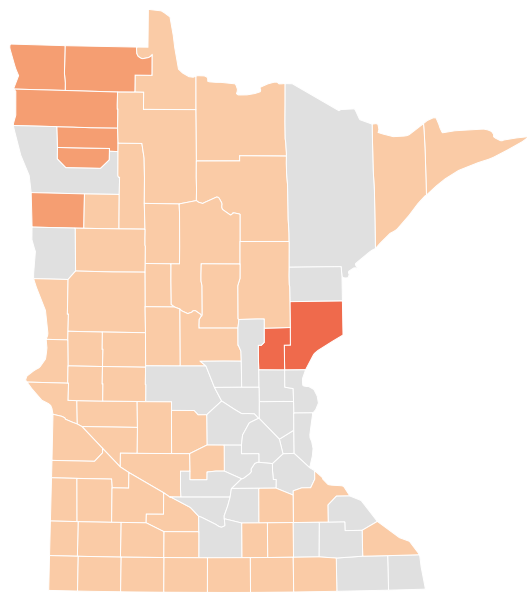
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



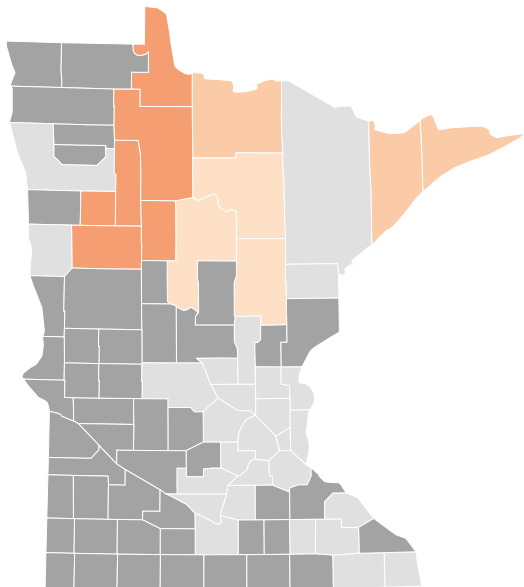
Likelihood that **non-white** workers have a good job



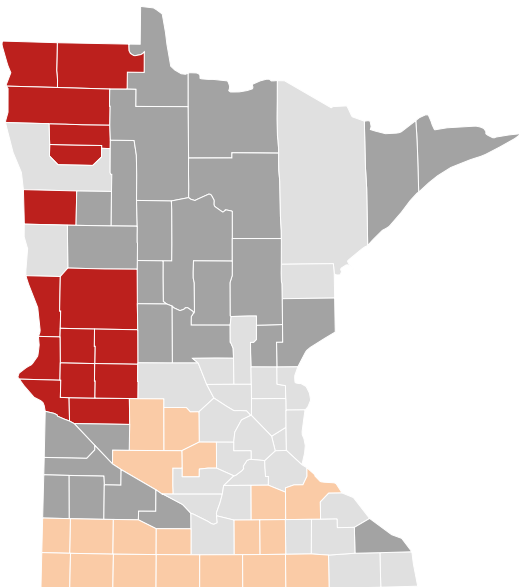
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Minnesota

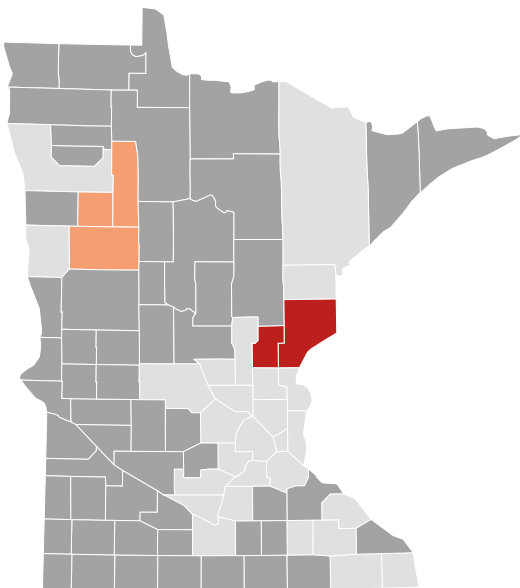
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job

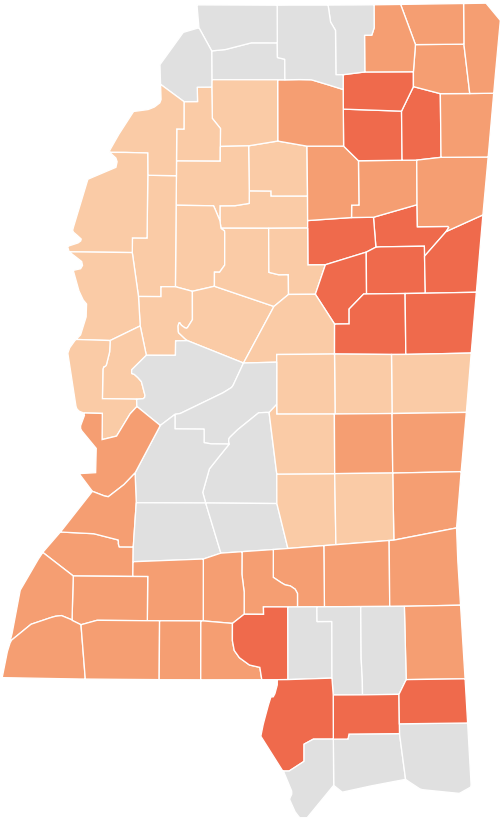


25

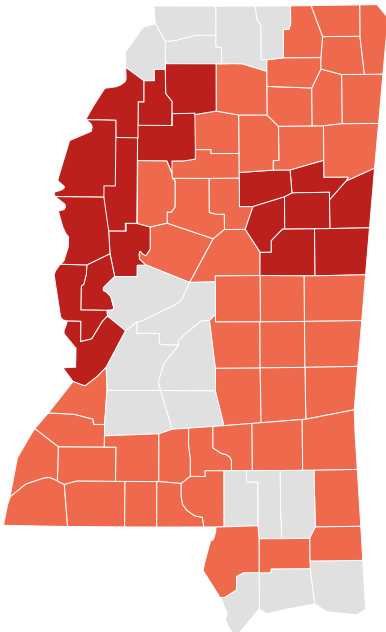
Overall likelihood of having a good job in rural counties

Mississippi

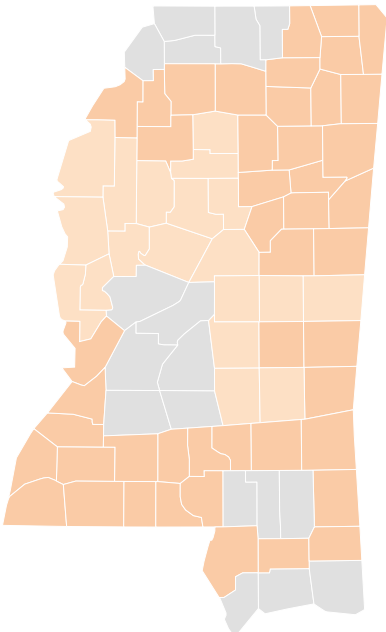
The likelihood that white workers in rural Mississippi hold a good job is better than 50 percent. For Black/African American workers in rural parts of the state, the odds do not surpass 45 percent.



Likelihood that **white** workers have a good job

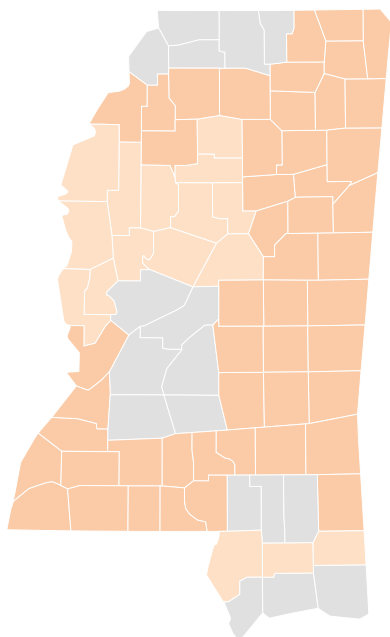


Likelihood that **non-white** workers have a good job

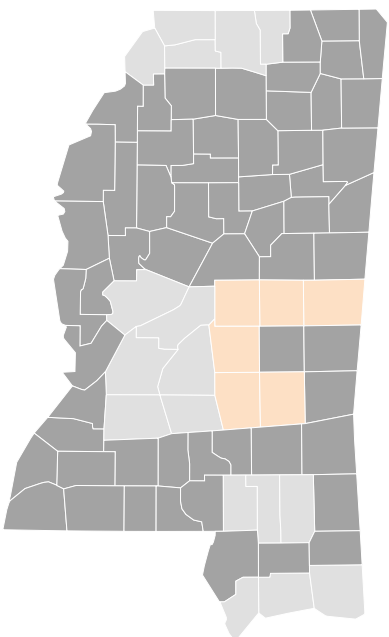


Mississippi

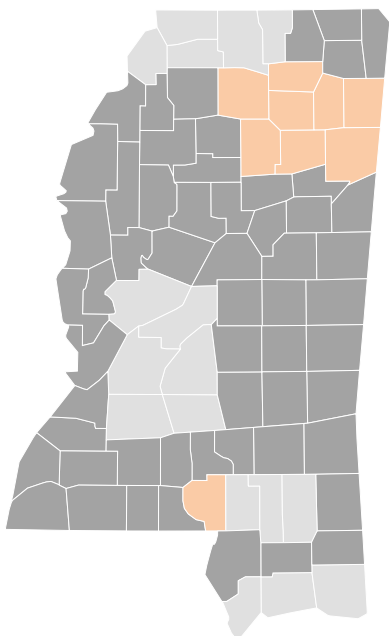
Likelihood that **Black/African American** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job



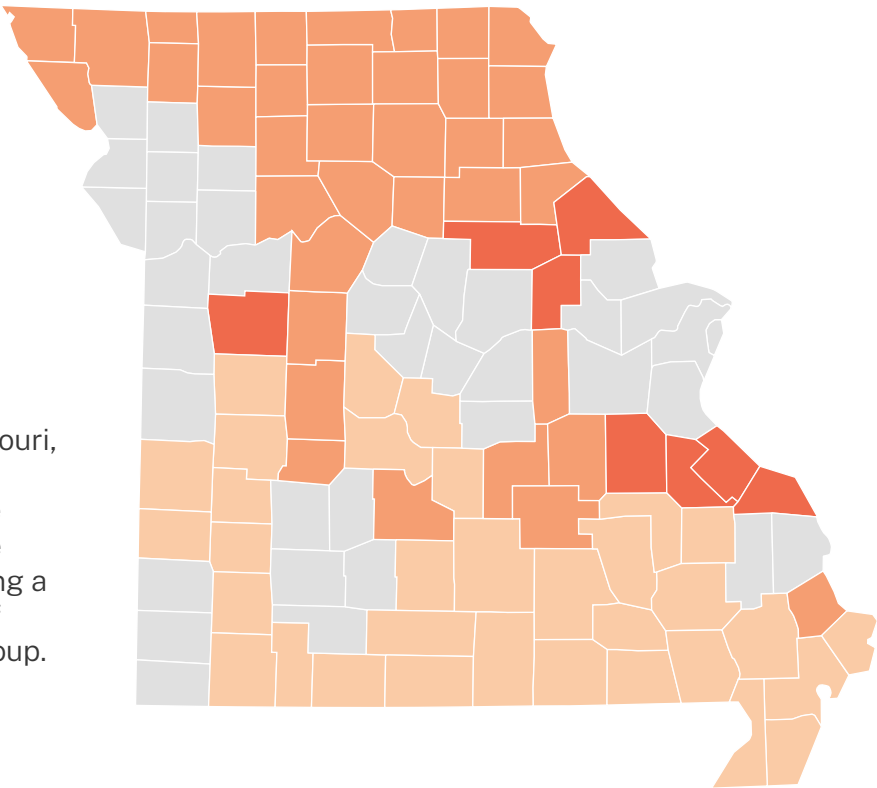
Likelihood that **Hispanic/Latino** workers have a good job



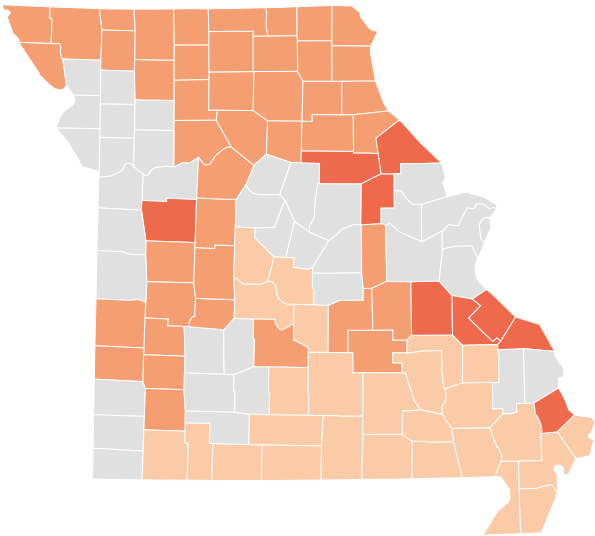
Missouri

In the rural northwestern corner of Missouri, Hispanic/Latino workers have a greater chance of holding a good job than white workers. However, across the rest of the state, white workers' likelihood of holding a good job is generally higher than that of workers from any other racial/ethnic group.

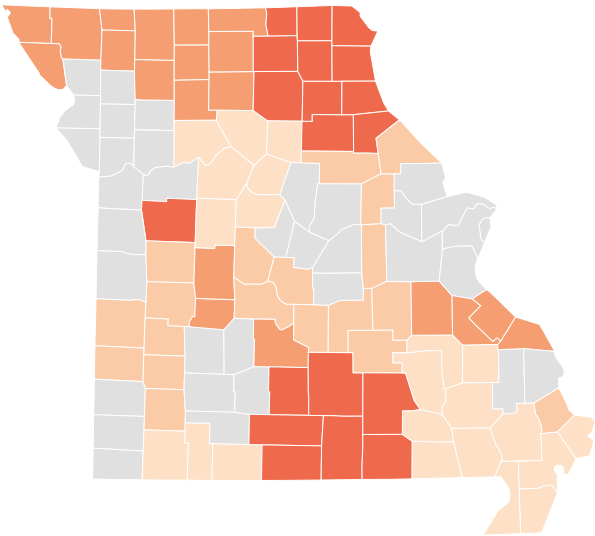
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



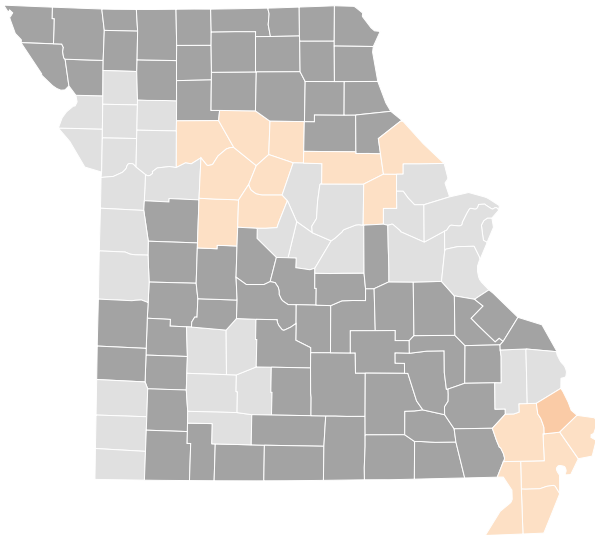
Likelihood that **non-white** workers have a good job



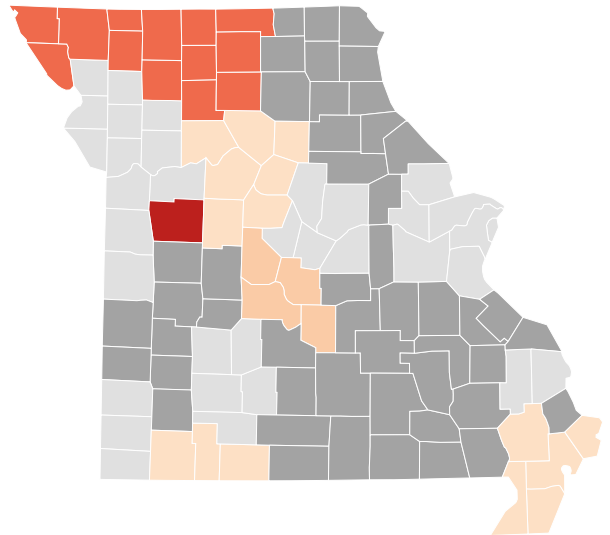
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Missouri

Likelihood that **Black/African American** workers have a good job



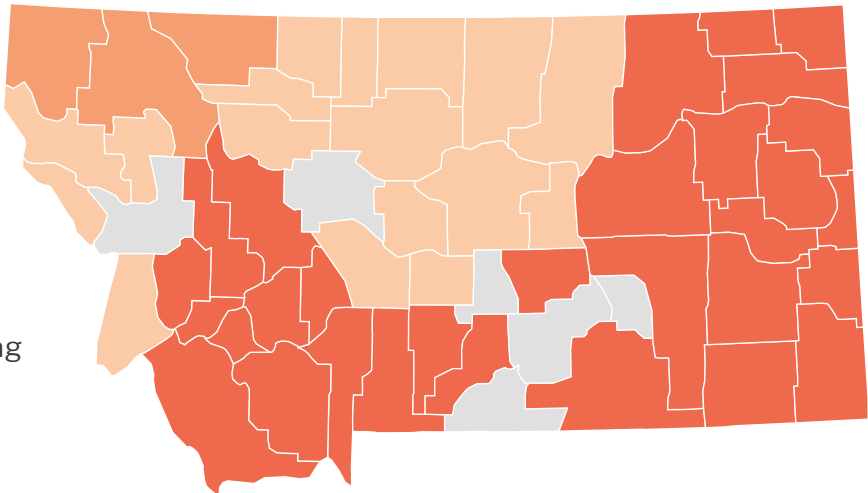
Likelihood that **Hispanic/Latino** workers have a good job



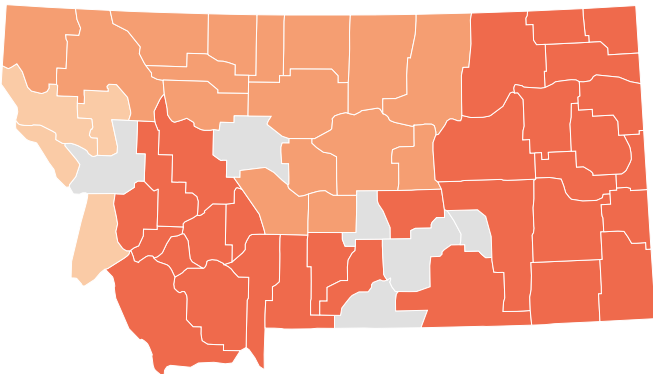
Overall likelihood of having a good job in rural counties

Montana

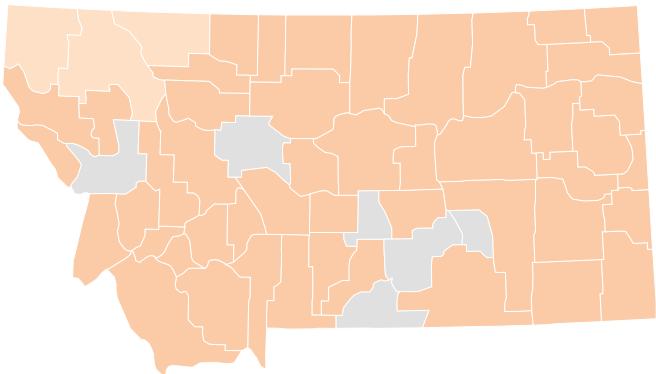
In eastern Montana, Hispanic/Latino and white workers both have a better-than-50-percent likelihood of holding a good job. The odds that American Indian/Alaska Native workers have a good job is 45 percent or less across the state.



Likelihood that **white** workers have a good job

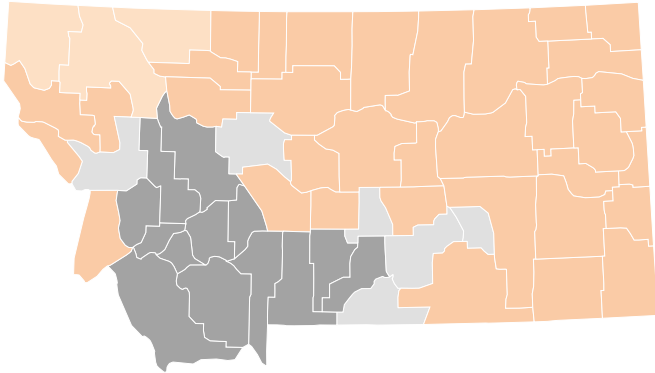


Likelihood that **non-white** workers have a good job

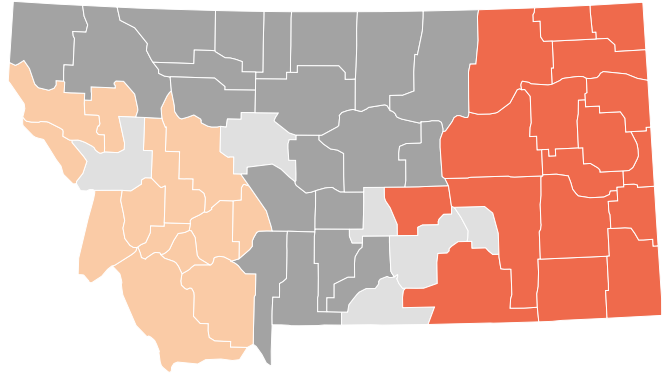


Montana

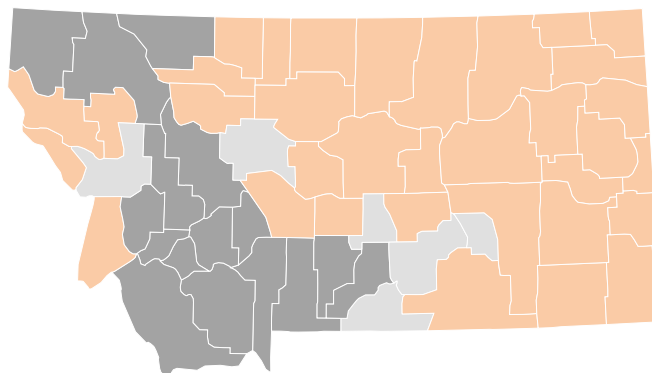
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

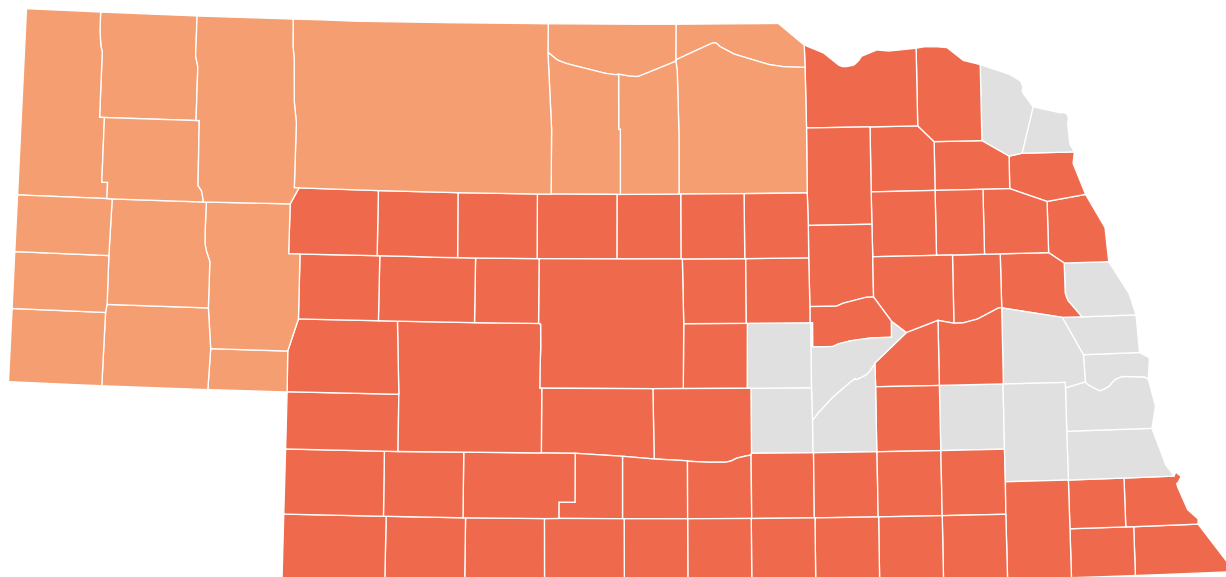


Likelihood that workers who identify as **other/two or more races** have a good job



28

Overall likelihood of having a good job in rural counties



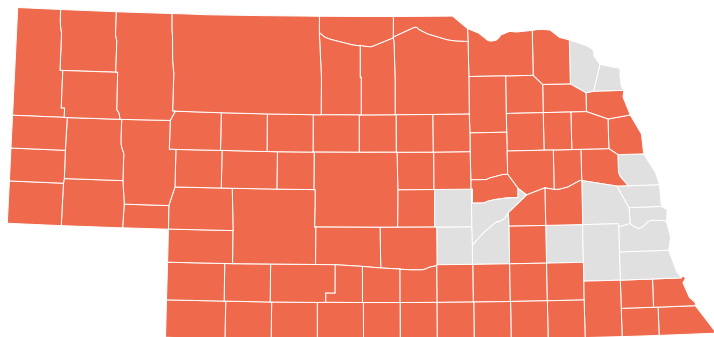
Nebraska

White workers have a better-than-50-percent chance of holding a good job across rural Nebraska. The odds that Hispanic/Latino and American Indian/Alaska Native workers have a good job are lower.

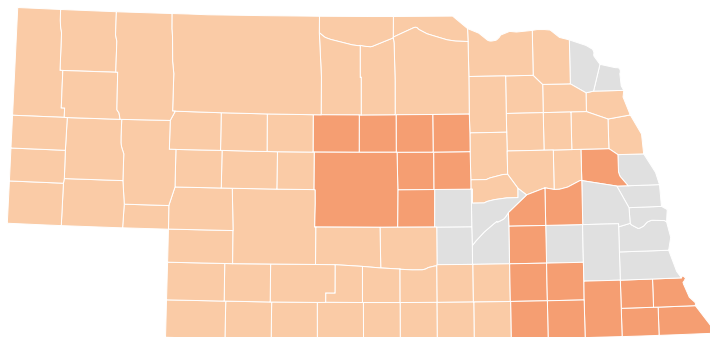
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Nebraska

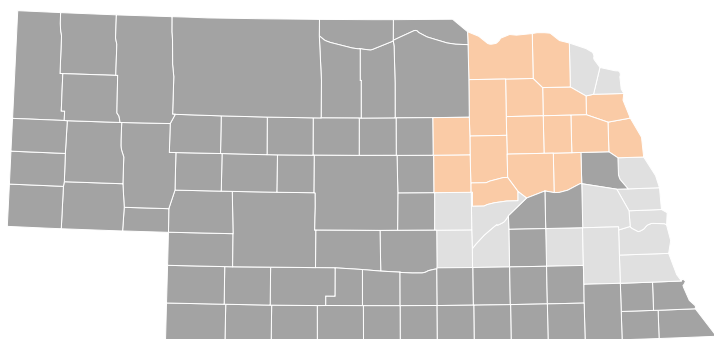
Likelihood that **white** workers have a good job



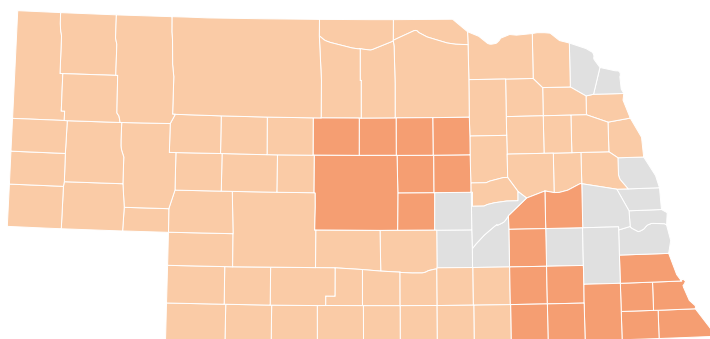
Likelihood that **non-white** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job

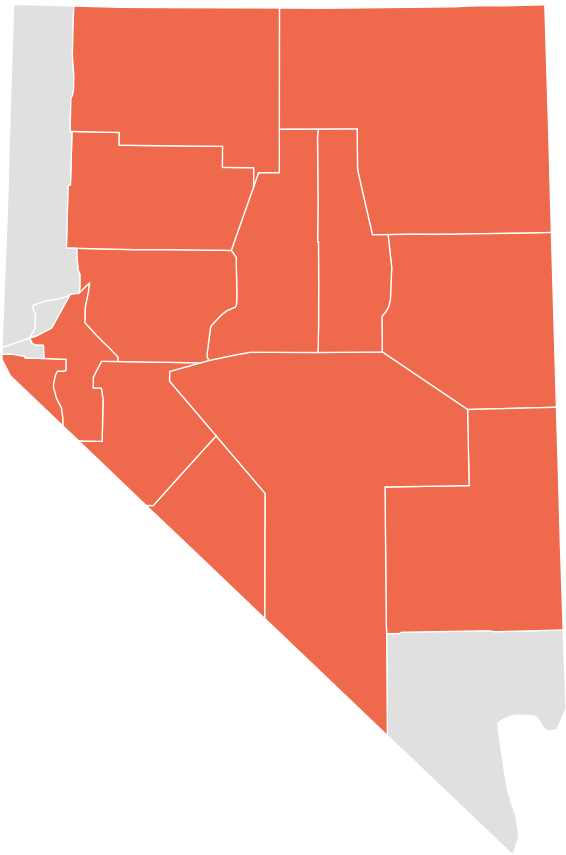


Likelihood that **Hispanic/Latino** workers have a good job

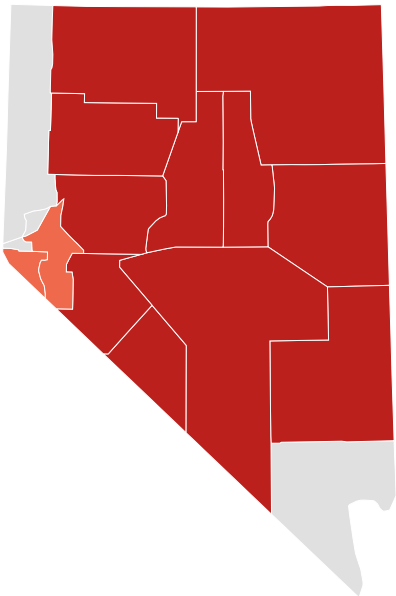


Nevada

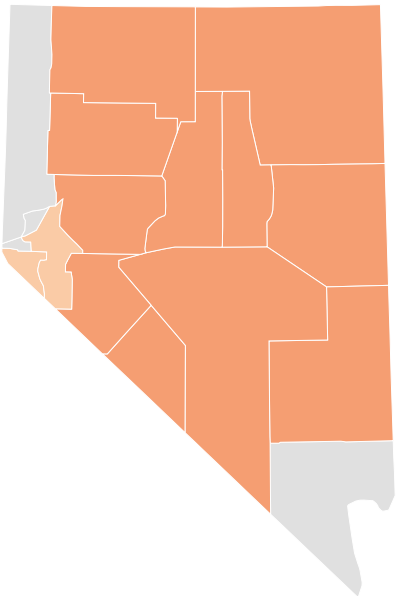
The likelihood that white workers in rural Nevada have a good job is better than 60 percent across most of the state, but no more than 50 percent for Hispanic/Latino and American Indian/Alaska Native workers.



Likelihood that **white** workers have a good job

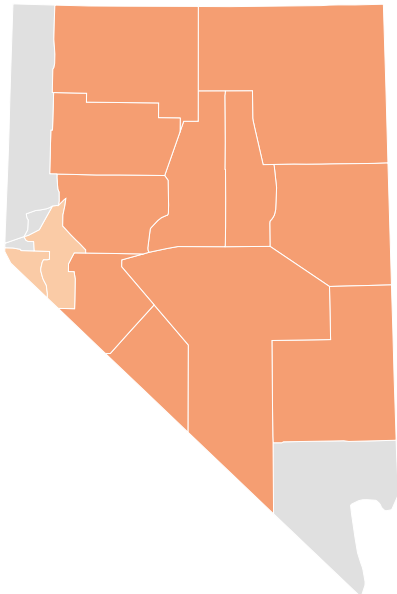


Likelihood that **non-white** workers have a good job

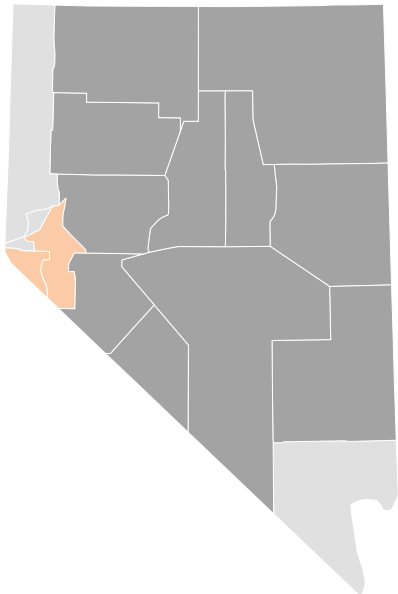


Nevada

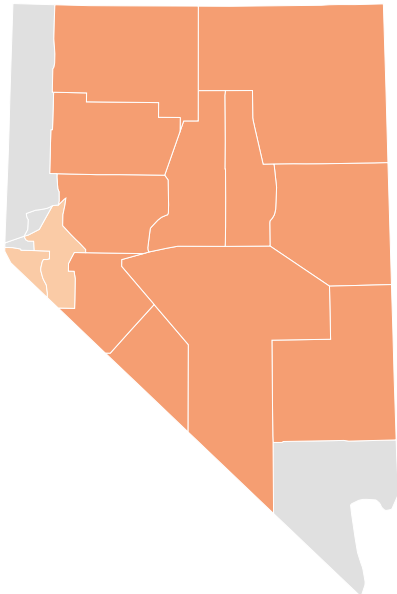
Likelihood that **American Indian/Alaska Native** workers have a good job



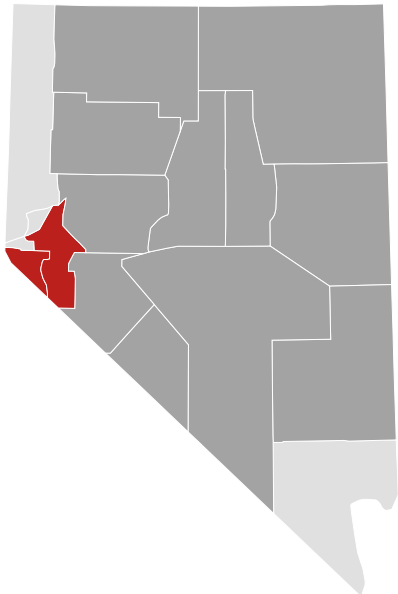
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job

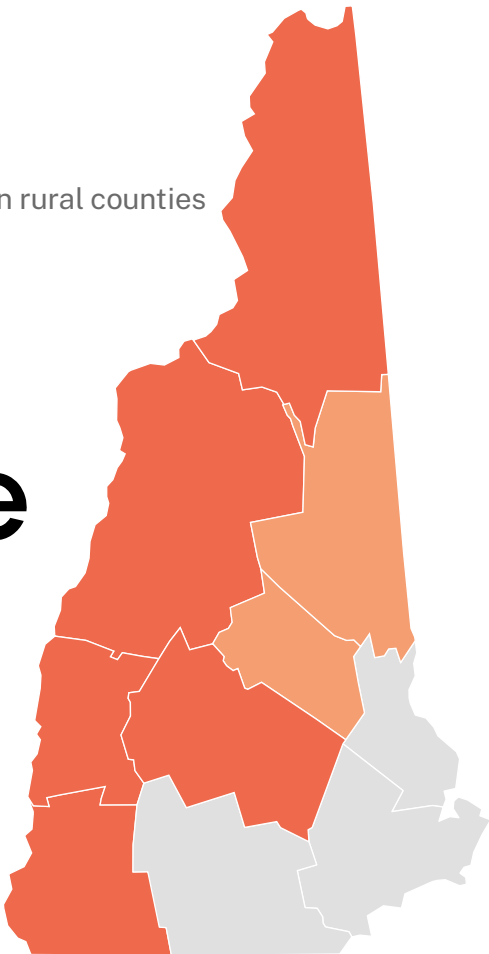


30

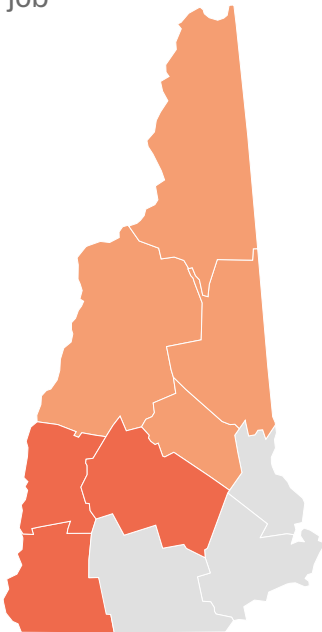
Overall likelihood of having a good job in rural counties

New Hampshire

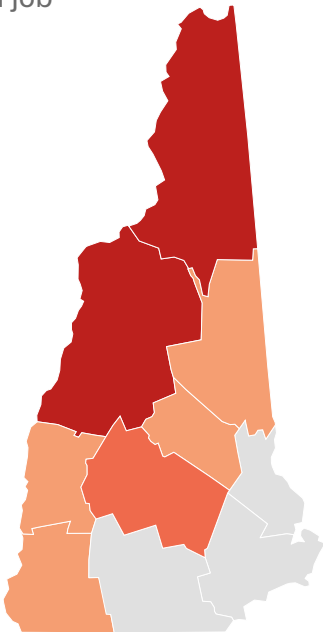
Non-white workers have a strong likelihood of holding a good job in the rural counties of northern New Hampshire.



Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



31

New Jersey

Overall likelihood of having a good job

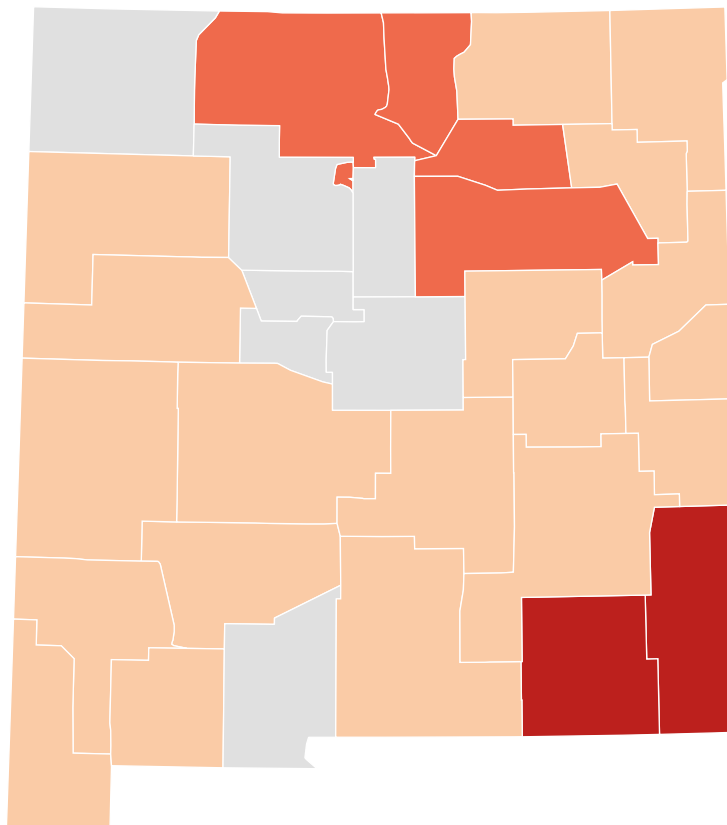
New Jersey

New Jersey’s counties are all classified as urban, meaning that any analysis of opportunities for rural workers does not apply to the state.



32

Overall likelihood of having a good job in rural counties



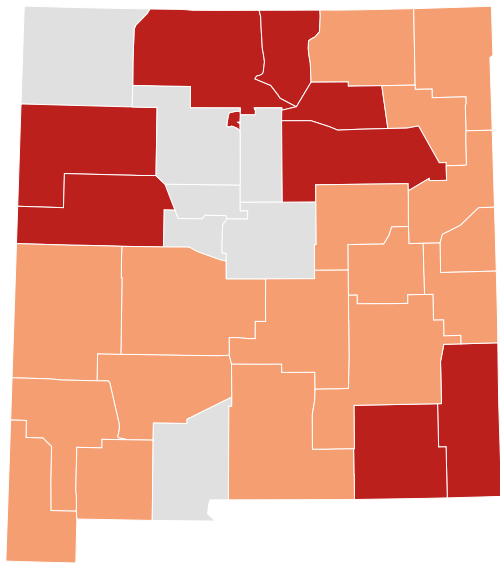
New Mexico

White workers in rural New Mexico have a greater chance of holding a good job than Hispanic/Latino and American Indian/Alaska Native workers.

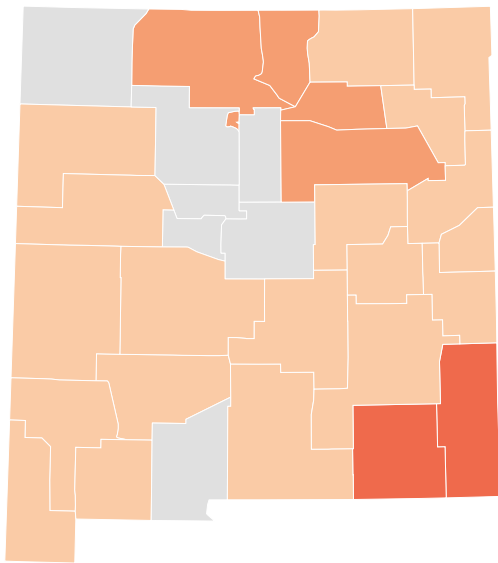
≤30% >30–45% >45–50% >50–60% >60% Urban N/A

New Mexico

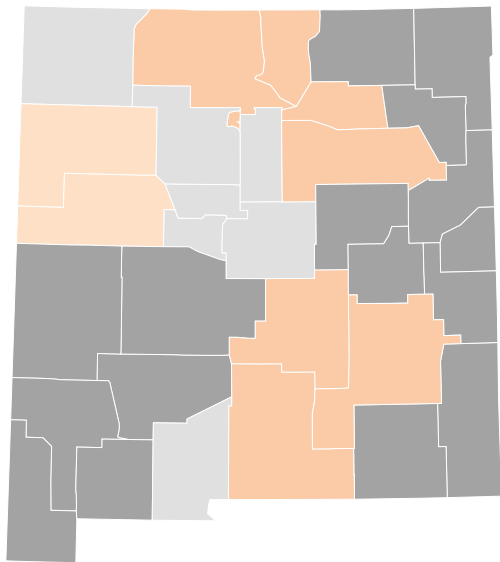
Likelihood that **white** workers have a good job



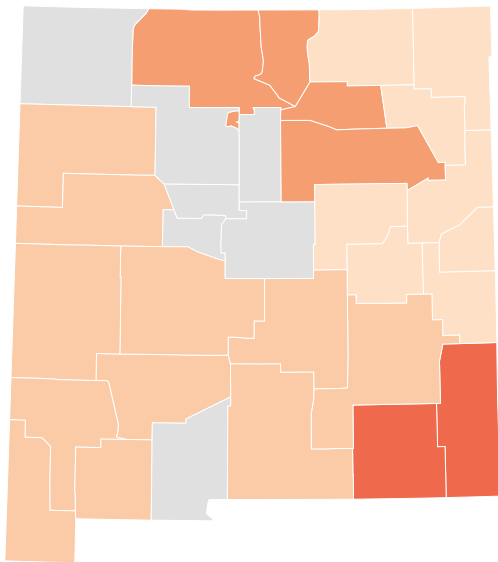
Likelihood that **non-white** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job



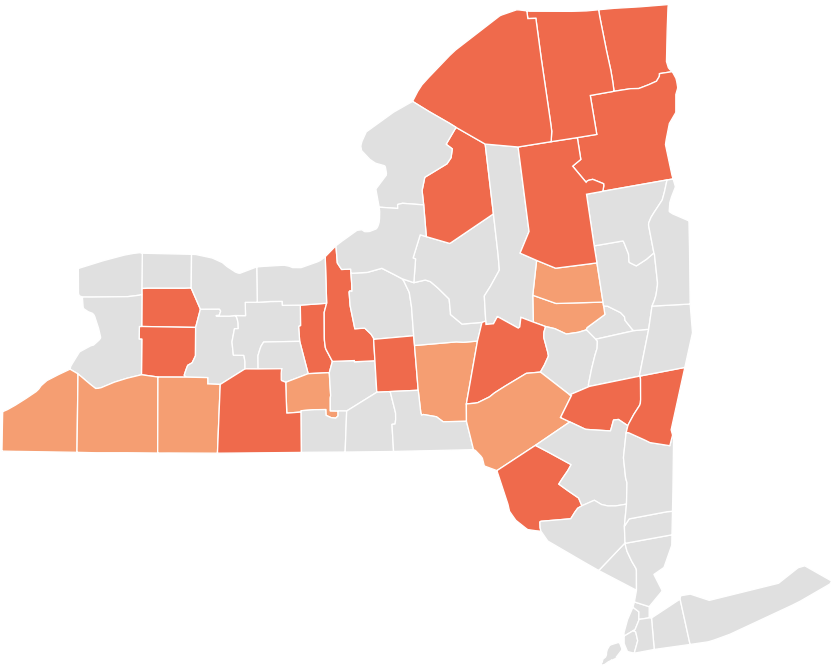
Likelihood that **Hispanic/Latino** workers have a good job



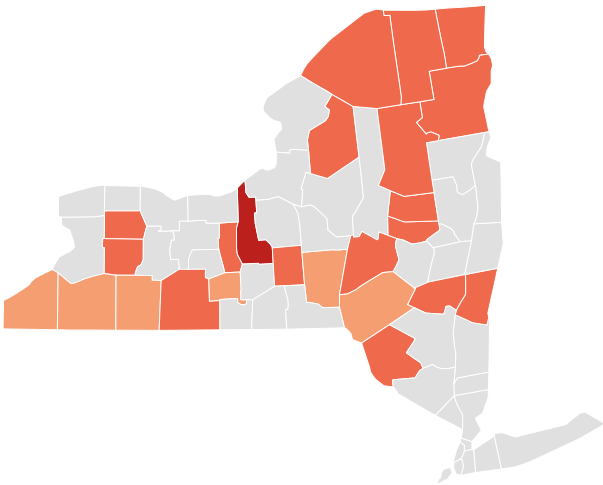
Overall likelihood of having a good job in rural counties

New York

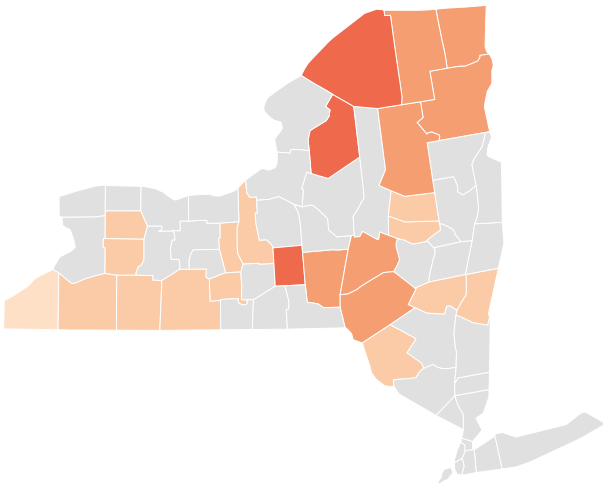
White workers generally have higher odds of holding a good job than non-white workers across rural New York, but in the northeastern corner of the state, Hispanic/Latino and white workers have similar chances.



Likelihood that **white** workers have a good job

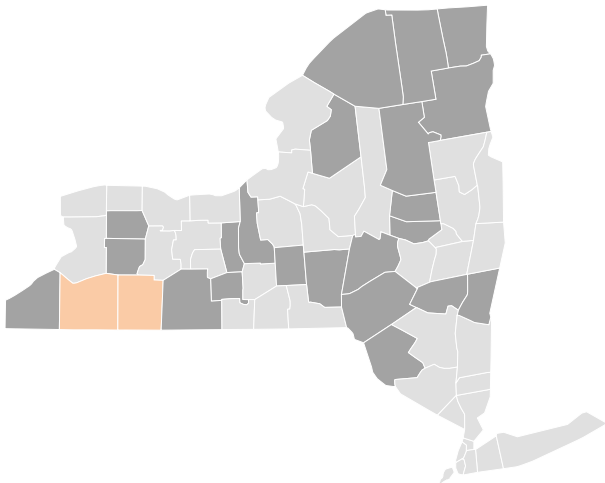


Likelihood that **non-white** workers have a good job

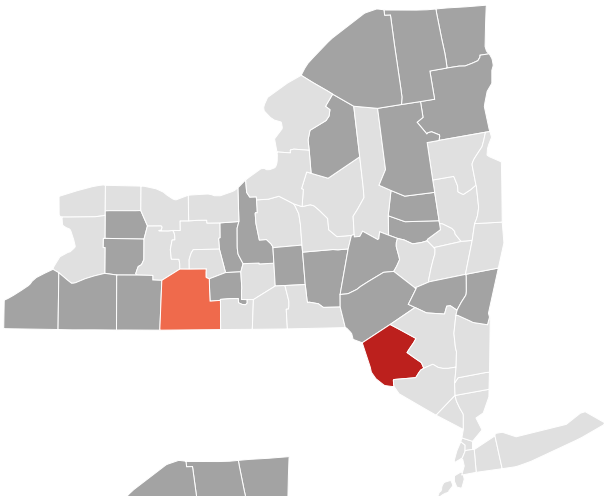


New York

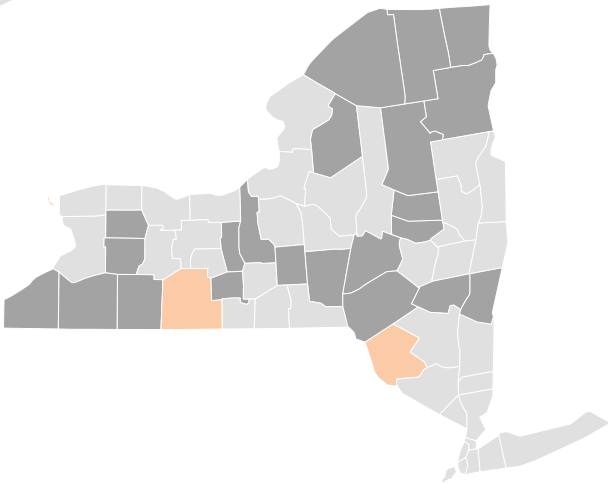
Likelihood that **American Indian/Alaska Native** workers have a good job



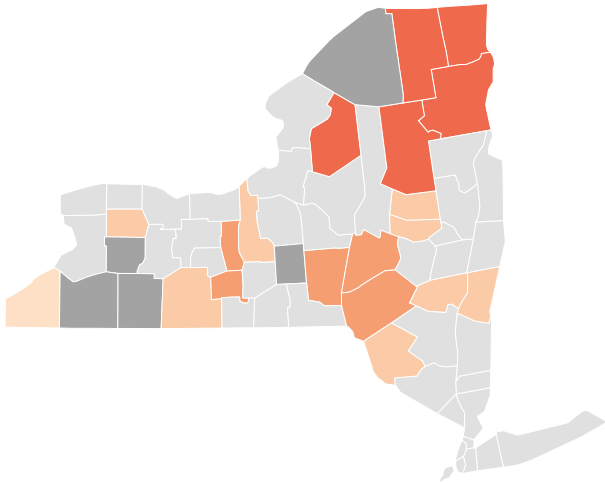
Likelihood that **Asian/Asian American** workers have a good job



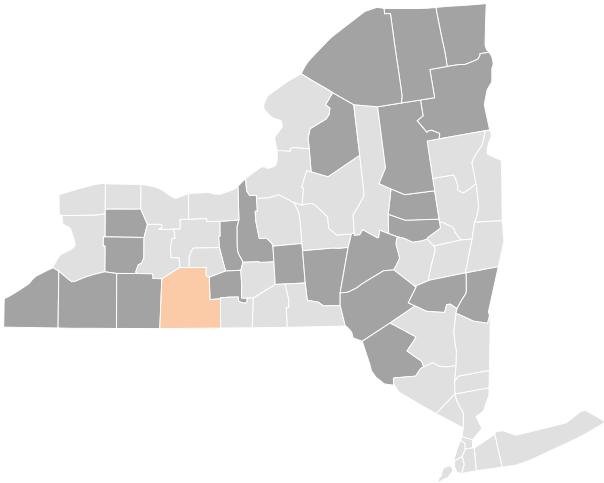
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



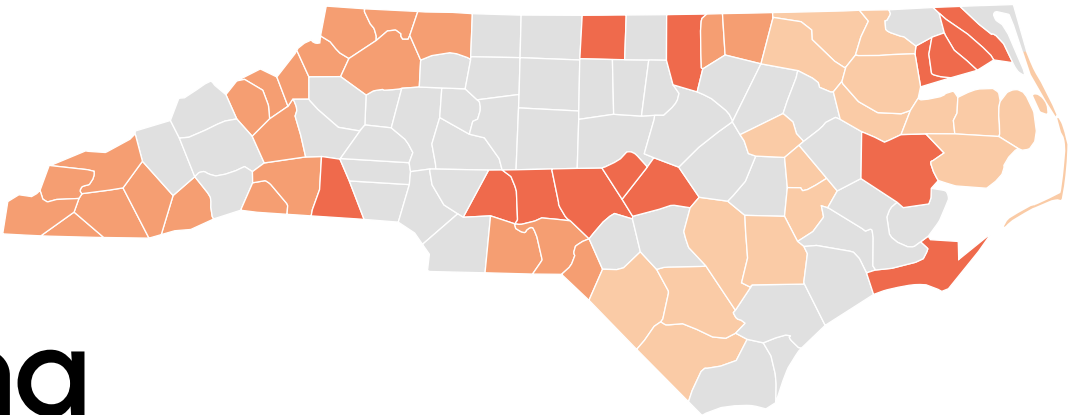
Likelihood that workers who identify as **other/two or more races** have a good job



34

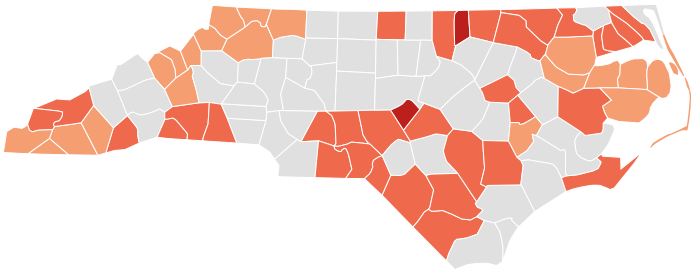
Overall likelihood of having a good job in rural counties

North Carolina

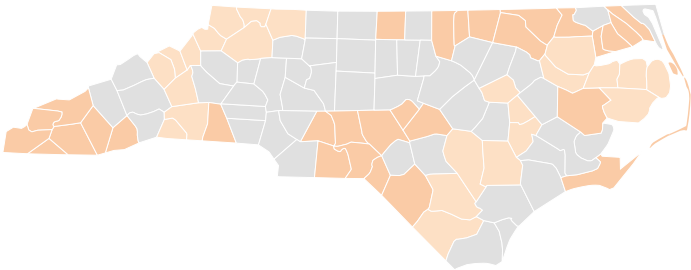


The likelihood of having a good job is higher for white workers than for Hispanic/Latino and Black/African American workers in rural North Carolina.

Likelihood that **white** workers have a good job



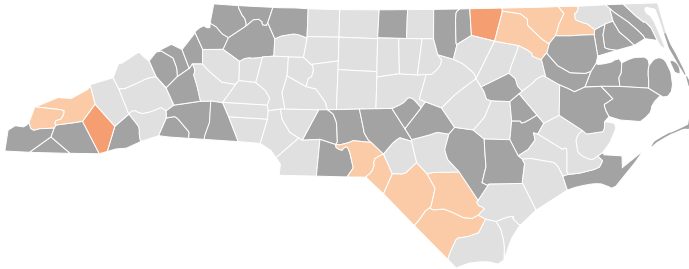
Likelihood that **non-white** workers have a good job



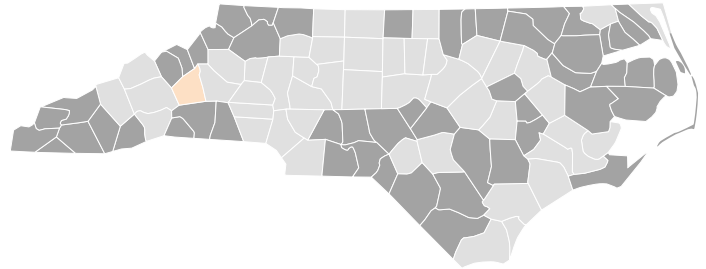
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

North Carolina

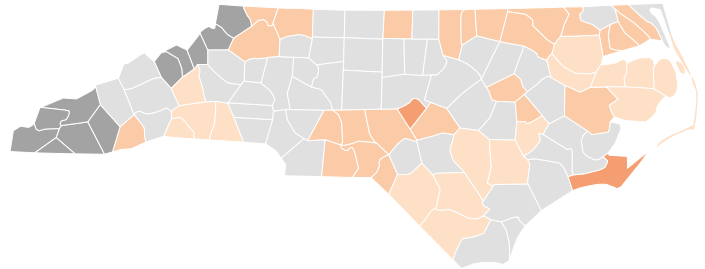
Likelihood that **American Indian/Alaska Native** workers have a good job



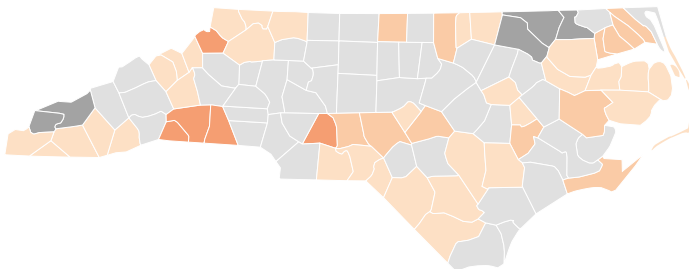
Likelihood that **Asian/Asian American** workers have a good job



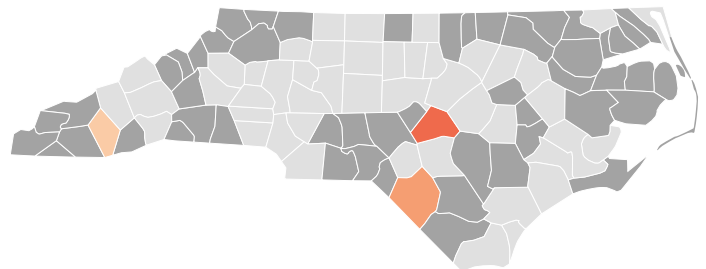
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



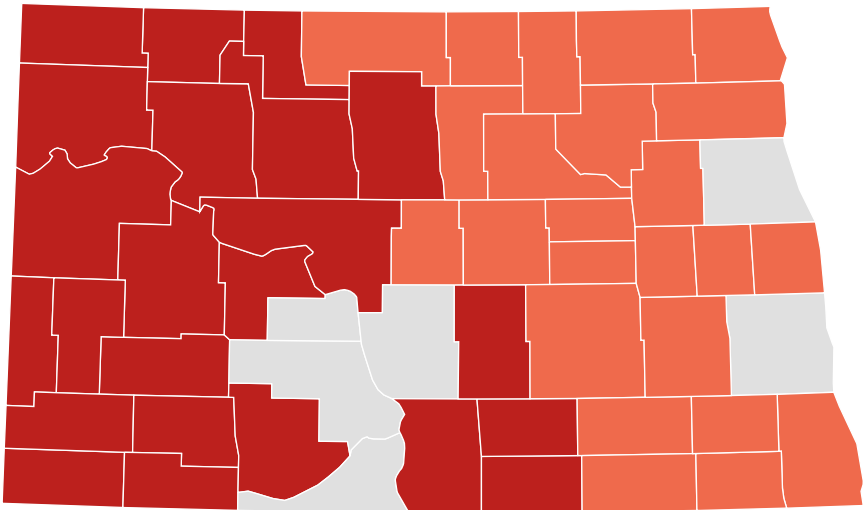
Likelihood that workers who identify as **other/two or more races** have a good job



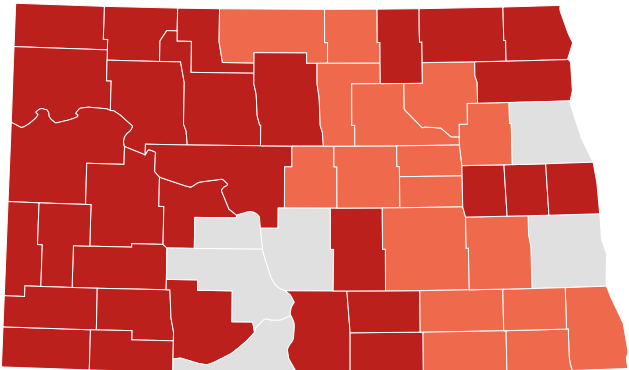
Overall likelihood of having a good job in rural counties

North Dakota

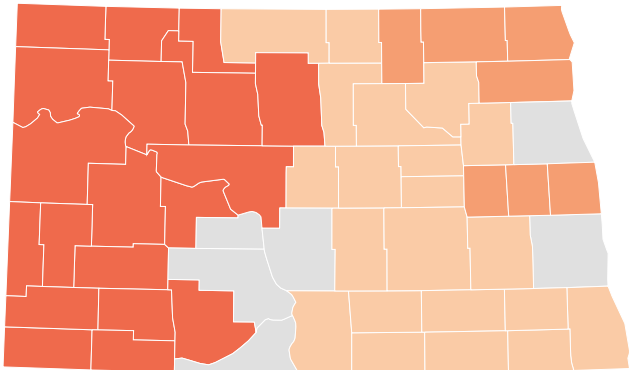
White workers have the greatest likelihood of holding a good job in rural North Dakota. Hispanic/Latino and American Indian/Alaska Native workers have smaller chances.



Likelihood that **white** workers have a good job

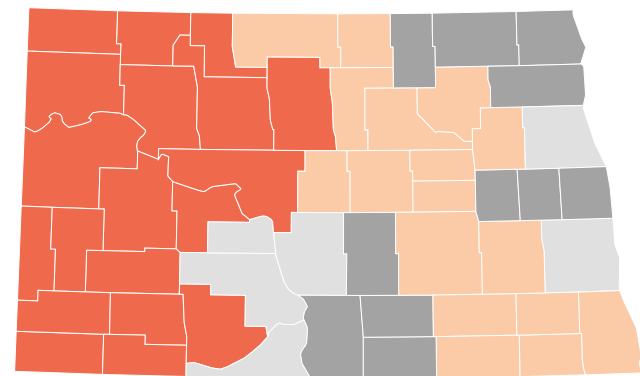


Likelihood that **non-white** workers have a good job

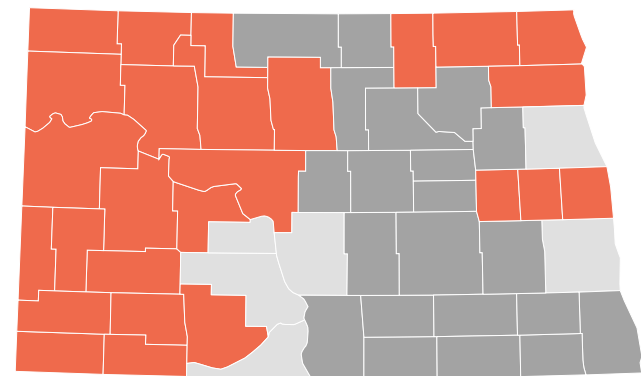


North Dakota

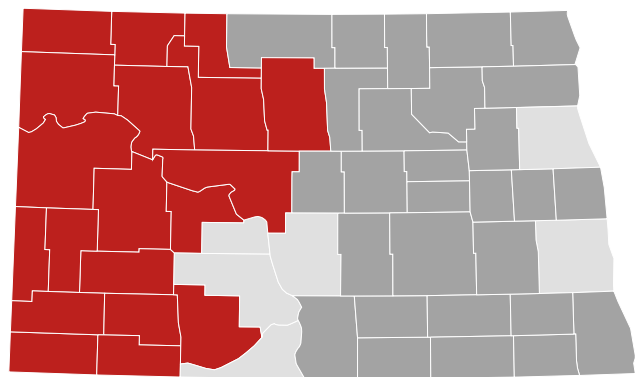
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

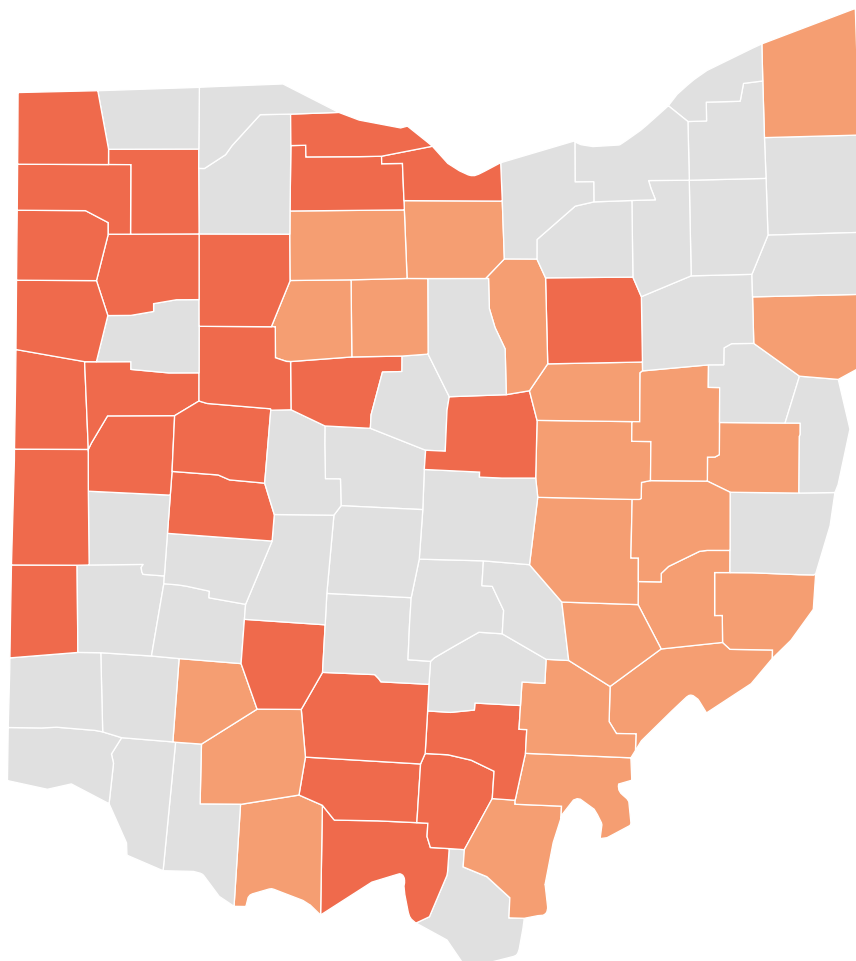


Likelihood that workers who identify as **other/two or more races** have a good job



36

Overall likelihood of having a good job in rural counties

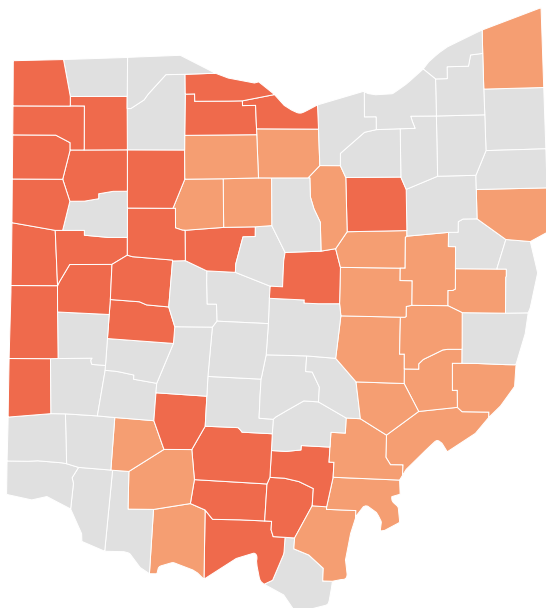


Ohio

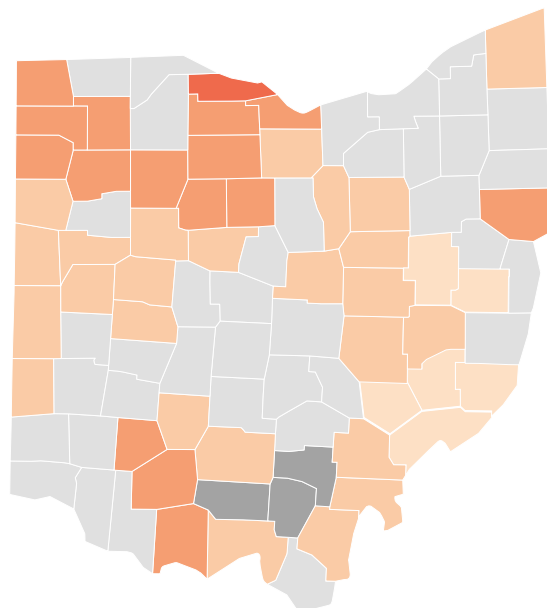
White workers have the greatest likelihood of holding a good job in rural Ohio overall, although in some counties, the odds are similar among Hispanic/Latino and white workers.

Ohio

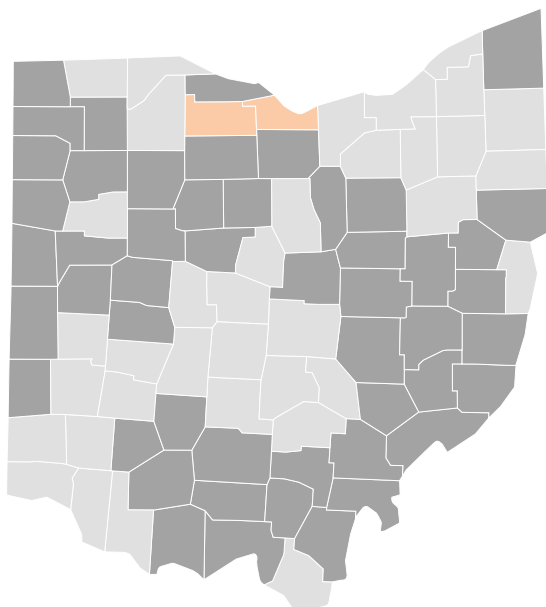
Likelihood that **white** workers have a good job



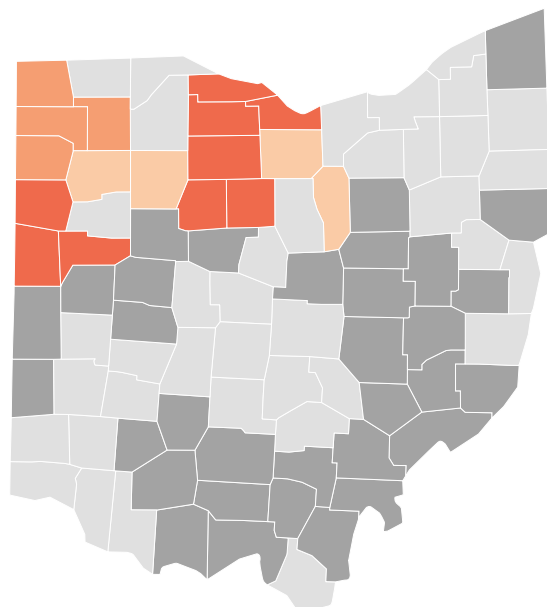
Likelihood that **non-white** workers have a good job



Likelihood that **Black/African American** workers have a good job

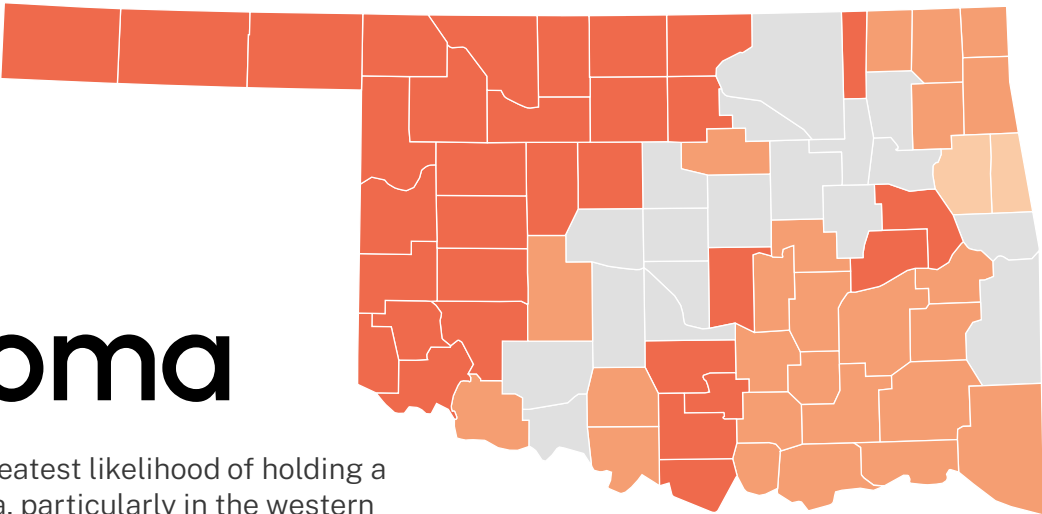


Likelihood that **Hispanic/Latino** workers have a good job



37

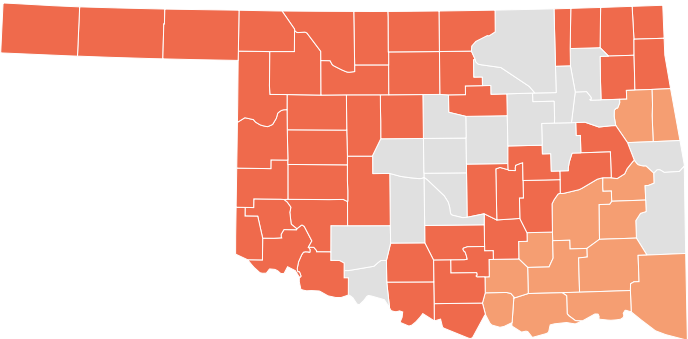
Overall likelihood of having a good job in rural counties



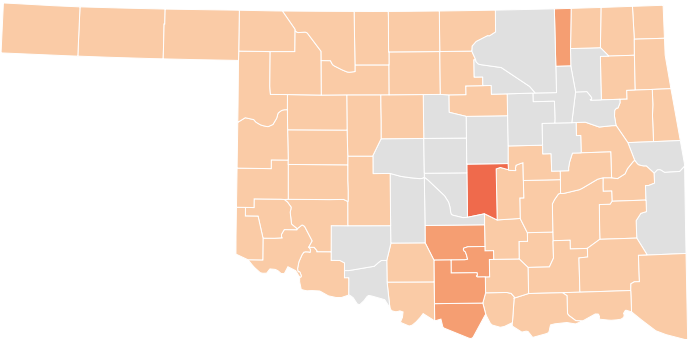
Oklahoma

White workers have the greatest likelihood of holding a good job in rural Oklahoma, particularly in the western half of the state. The likelihood of holding a good job is similar for American Indian/Alaska Native and white workers in some counties in the south central and southeastern parts of the state.

Likelihood that **white** workers have a good job



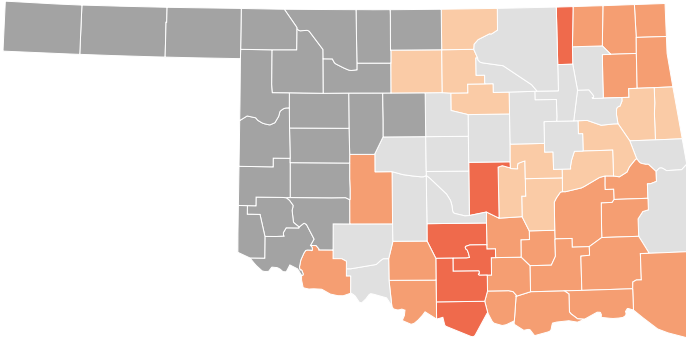
Likelihood that **non-white** workers have a good job



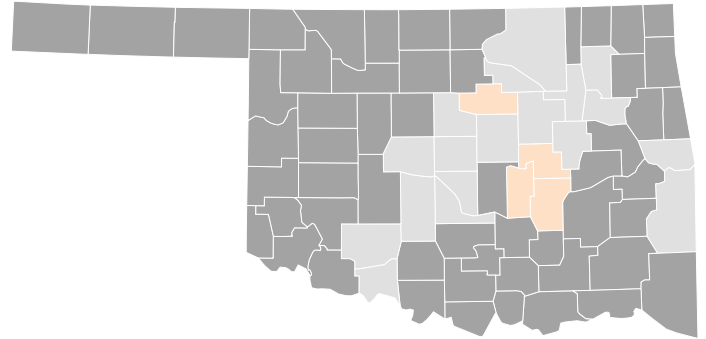
≤30% >30–45% >45–50% >50–60% >60% Urban N/A

Oklahoma

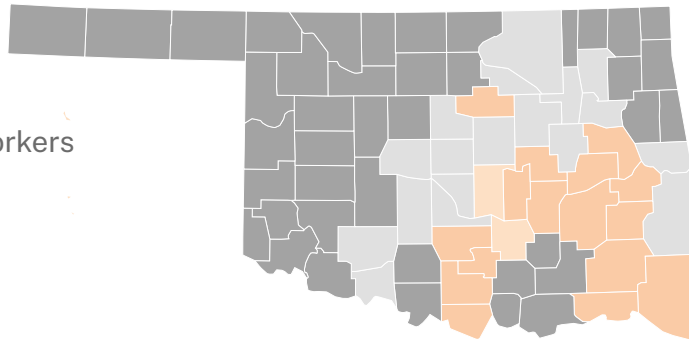
Likelihood that **American Indian/Alaska Native** workers have a good job



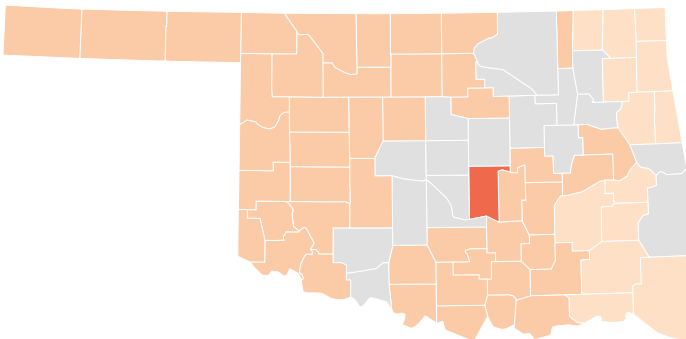
Likelihood that **Asian/Asian American** workers have a good job



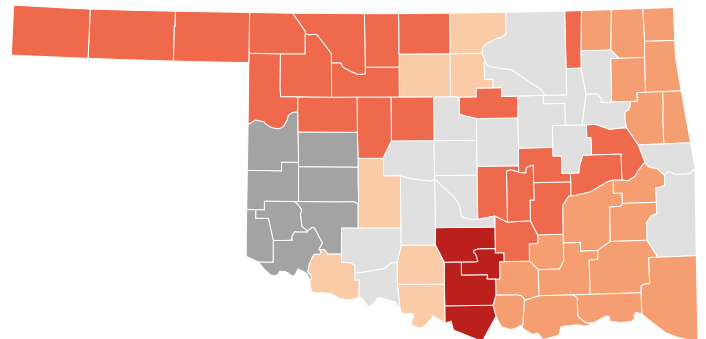
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



≤30%

>30–45%

>45–50%

>50–60%

>60%

Urban

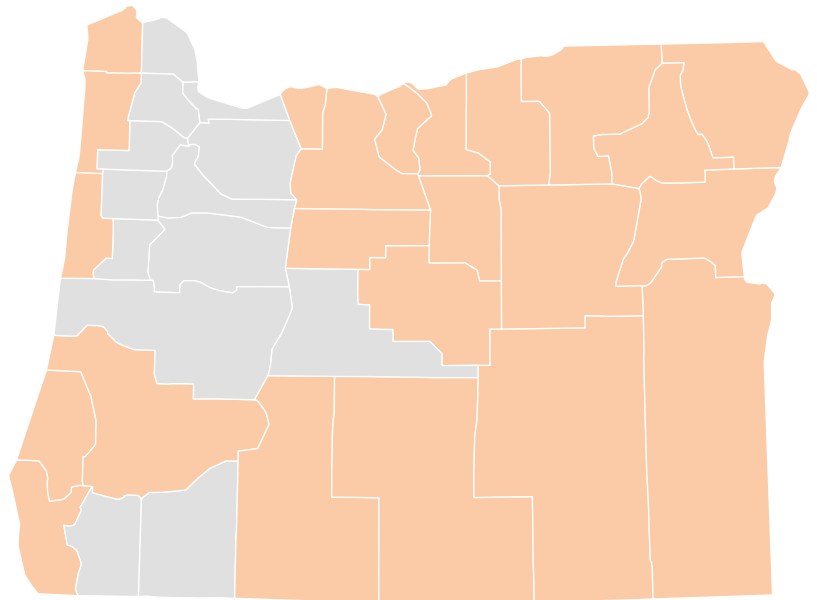
N/A

38

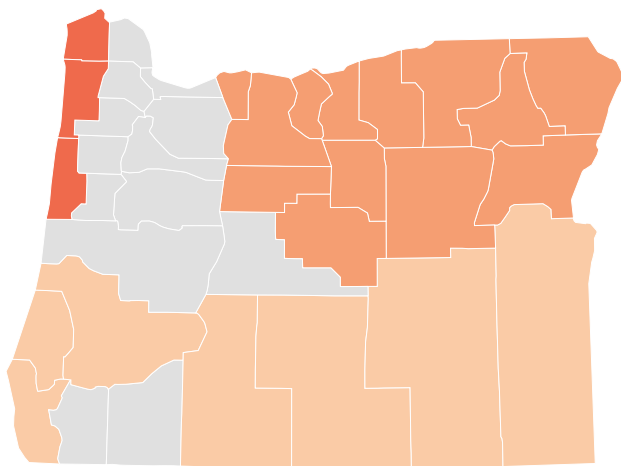
Oregon

White workers have the best chances of holding a good job along the rural northern coast of Oregon, while American Indian/Alaska Native workers' chances are best in the northeastern corner of the state.

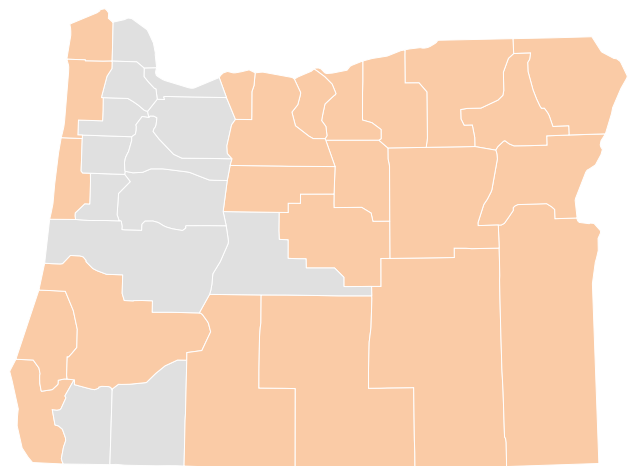
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

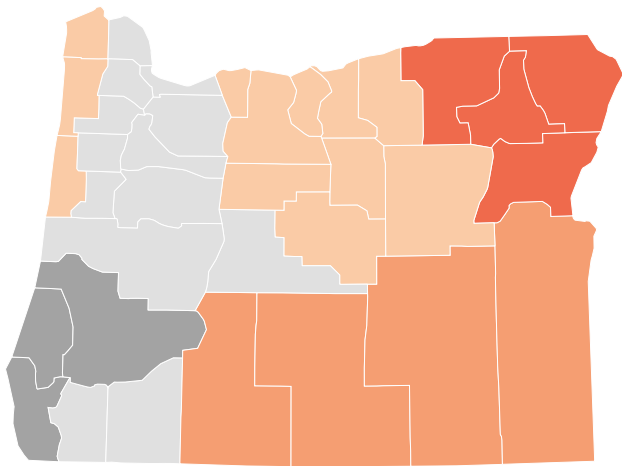
>60%

Urban

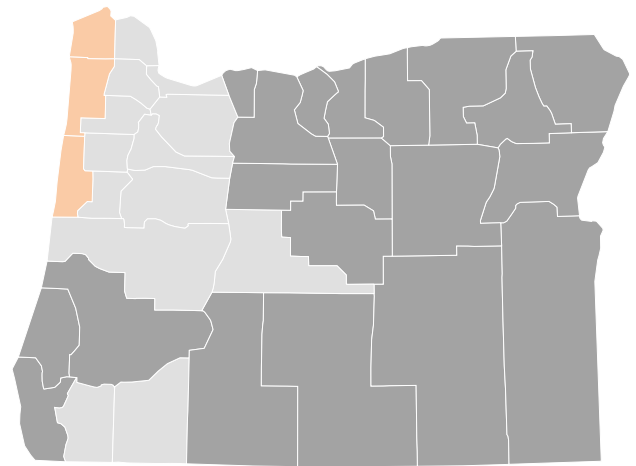
N/A

Oregon

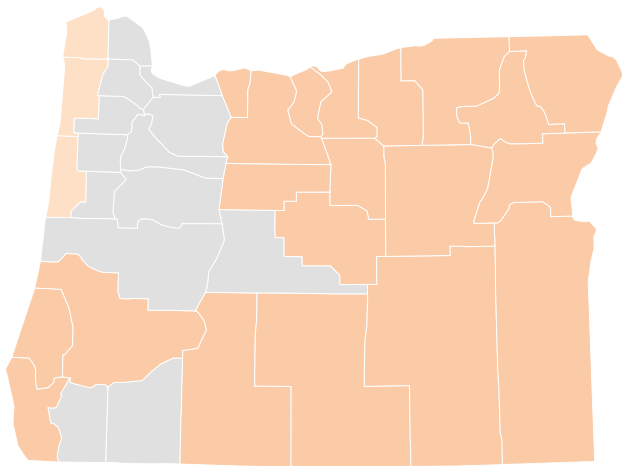
Likelihood that **American Indian/Alaska Native** workers have a good job



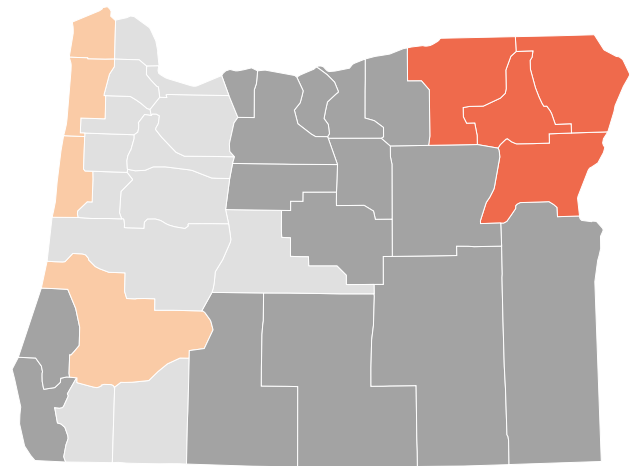
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

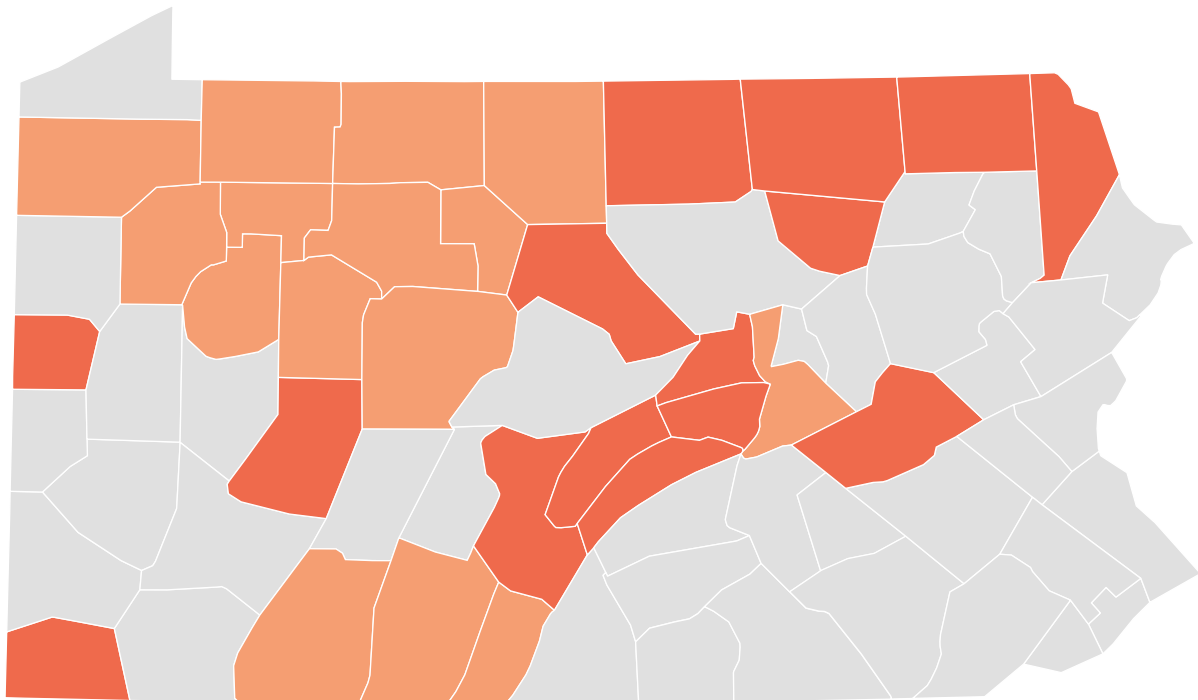


Likelihood that workers who identify as **other/two or more races** have a good job



39

Overall likelihood of having a good job in rural counties

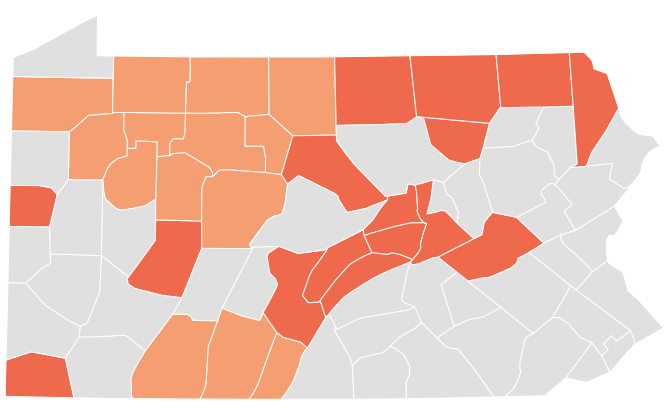


Pennsylvania

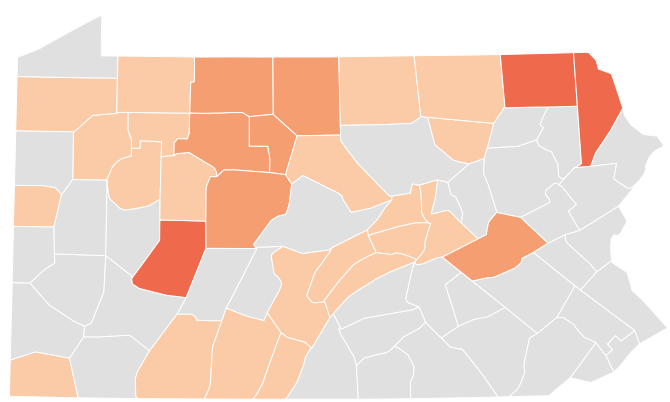
White workers have the best odds of holding a good job in rural Pennsylvania, although the likelihood that Hispanic/Latino workers have a good job is similar in some northeastern counties.

Pennsylvania

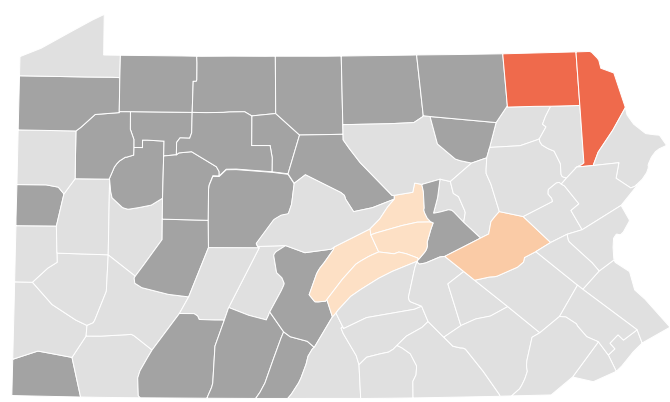
Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



40

Rhode Island

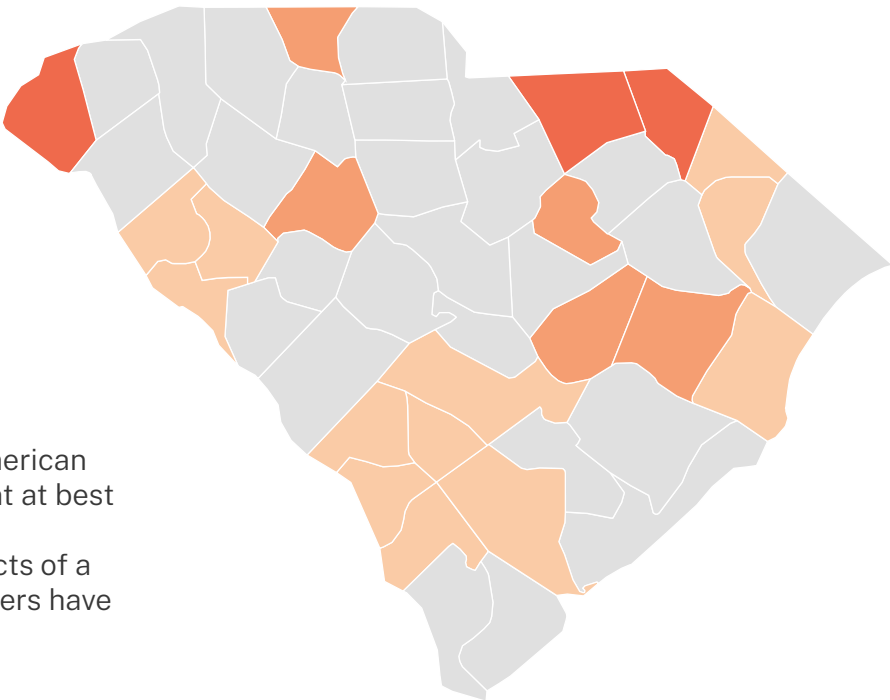
Overall likelihood of having a good job

Rhode Island

Rhode Island’s counties are all classified as urban, meaning that any analysis of opportunities for rural workers does not apply to the state.



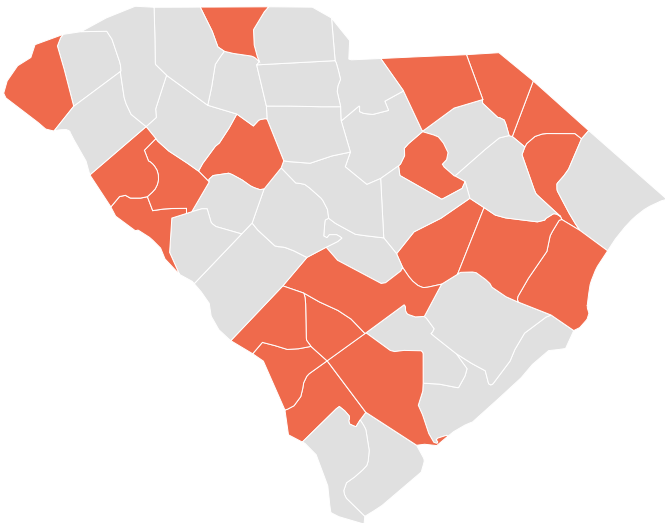
Overall likelihood of having a good job in rural counties



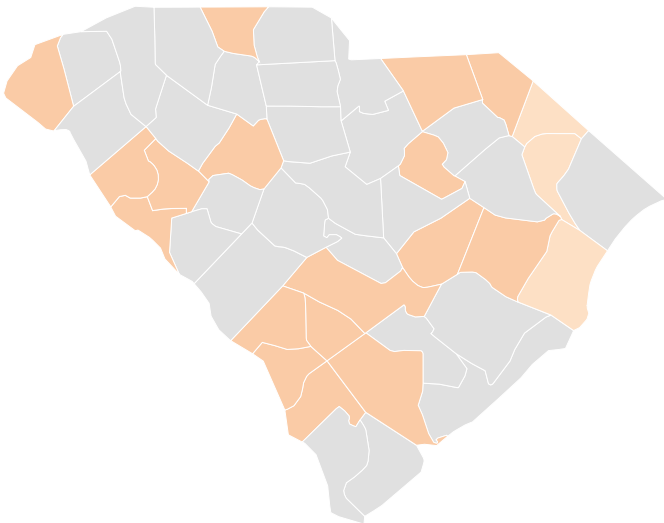
South Carolina

The likelihood that Black/African American workers have a good job is 45 percent at best across rural South Carolina. For Hispanic/Latino workers, the prospects of a good job are better, while white workers have the best odds overall.

Likelihood that **white** workers have a good job



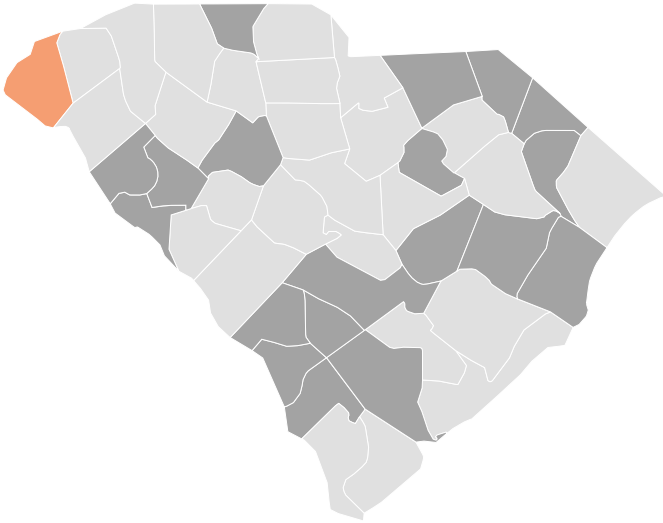
Likelihood that **non-white** workers have a good job



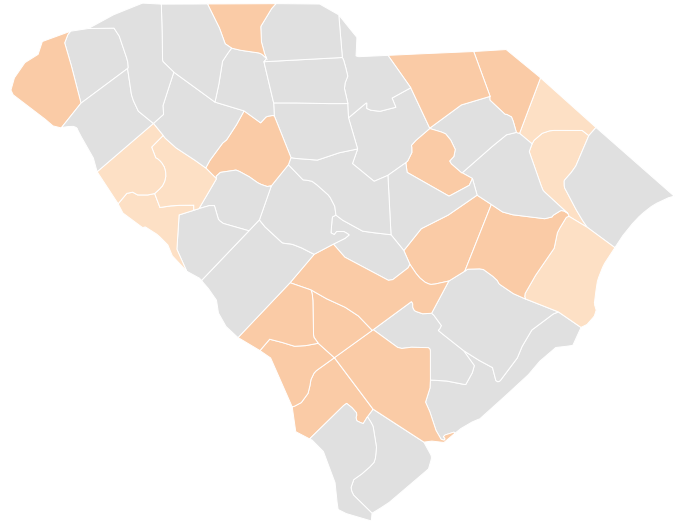
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

South Carolina

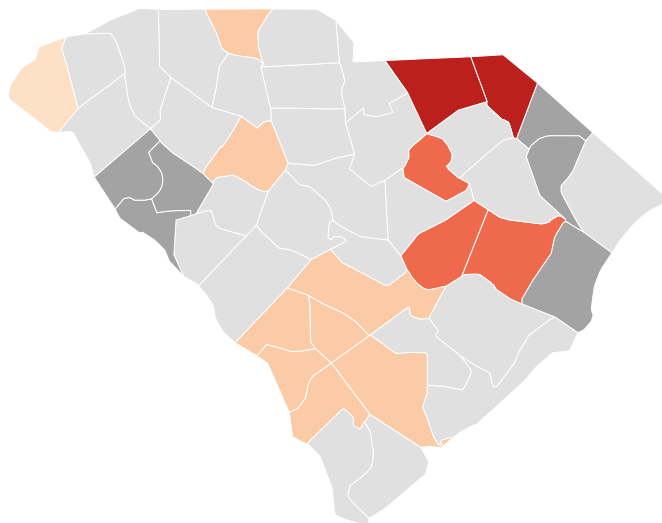
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Black/African American** workers have a good job



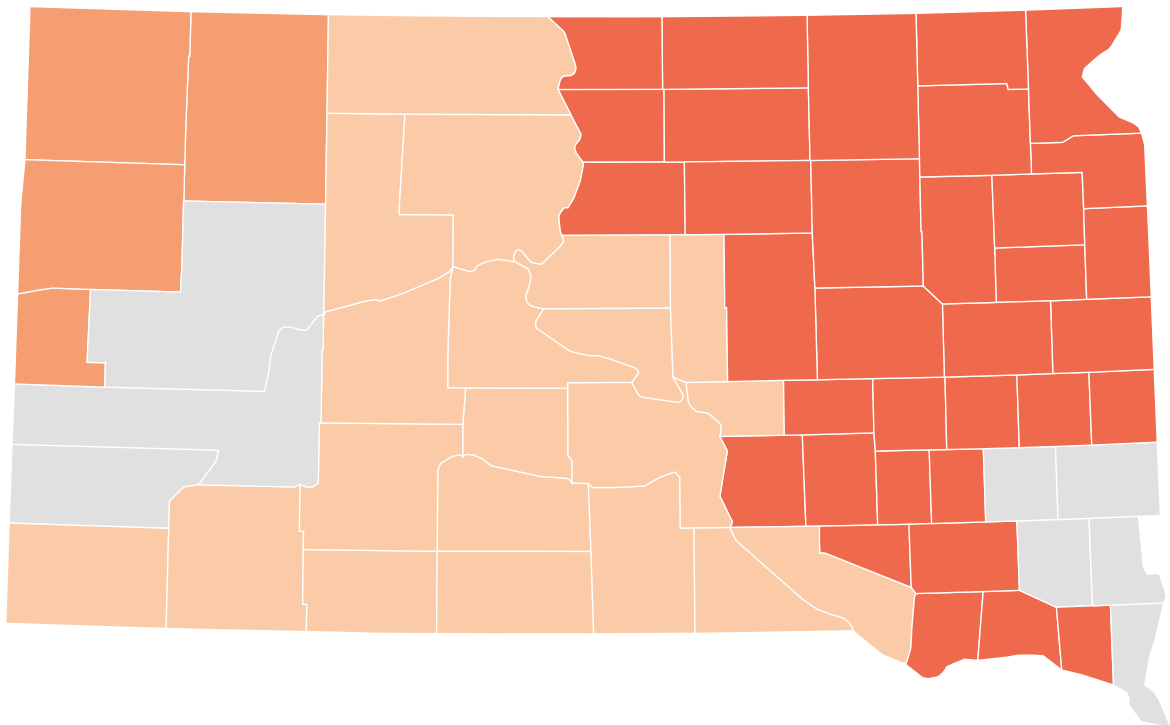
Likelihood that **Hispanic/Latino** workers have a good job



42



Overall likelihood of having a good job in rural counties



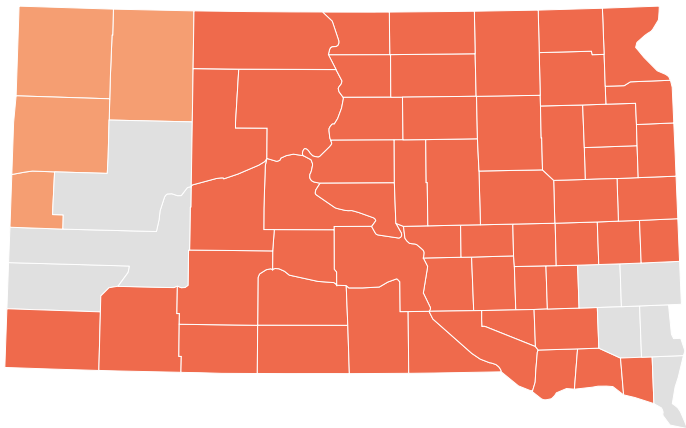
South Dakota

The likelihood that American Indian/Alaska Native workers in rural South Dakota have a good job is 30 percent or less across the state. For white workers, the chances are better than 50 percent across much of the state, with the exception of the northwestern corner.

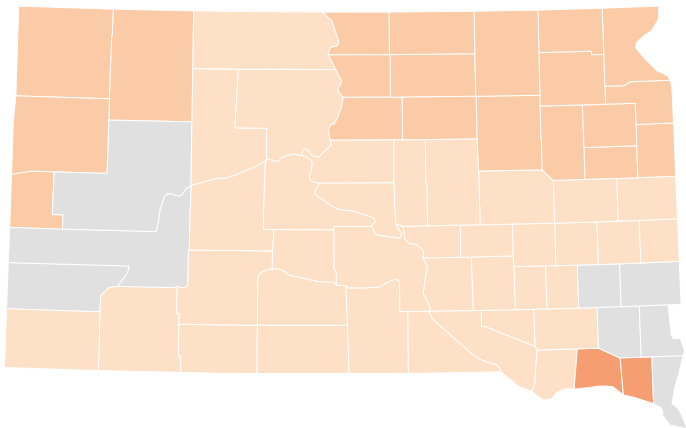
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

South Dakota

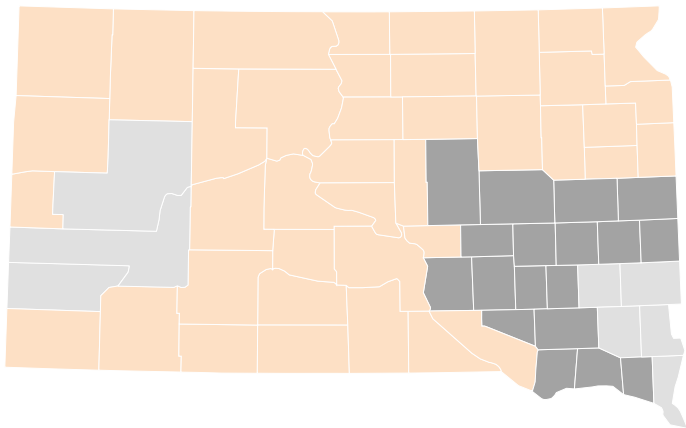
Likelihood that **white** workers have a good job



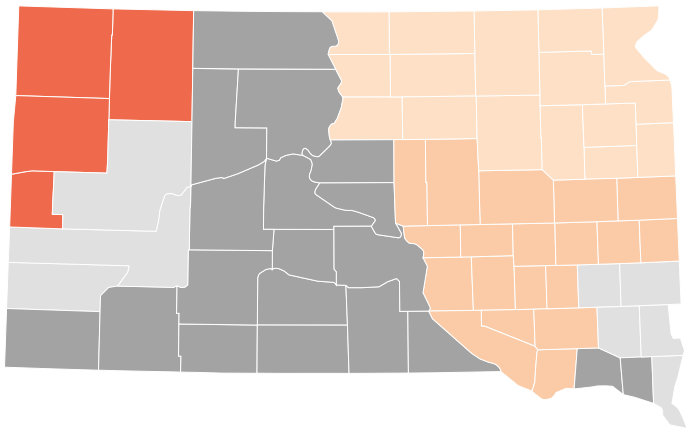
Likelihood that **non-white** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

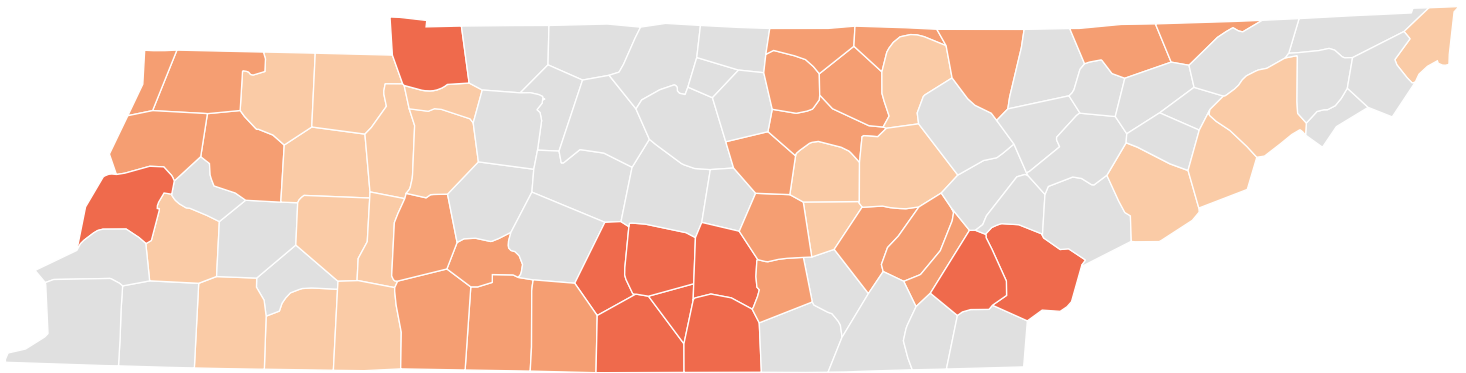


43

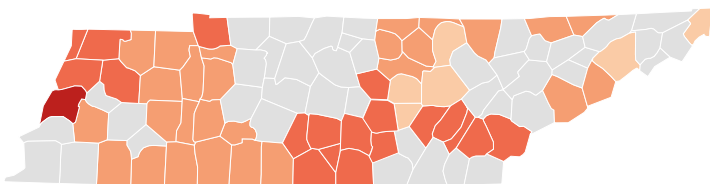
Tennessee

White workers generally have a higher likelihood of holding a good job in rural Tennessee relative to Hispanic/Latino and Black/African American workers.

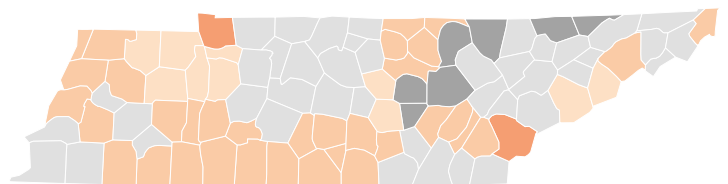
Overall likelihood of having a good job in rural counties



Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

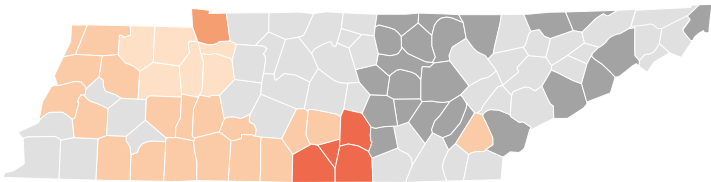
>60%

Urban

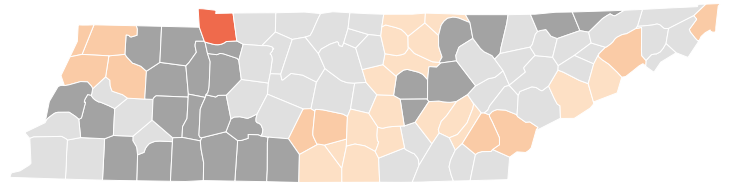
N/A

Tennessee

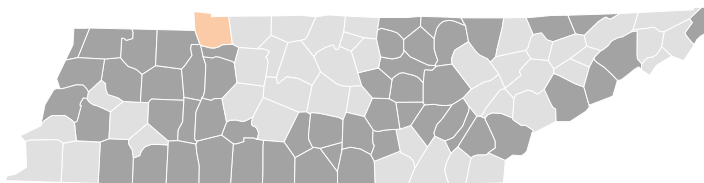
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job

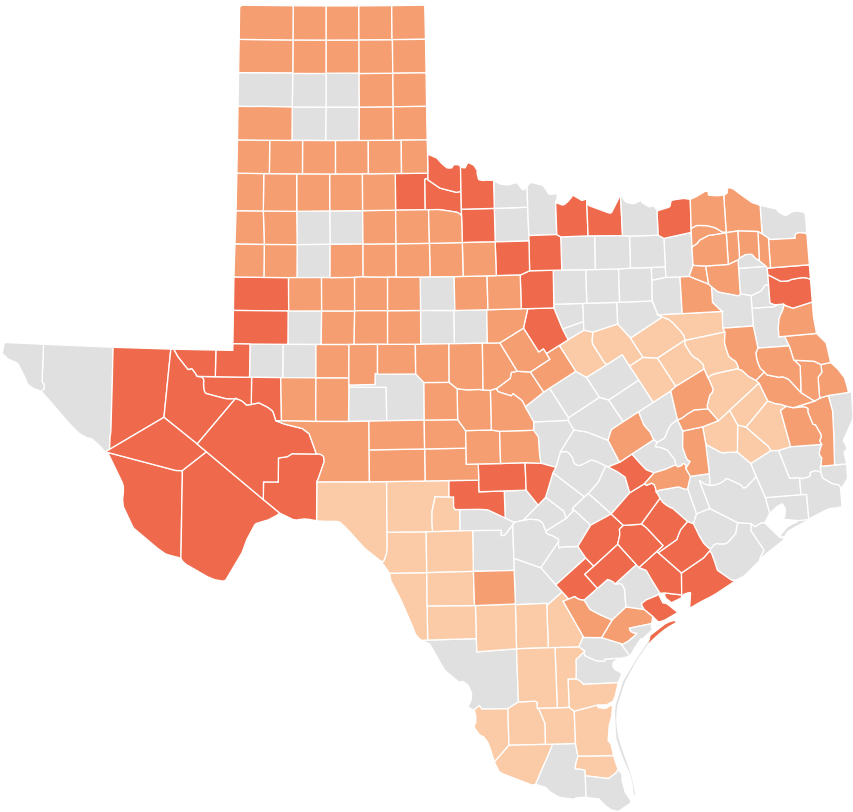


44

Overall likelihood of having a good job in rural counties

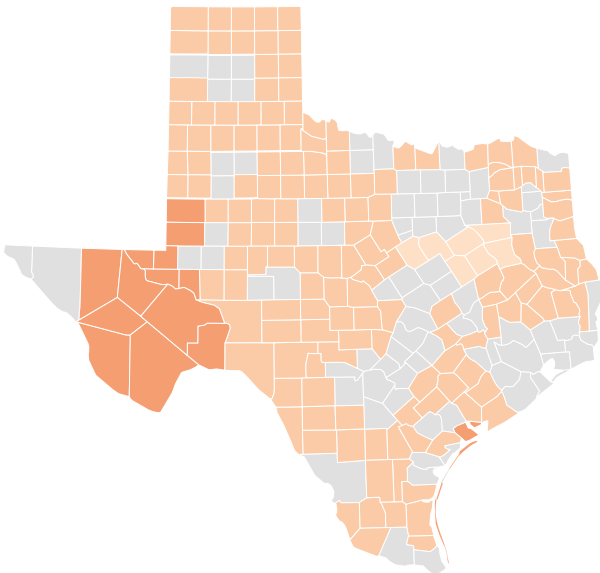
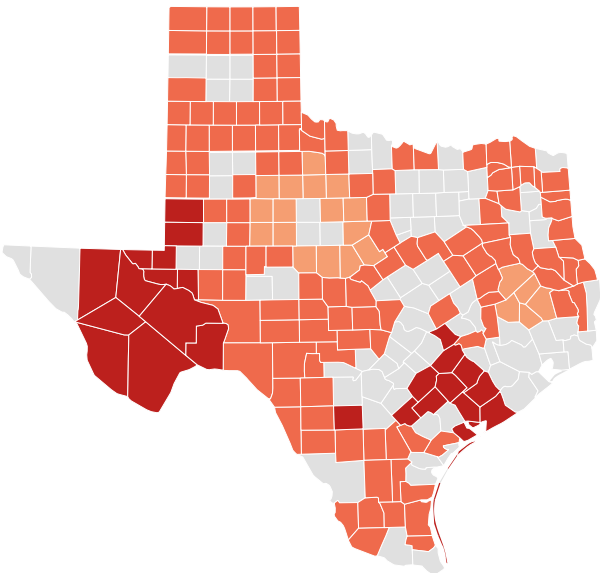
Texas

White and Hispanic/Latino workers generally have a greater chance of having a good job in rural areas than members of other racial/ethnic groups.



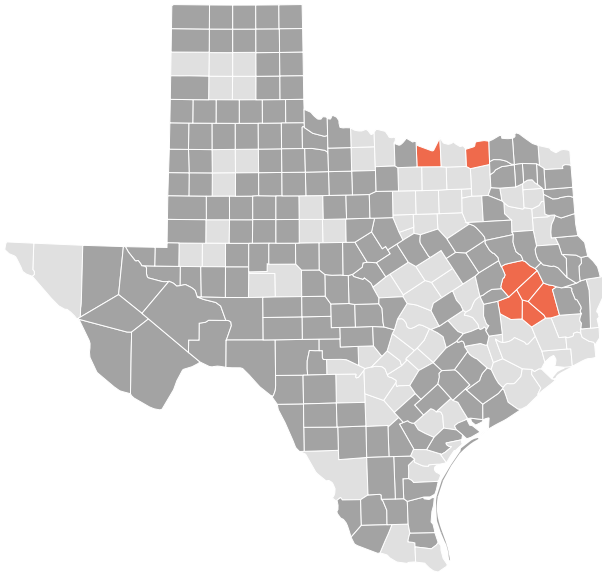
Likelihood that **white** workers have a good job

Likelihood that **non-white** workers have a good job

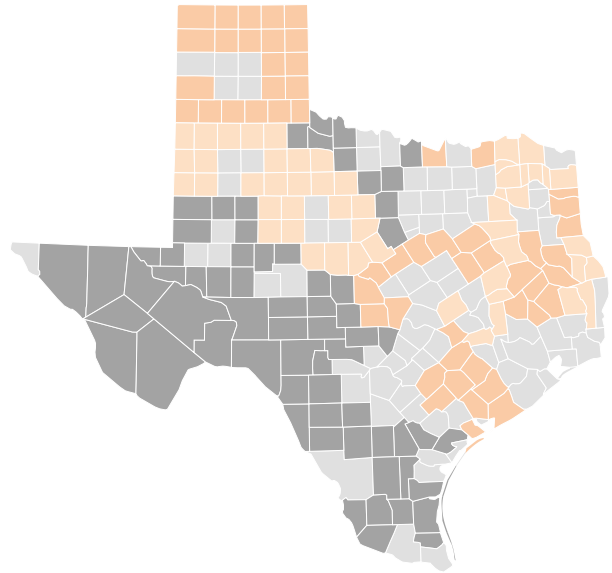


Texas

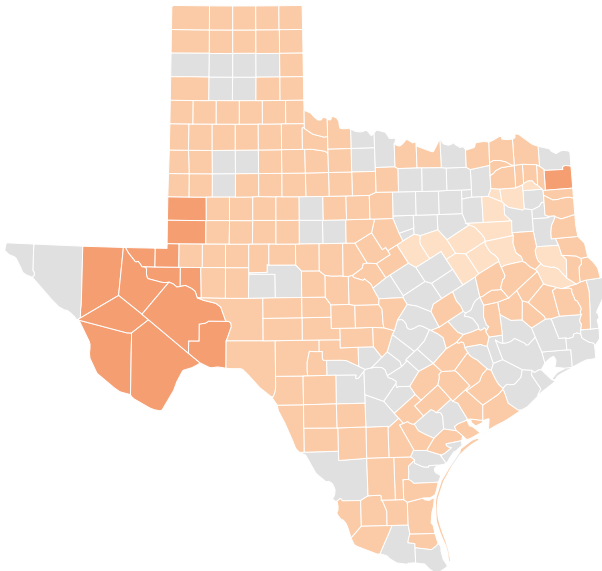
Likelihood that **American Indian/Alaska Native** workers have a good job



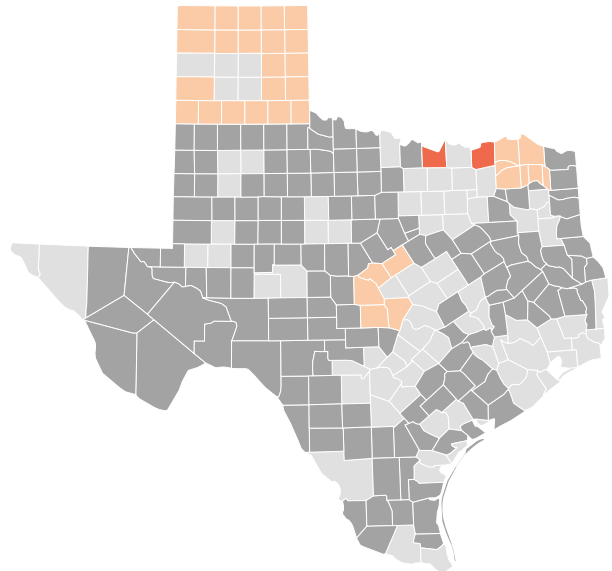
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job

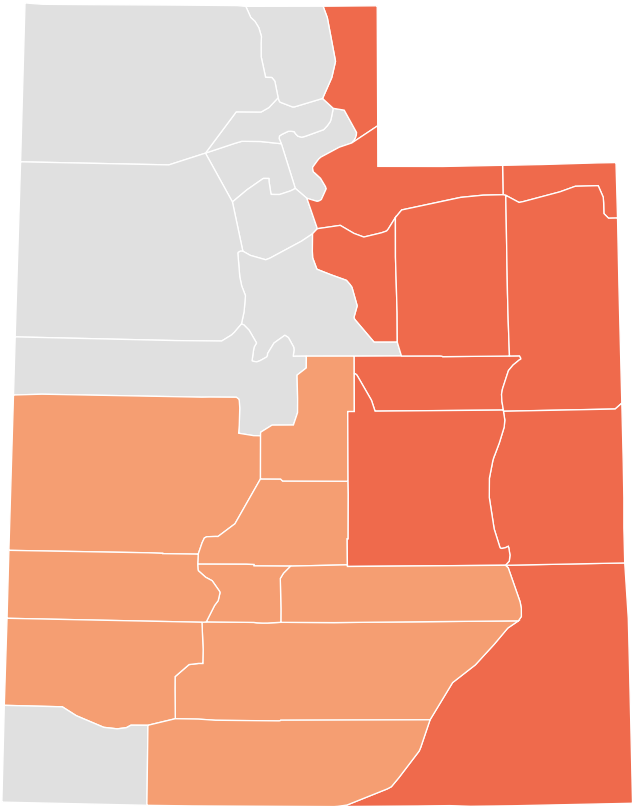


45

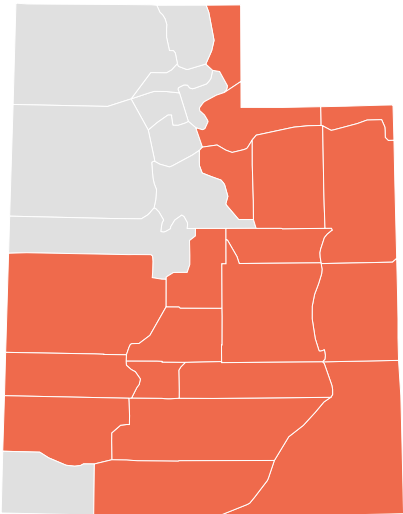
Overall likelihood of having a good job in rural counties

Utah

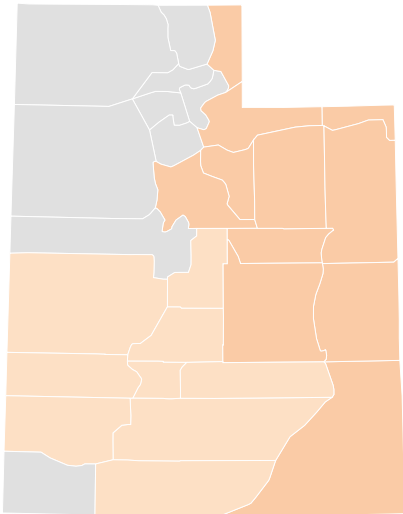
White workers’ chances of having a good job in rural Utah are better than 50 percent, as compared to 45 percent at best among Hispanic/Latino and American Indian/Alaska Native workers.



Likelihood that **white** workers have a good job



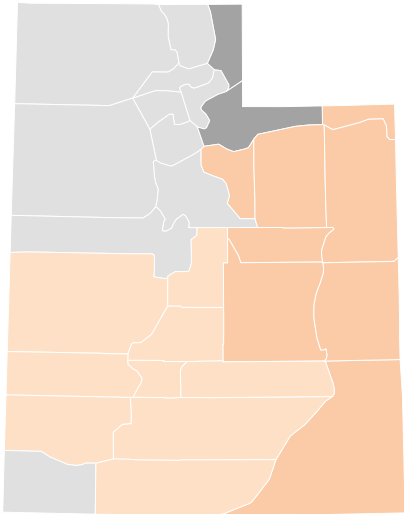
Likelihood that **non-white** workers have a good job



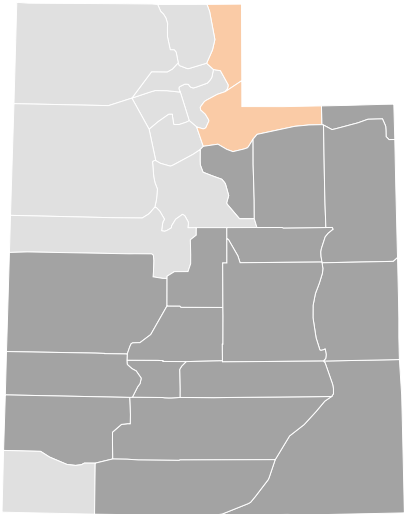
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Utah

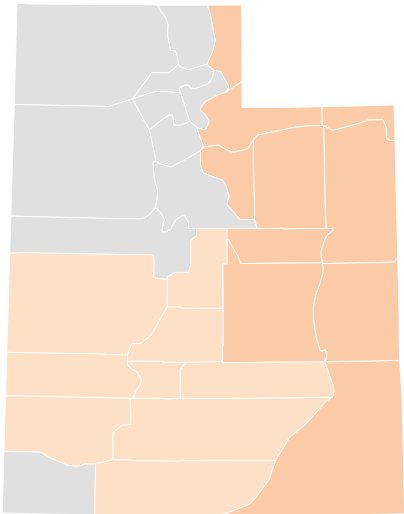
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Asian/Asian American** workers have a good job

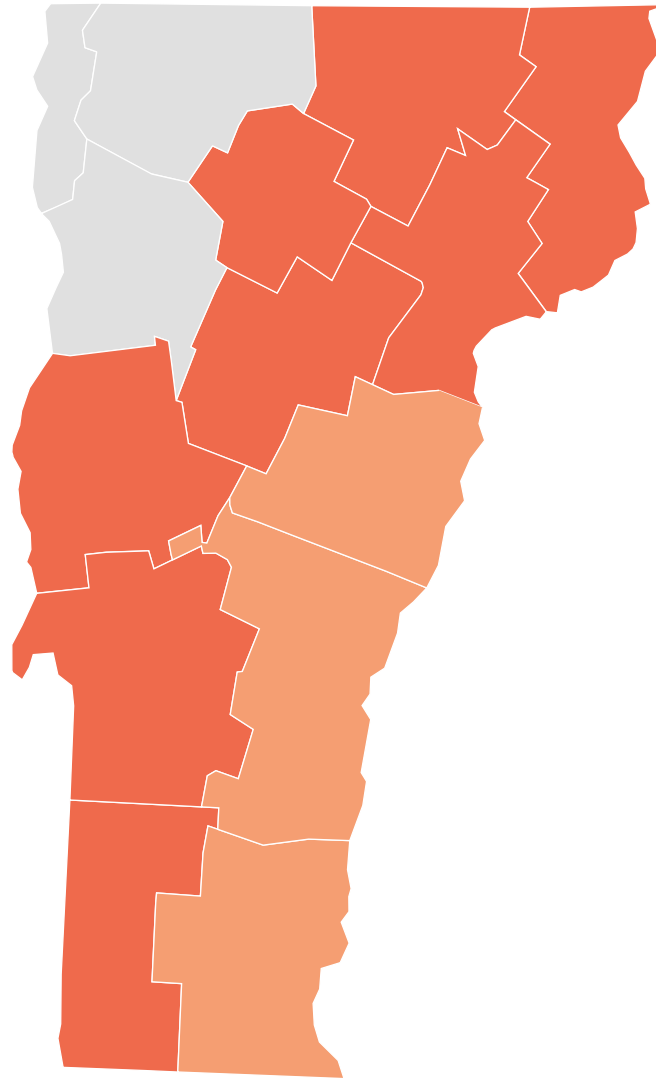


Likelihood that **Hispanic/Latino** workers have a good job



46

Overall likelihood of having a good job in rural counties



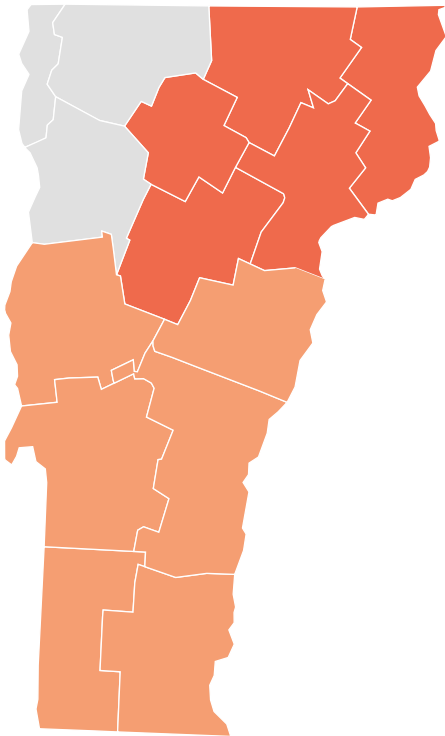
Vermont

The odds of having a good job in rural Vermont are best for white workers in the northeast part of the state and best for workers who identify with other racial/ethnic groups in the southwest.

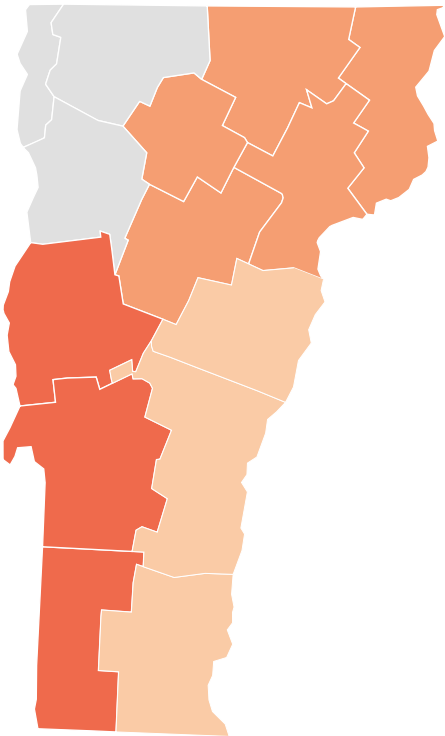
≤30% >30-45% >45-50% >50-60% >60% Urban N/A

Vermont

Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job

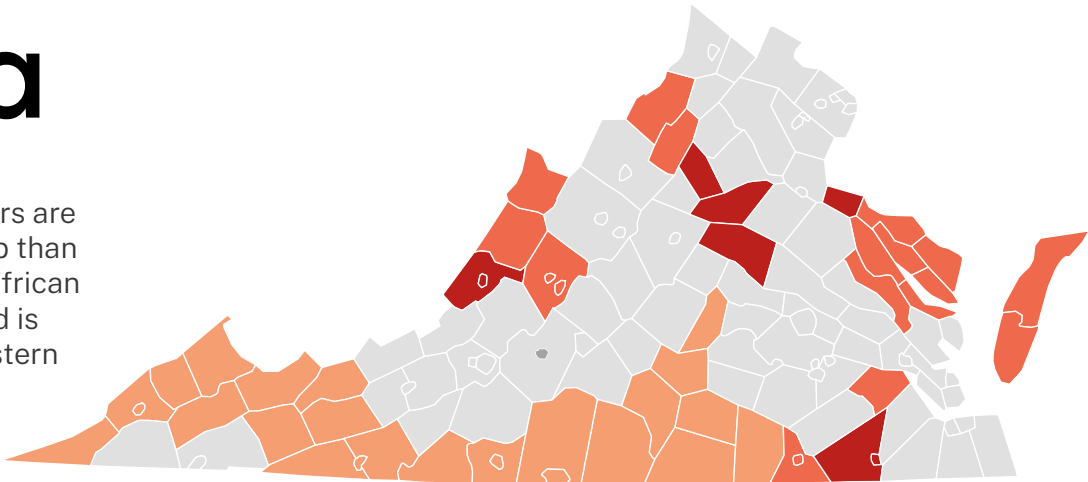




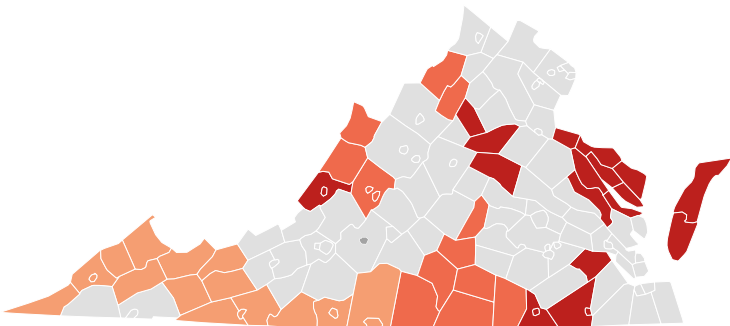
Overall likelihood of having a good job in rural counties

Virginia

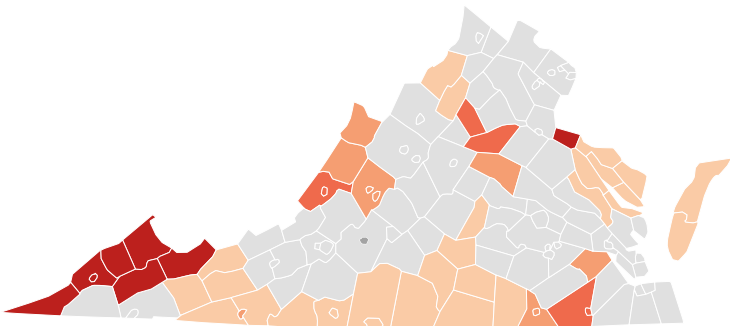
In rural Virginia, white workers are more likely to hold a good job than Hispanic/Latino and Black/African American workers. This trend is particularly strong in the eastern half of the state.



Likelihood that **white** workers have a good job

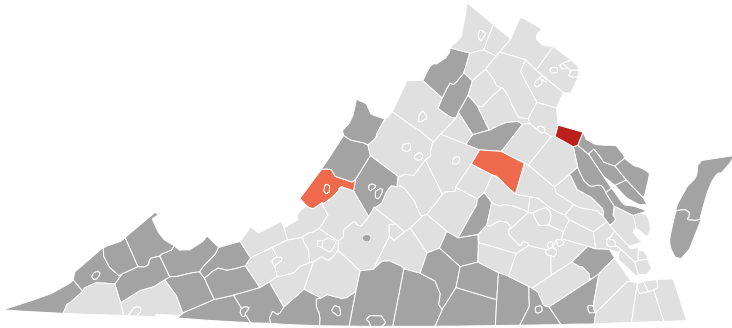


Likelihood that **non-white** workers have a good job

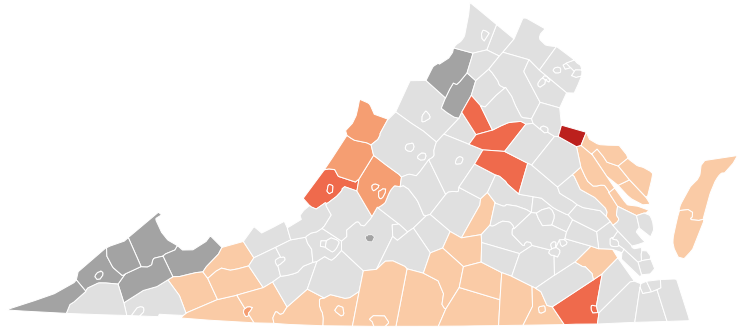


Virginia

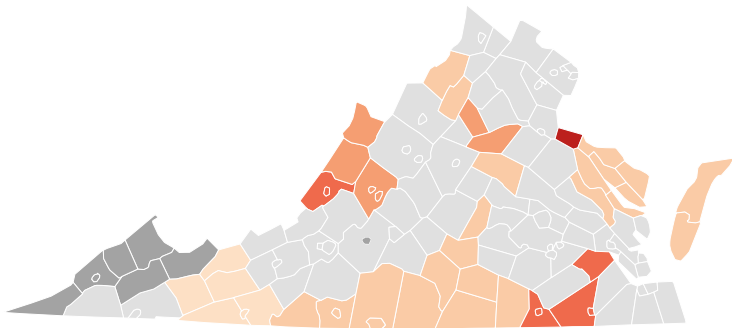
Likelihood that **Asian/Asian American** workers have a good job



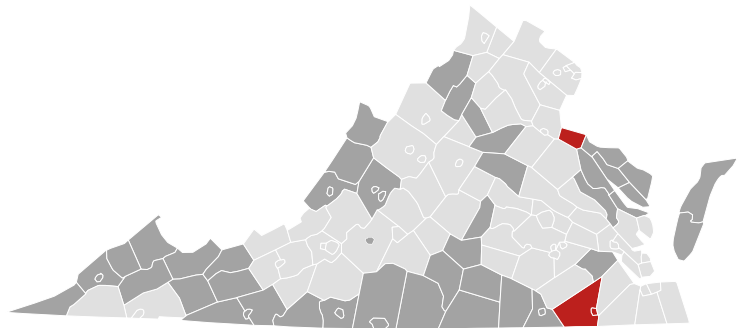
Likelihood that **Black/African American** workers have a good job



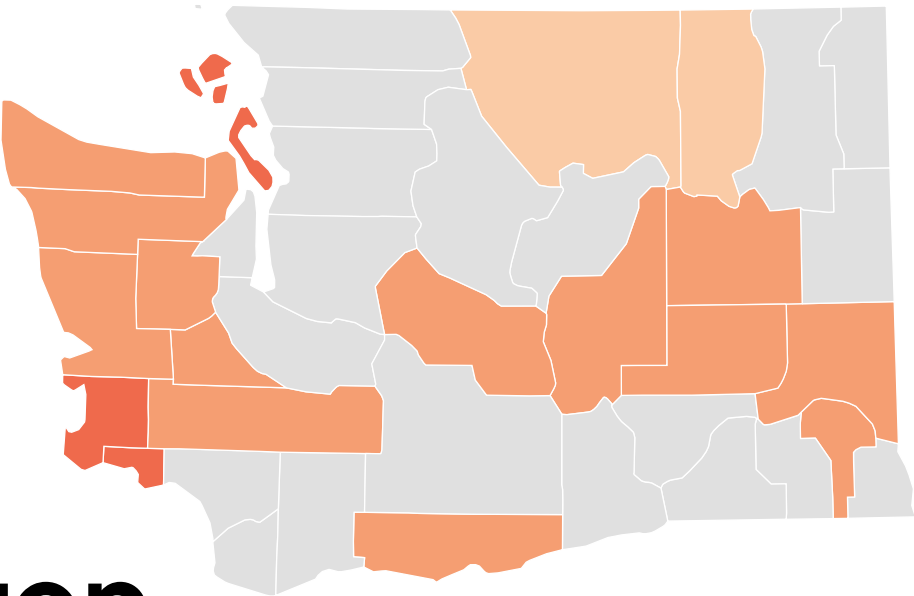
Likelihood that **Hispanic/Latino** workers have a good job



Likelihood that workers who identify as **other/two or more races** have a good job



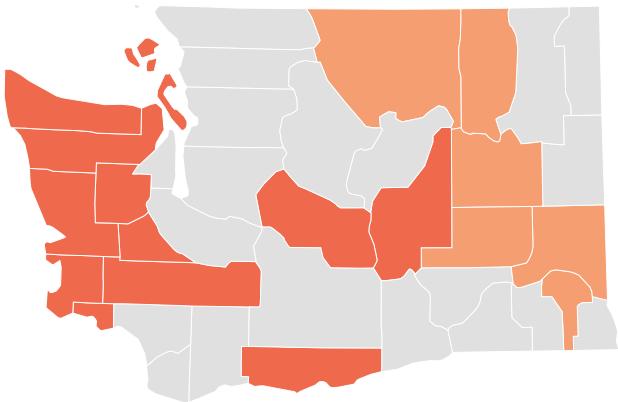
Overall likelihood of having a good job in rural counties



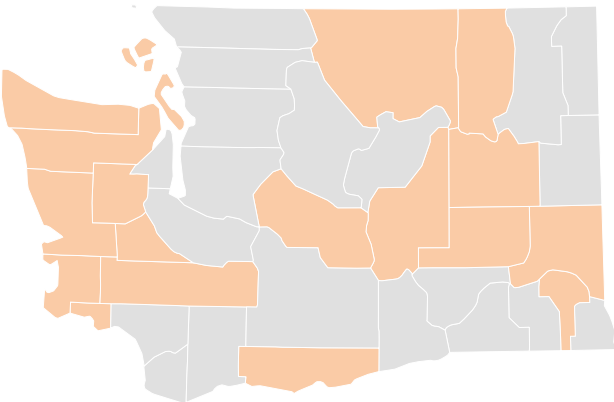
Washington

White workers’ chances of holding a good job are approximately 50 to 60 percent in rural Washington, particularly in the counties along or near the Pacific coast. The likelihood that Hispanic/Latino and American Indian/Alaska Native workers have a good job in similar areas is lower.

Likelihood that **white** workers have a good job



Likelihood that **non-white** workers have a good job



≤30%

>30–45%

>45–50%

>50–60%

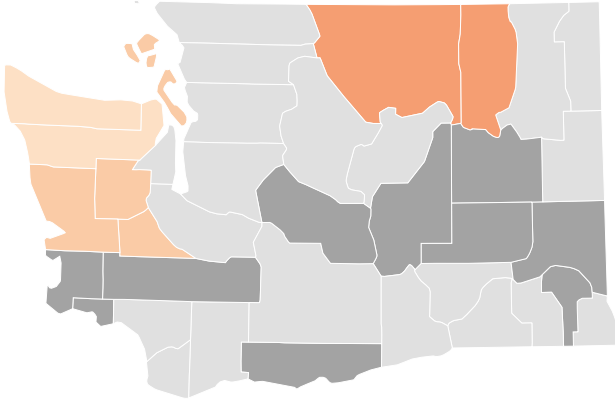
>60%

Urban

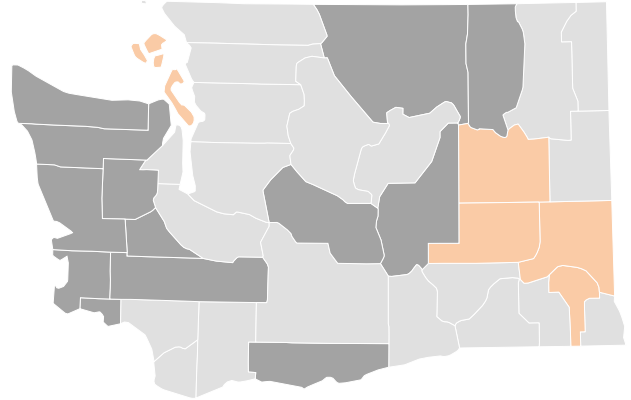
N/A

Washington

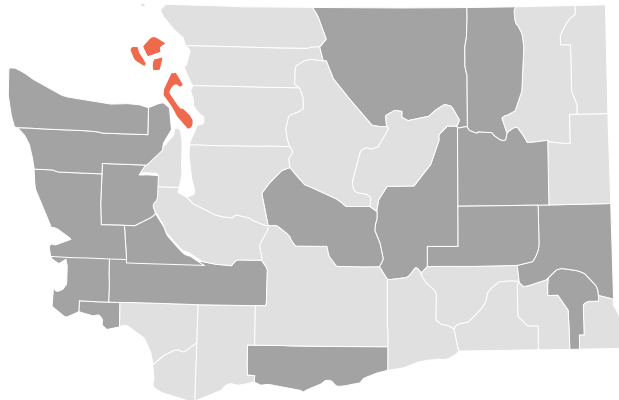
Likelihood that **American Indian/Alaska Native** workers have a good job



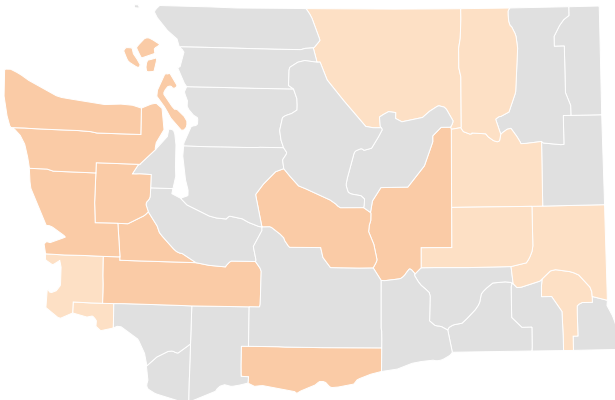
Likelihood that **Asian/Asian American** workers have a good job



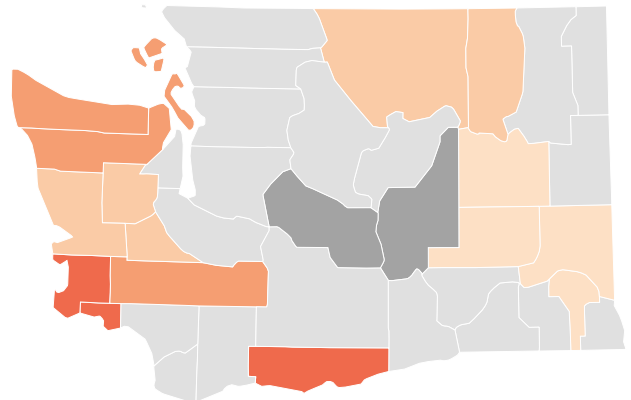
Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



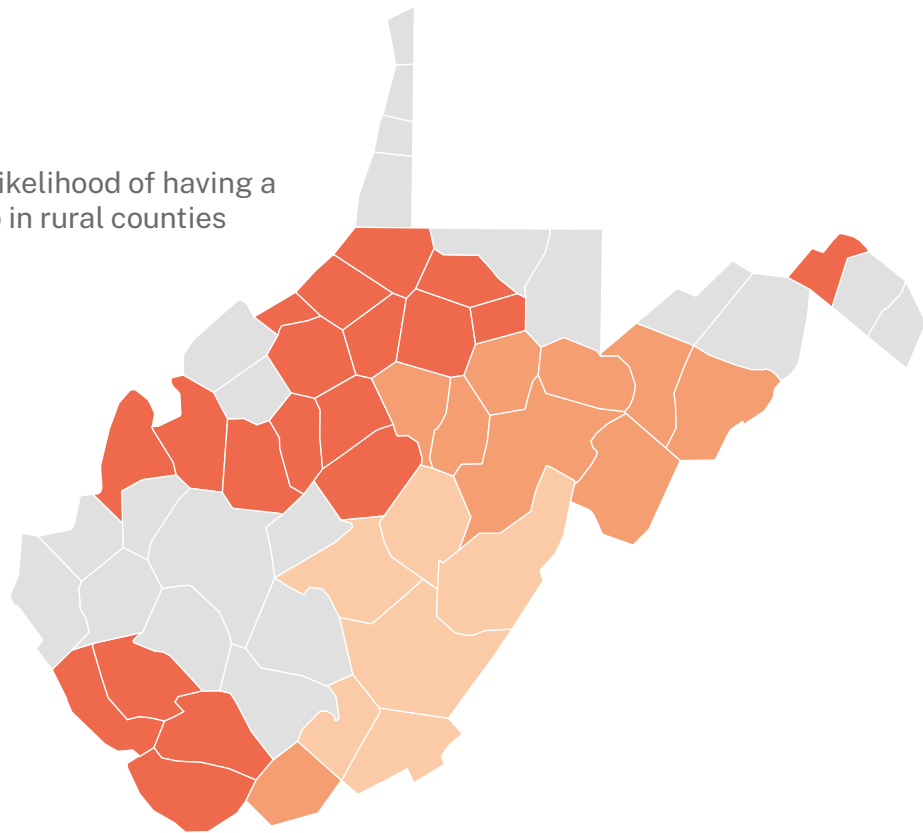
Likelihood that workers who identify as **other/two or more races** have a good job



49

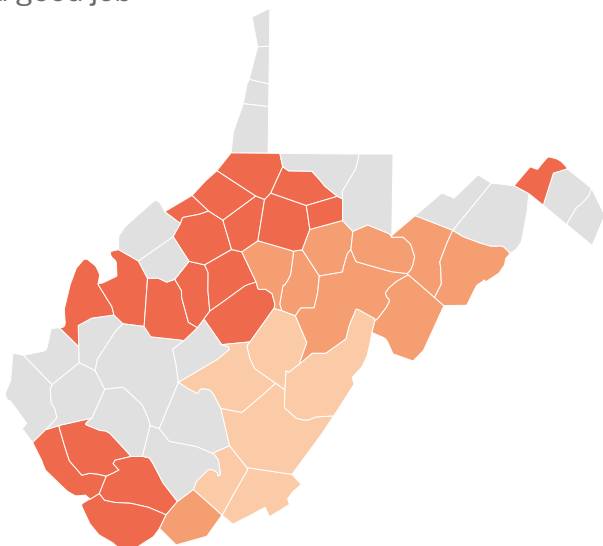
Overall likelihood of having a good job in rural counties

West Virginia

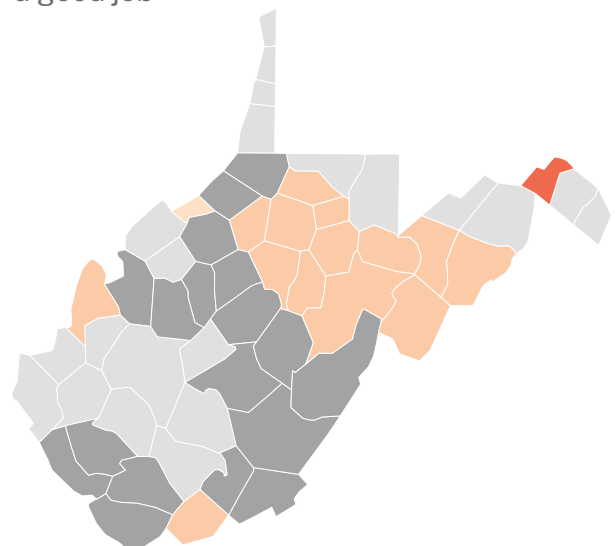


White workers' chances of holding a good job are approximately 50 to 60 percent in the western and southern rural counties of West Virginia, but lower in other rural parts of the state.

Likelihood that **white** workers have a good job

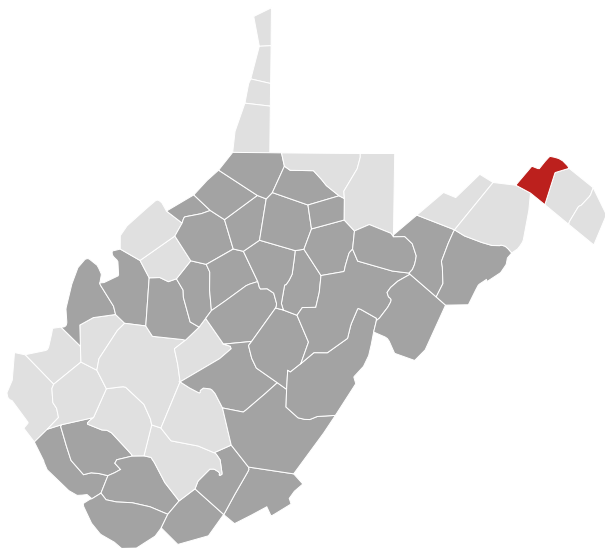


Likelihood that **non-white** workers have a good job

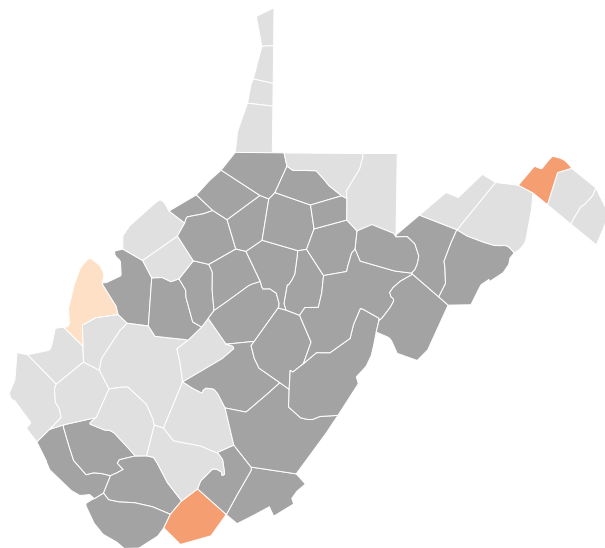


West Virginia

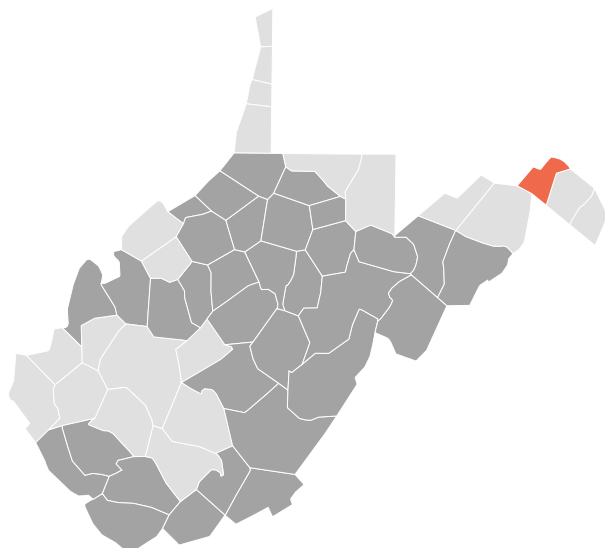
Likelihood that **Asian/Asian American** workers have a good job



Likelihood that **Black/African American** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

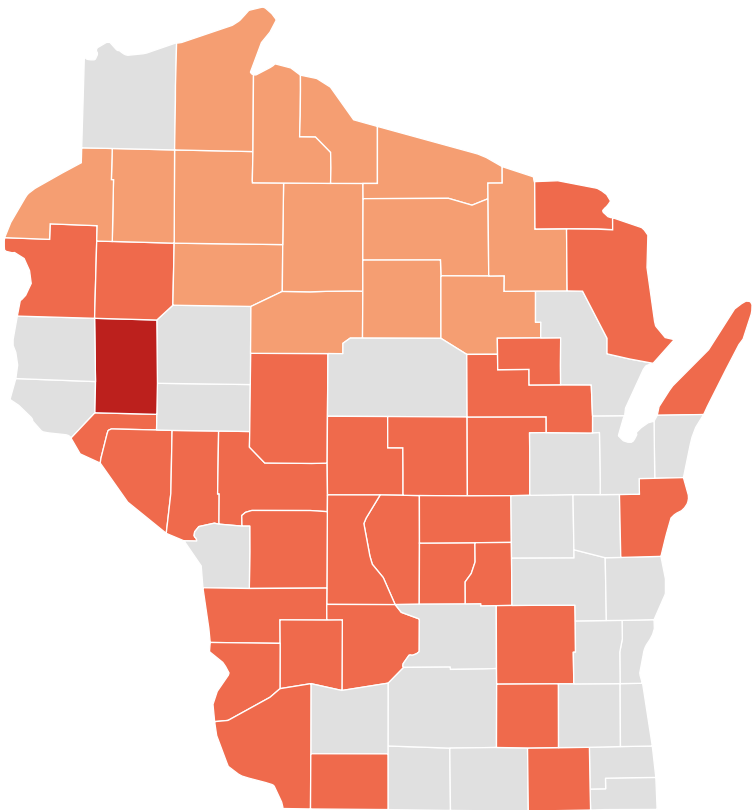


50

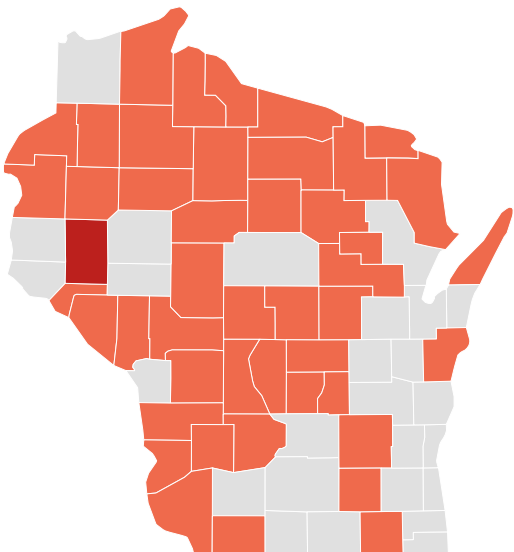
Overall likelihood of having a good job in rural counties

Wisconsin

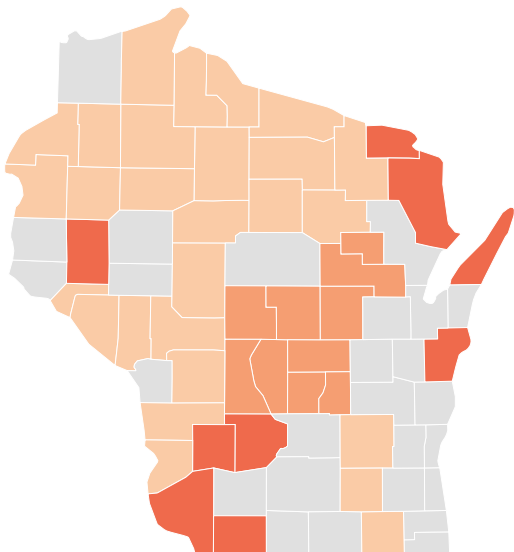
White workers’ chances of holding a good job are approximately 50 to 60 percent across much of rural Wisconsin. The chances that Hispanic/Latino and American Indian/Alaska Native workers have a good job are lower.



Likelihood that **white** workers have a good job

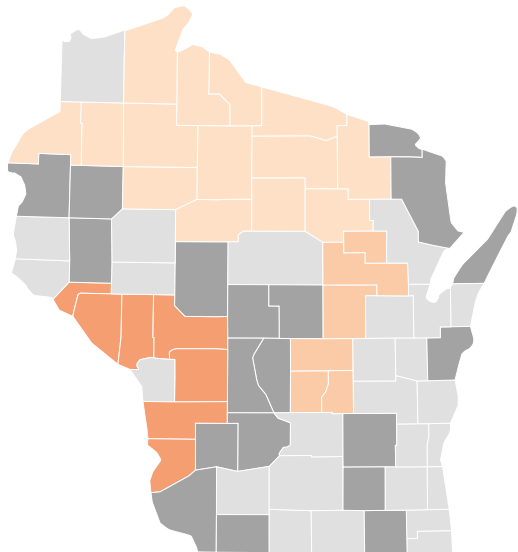


Likelihood that **non-white** workers have a good job

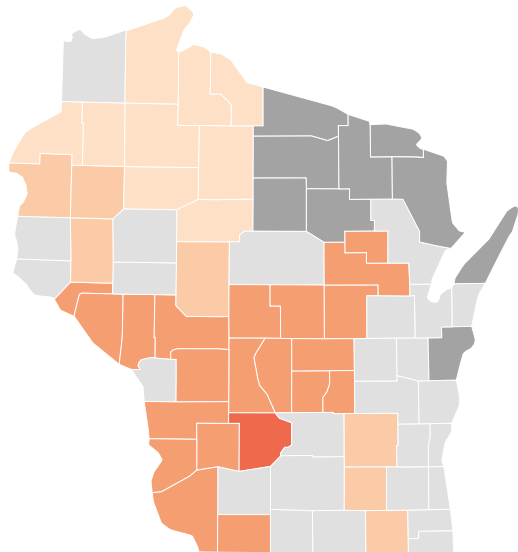


Wisconsin

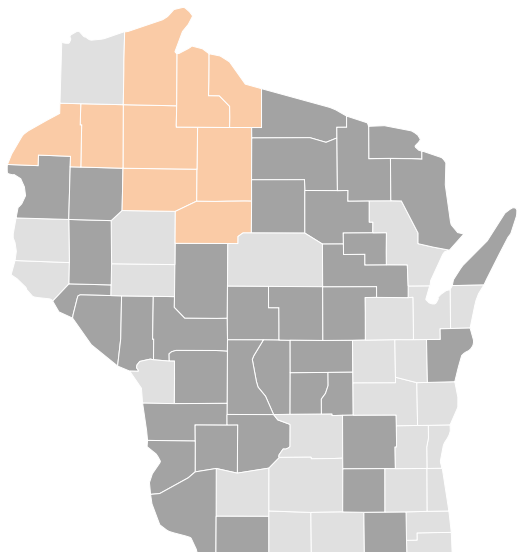
Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job

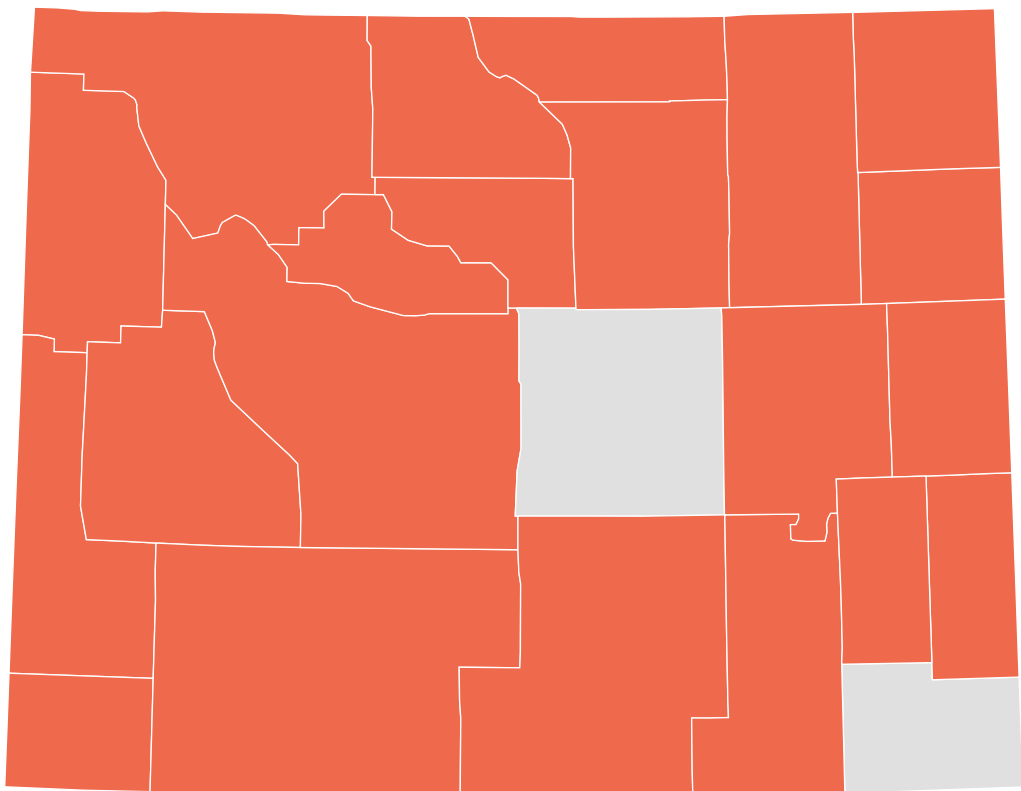


Likelihood that workers who identify as **other/two or more races** have a good job



51

Overall likelihood of having a good job in rural counties

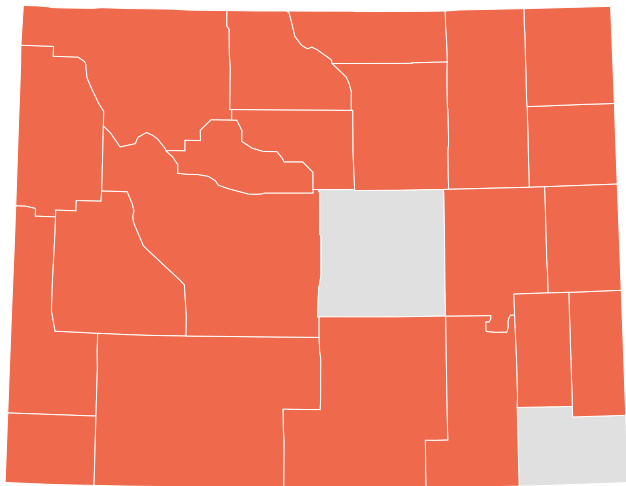


Wyoming

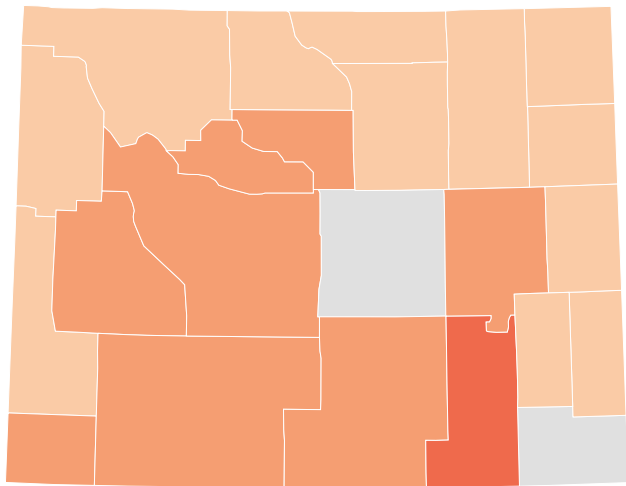
White workers’ chances of holding a good job are approximately 50 to 60 percent across much of rural Wyoming. Hispanic/Latino and American Indian/Alaska Native workers have a similarly high likelihood of having a good job as white workers in some southwestern counties.

Wyoming

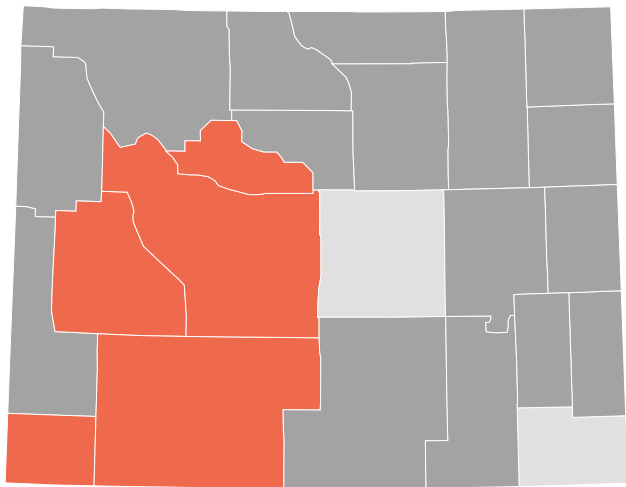
Likelihood that **white** workers have a good job



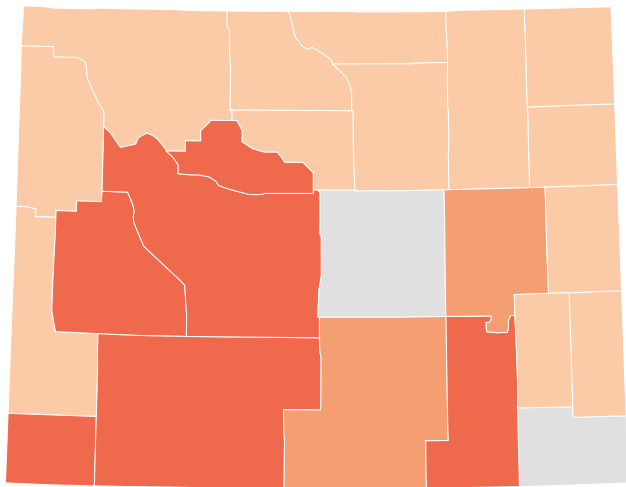
Likelihood that **non-white** workers have a good job



Likelihood that **American Indian/Alaska Native** workers have a good job



Likelihood that **Hispanic/Latino** workers have a good job



The background of the page features a stylized, layered mountain range. The mountains are rendered in various shades of light orange, peach, and pale yellow, creating a sense of depth and atmosphere. The peaks are soft and rounded, and the overall effect is minimalist and serene. The mountains occupy the lower half of the page, with the sky above them being a solid, very light cream color.

GEORGETOWN
UNIVERSITY
McCourt School of Public Policy

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