

Johnna Guillerman

Digital Marketing Specialist

Johnna Guillerman is a digital marketing specialist at the Georgetown University Center on Education and the Workforce (CEW). In her position, Johnna manages various CEW social media platforms, plans the organization's content strategy, and leads digital marketing efforts.

Before joining the CEW team, Johnna worked with an education nonprofit in Washington, DC, then transitioned to the higher education sector.

Johnna graduated from Trinity University in 2017, receiving a bachelor's degree in communications and English. She received a master's degree in integrated marketing communications from Georgetown University in 2024.